

## Toward A Theory Of Stakeholder Identification And Salience

A totally updated and revised new edition of the most comprehensive, reliable guide to modern entrepreneurship For years, the Portable MBA series has tracked the core curriculum of leading business schools to teach you everything you need to know about business-without the cost of earning a traditional MBA degree. The Portable MBA in Entrepreneurship covers all the ins and outs of entrepreneurship, using real-life examples and handy tools to deliver clear, honest, practical advice on starting a successful business. If you're planning to start your own business, you'd best start with the facts. This reliable, information-packed resource shows you how to identify good business opportunities, create a business plan, do financial projections, find financing, and manage taxes. Other topics include marketing, selling, legal issues, intellectual property, franchising, starting a social enterprise, and selling your business. Completely updated with new examples, new topics, and full coverage of topical issues in entrepreneurship Includes customizable, downloadable forms for launching your own business Comes with Portable MBA Online, a new web site that gives readers access to forms, study guides, videos, presentations, and other resources Teaches you virtually everything you'd learn on entrepreneurship in today's best business schools Whether you're thinking of starting your own business or you already have and just

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need to brush up on entrepreneurial basics, this is the only guide you need. The Oxford Handbook of Mutuals and Co-Owned Business investigates all types of 'member owned' organizations, whether consumer co-operatives, agricultural and producer co-operatives, worker co-operatives, mutual building societies, friendly societies, credit unions, solidarity organizations, mutual insurance companies, or employee-owned companies. Such organizations can be owned by their consumers, the producers, or the employees - whether through single-stakeholder or multi-stakeholder ownership. This complex set of organizations is named differently across countries: from 'mutual' in the UK, to 'solidarity cooperatives' in Latin America. In some countries, such organizations are not even officially recognized and thus lack a specific denomination. For the sake of clarity, this Handbook will refer to member-owned organizations to encompass the variety of non-investor-owned organizations, and in the national case study chapters the terms used will be those most widely employed in that country. These alternative corporate forms have emerged in a variety of economic sectors in almost all advanced economies since the time of the industrial revolution and the development of capitalism, through the subsequent creation and dominance of the limited liability company. Until recently, these organizations were generally regarded as a rather marginal component of the economy. However, over the past few years, member-owned organizations have come to be seen in some countries, at least, as potentially attractive in light of their ability to tackle various economic and social

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concerns, and their relative resilience during the financial and economic crises of 2007-2013.

By arguing and detailing the elements of a soft and hard infrastructure approach to the process of global stakeholder relationships governance, this study integrates advanced, flexible and feasible tools to develop an organization's listening culture; integrated reporting as an ongoing process of continued multi-stakeholder reporting.

Rethinking the Future of Europe has brought together three contrasting collections of contributions: the incrementalist perspective concerning the step by step development of Europe, the more radical reform/restructuring approach to the future of Europe, and a view of Europe from the outside.

In spite of the increasing attention attributed to the rise in prominence of the BRICS (Brazil, Russia, India, China and South Africa) countries, few studies have looked at the ways in which broader social expectations with respect to the role of higher education across the BRICS have changed, or not, in recent years. Our point of departure is that, contrary to the conventional wisdom focusing on functionalistic perspectives, higher education systems are not just designed by governments to fulfill certain functions, but have a tendency for evolving in a rather unpredictable fashion as a result of the complex interplay between a number of internal and external factors. In reality, national higher education systems develop and change according to a complex process that encompasses the expectations of governmental agencies, markets, the aspirations of

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the population for the benefits of education, the specific institutional traditions and cultures of higher education institutions, and, increasingly so, the interests and strategies of the private firms entering and offering services in the higher education market. This basically means that it is of outmost importance to move away from conceiving of "universities" or "higher education" as single, monolithic actors or sector. One way of doing this is by investigating a selected number of distinct, but nonetheless interrelated factors or drivers, which, taken together, help determine the nature and scope of the social compact between higher education (its core actors and institutions) and society at large (government, industry, local communities, professional associations).

From driverless cars to vehicular networks, recent technological advances are being employed to increase road safety and improve driver satisfaction. As with any newly developed technology, researchers must take care to address all concerns, limitations, and dangers before widespread public adoption. *Transportation Systems and Engineering: Concepts, Methodologies, Tools, and Applications* addresses current trends in transportation technologies, such as smart cars, green technologies, and infrastructure development. This multivolume book is a critical reference source for engineers, computer scientists, transportation authorities, students, and practitioners in the field of transportation systems management.

In business, does it pay to be good? Drawing from two decades of published

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conceptual and empirical scholarship, this book outlines the mechanisms of the business case for corporate social responsibility and demonstrates the conditions that cause good corporate acts to succeed, or fail, in turning a profit. Central to the explanation is the role of stakeholders, who are portrayed as agents who can turn corporate “good into gold” but lack the capacity to do so consistently. This book takes a critical perspective, noting significant limits on the ability of stakeholders to reward good corporate behavior and rein in bad corporate acts. It concludes with several ways that scholars can improve this important and popular research topic.

This book investigates the functioning and effects of moral rules and values as endogenous elements of governance structures when applied to economic and social transactions. The point of departure and framework of this book is Josef Wieland's theory of Ethics of Governance. Its focal point is the governance of the normative aspects of corporations. The Ethics of Governance is a comparative research project on business and economic ethics which started 15 years ago. Divided into five chapters, the book provides a comprehensive insight into the theoretical foundation and application-oriented results of the research project. It covers theoretical, conceptual and practical challenges in the global economy with regard to a sustainable economy, the social responsibility of corporations, and their transcultural and normative management. By offering comprehensive insight into the research results of the Ethics of Governance project, this book provides a unique scientific work on business and economic ethics.

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Classical liberalism entails not only a theory about the scope of government and its relationship with the market but also a distinct view about how government should operate within its proper domain of public choices in non-market settings. Building on the political economy principles underpinning the works of diverse authors such as Friedrich Hayek, James Buchanan and Vincent and Elinor Ostrom, this book challenges the technocratic-epistocratic perspective in which social goals are defined by an aggregated social function and experts simply provide the means to attain them. The authors argue that individualism, freedom of choice, and freedom of association have deep implications on how we design, manage and assess our public governance arrangements. The book examines the knowledge and incentive problems associated with bureaucratic public administration while contrasting it with democratic governance. Aligica, Boettke, and Tarko argue that the focus should be on the diversity of opinions in any society regarding "what should be done" and on the design of democratic and polycentric institutions capable of limiting social conflicts and satisfying the preferences of as many people as possible. They thus fill a large gap in the literature, the public discourse, and the ways decision makers understand the nature and administration of the public sector.

Challenging traditional marketing concepts like the 4 Ps, *Marketing Strategies* examines the key factors affecting marketing in today's competitive business environment: sustainability, ethics, market orientation, the impact of technology and

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globalisation.

Based on the idea that strategic CSR offers the most holistic and effective approach to corporate social responsibility, the author presents the key concepts, theories and philosophical approaches to CSR, along with the practical tools needed to implement this knowledge in the real world.

The Journal of Business Ethics was founded by Alex C. Michalos and Deborah C. Poff and published its first issue in March 1982. It is the most frequently cited business ethics journal in the world. The Journal has always offered a multi-disciplinary and international public forum for the discussion of issues concerning the interaction of successful business and moral virtue. Its authors and readers are primarily scholars and students in social sciences and philosophy , with special interests in the interaction of these disciplines with business or corporate responsibility. Since the field of business ethics grew simultaneously with the growth of the Journal, a collection of its most cited articles is tantamount to a collection of the articles that had the greatest influence in defining the field over its first 30 years of development. In this anniversary volume, an overview of citation classics from the Journal is presented, the 33 most frequently cited articles are reproduced and brief reflections on the impact of the Journal on the field are given from over 100 scholars who authored citation classics and/or distinguished papers, as well as those who served on the Editorial Board and/or are recognized as leaders in the field.

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Business Ethics: New Challenges in a Globalized World provides a comprehensive account of the challenges facing businesses as they pursue global business activities. The importance of business ethics as an academic subject and business priority has increased significantly, as companies have increasingly been placed in the moral spotlight by shareholders, consumers, employees and governments. The growing complexities of the global economy demand a broader and a deeper view of business ethics than that offered by current management approaches that focus on reforming corporate behaviour. This book places business ethics in a richer contextual setting, focusing on the challenges that business must now confront, such as inequality, financial risk, migrant labour, climate change and human rights, and exploring how these challenges can be met by a rethinking of business models, goals and strategies.

Key benefits:

- Up-to-date overview of ethical issues in an international business context
- Includes lively cases and examples from emerging economies which bring the subject to life
- Encourages critical thinking skills in students

Janet Morrison, now retired, was a senior lecturer in strategic and international management at Sunderland University Business School, UK 'Business Ethics: New Challenges in a Globalised World offers a practical look at the issues under consideration, and will contribute to a student gaining real insight and entering into critical dialogue on the topic of ethics in international business. Students using this text will be reminded of the fact that ethical issues are broader and deeper than we would like to think, and are encouraged to work

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out for themselves what they might do, or what they think others should do, in less than clear-cut situations.' – Andrea McLachlan, University of Waikato, New Zealand 'This book discusses the legal, social, political and international issues that set the context for some of the great ethical challenges we face in the world today. The integration of real life case studies and ethical theory provides practical application that will enable students to gain a much broader understanding of the issues involved.' - Carole Parkes, Aston University, UK 'Introducing a topic as complex and as widely discussed as business ethics is a very difficult task. However, Morrison succeeds in presenting a concise and well-written account of the field and its current issues. The book is a particularly good read for undergraduate students who want to be introduced to the field of business ethics.' – Berend van der Kolk, University of Groningen, The Netherlands 'This is an expertly written textbook. I am impressed by the international outlook of the book, the clear writing style and the excellent contemporary cases and examples' Marianna Fotaki, Warwick Business School, UK

What's at Stake? A Step Closer Toward a Theory of Stakeholder Identification and Salience  
A Stakeholders Concern Towards an Economic Theory on Stakeholder Governance  
Uitgeverij Van Gorcum  
Stakeholder Theory A Model for Strategic Management  
Springer

This book is an original, high-quality collection of chapters about highly topical and important brand management issues, and it shows both theoretical and empiric

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analysis. The 10 selected chapters are referred, with original contents and rigorous research methodologies, to some important challenges the brand management has to face in the current competitive contexts, characterized by the dominance of the intangible resources and the new information and communication technologies. Written by leading academics, this book is dedicated not only to marketing and management scholars but also to students wanting to investigate the knowledge concerning special fields and special brand management themes. As well to the practitioners who can find a wide reference also to the managerial implication from the strategic and operative perspectives.

Contains more than 600 practice questions and answers! Certification in Public Health (CPH) Q&A Exam Review provides the ultimate resource for all students and practitioners seeking the professional credential and committed to lifelong learning and career growth in public health. Chapters are organized by all ten core competency domain areas, beginning with Evidence-Based Approaches to Public Health and including chapters on Communication, Leadership, Law and Ethics, Public Health Biology and Human Disease Risk, Collaboration and Partnerships, Program Planning and Evaluation, Program Management, and Policy in Public Health before concluding with Health Equity and Social Justice. Covering over 150 topic areas, each chapter introduces the core objectives of each domain area to frame the goals of the CPH exam and highlight the complete content outline featured on the exam. Chapters include the

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fundamental information public health professionals must learn to be effective workers in the field followed by approximately 600 practice questions with detailed rationales for correct answers at the end of each chapter. Using this method, the number of practice questions are divided equally among each domain area for comprehensive study and exam preparation. Written by a CPH certified educational leader in public health and containing over three exams' worth of questions, this book is the most useful and thorough exam review resource on the market, great for on-the-go study and preparation. **KEY FEATURES:** Over 600 multiple choice, single-best answer questions with answers and detailed rationales Full coverage of all 10 competency domain areas featured on the exam Written by a CPH certified and leading educator in public health Includes downloadable interactive eBook for anytime access This book is an independent publication and is not endorsed, sponsored, or otherwise approved by the National Board of Public Health Examiners. The NBPHE is not liable or responsible for any errors, omissions, or timeliness of the information or data available in this book, any individual's negligence in connection with the book, or any other liability resulting from the use or misuse of the book.

This book offers a case-study approach to stakeholder theory that moves beyond theoretical analysis to the applied. As stakeholder theory has moved into the mainstream of management thinking in business ethics and a number of the management disciplines, there is an increasing need to explore the subtleties of

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stakeholder engagement via examples from practice. The case studies in this volume explore a number of aspects of the idea of stakeholder engagement, via the method of clinical case studies. Edited by leading scholars in the field of business ethics and stakeholder theory, this text affords a solid grounding in theory, brought to new levels of applied understanding of stakeholder engagement.

Examples of the value that can be created and captured through crowdsourcing go back to at least 1714 when the UK used crowdsourcing to solve the Longitude Problem, obtaining a solution that would enable the UK to become the dominant maritime force of its time. Today, Wikipedia uses crowds to provide entries for the world's largest and free encyclopedia. Partly fueled by the value that can be created and captured through crowdsourcing, interest in researching the phenomenon has been remarkable. Despite this - or perhaps because of it - research into crowdsourcing has been conducted in different research silos, within the fields of management (from strategy to finance to operations to information systems), biology, communications, computer science, economics, political science, among others. In these silos, crowdsourcing takes names such as broadcast search, innovation tournaments, crowdfunding, community innovation, distributed innovation, collective intelligence, open source, crowdpower, and even open innovation. This book aims to assemble chapters from many of these silos, since the ultimate potential of crowdsourcing research is likely to be attained only by bridging them. Chapters provide a systematic overview of the research on

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crowdsourcing from different fields based on a more encompassing definition of the concept, its difference for innovation, and its value for both private and public sector. This book gathers selected papers presented at the conference of the Forum for Interdisciplinary Mathematics (FIM), held at Palau Macaya, Barcelona, on 18 to 20 November, 2015. The event was co-organized by the University of Barcelona (Spain), the Spanish Royal Academy of Economic and Financial Sciences (Spain) and the Forum for Interdisciplinary Mathematics (India). This instalment of the conference was presented with the title “Applied Mathematics and Computational Intelligence” and particularly focused on the use of Mathematics and Computational Intelligence techniques in a diverse range of scientific disciplines, as well as their applications in real-world problems. The book presents thirty peer-reviewed research papers, organised into four topical sections: on Mathematical Foundations; Computational Intelligence and Optimization Techniques; Modelling and Simulation Techniques; and Applications in Business and Engineering. This book will be of great interest to anyone working in the area of applied mathematics and computational intelligence and will be especially useful for scientists and graduate students pursuing research in these fields. Francesco Frangialli, Secretary-General, World Tourism Organization Now in its third edition, *Global Tourism* draws on the insight of thirty-nine contributors to chronicle and foresee the effects of tourism on contemporary society. Contributors provide interdisciplinary, international perspectives on the critical questions, problems, and

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opportunities facing the tourism industry. Invaluable to academics and professionals alike, Global Tourism offers a comprehensive exploration of the key issues in tourism. Authors draw on their individual insights to assess and critique contemporary tourism and take a view of the future.-

"Capitalism at the Crossroads is built on strong theoretical underpinnings and illustrated with many practical examples. The author offers a pioneering roadmap to responsible macroeconomics and corporate growth." -Clayton Christensen, Professor of Business Administration, Harvard Business School and author of The Innovator's Dilemma "I hope this book will be able to influence the thought processes of corporations and motivate them to adapt to forthcoming business realities for the sake of their own long-term existence. Besides business leaders, this is a thought-provoking book for the readers who are looking for solutions to capitalism's problems." -Muhammad Yunus, Founder and Managing Director, Grameen Bank, Bangladesh and 2007 Nobel Peace Prize recipient "Capitalism at the Crossroads is a practical manifesto for business in the twenty-first century. Professor Stuart L. Hart provides a succinct framework for managers to harmonize concerns for the planet with wealth creation and unambiguously demonstrates the connection between the two. This book represents a turning point in the debate about the emerging role and responsibility of business in society." -C.K. Prahalad, Ross School of Business, University of Michigan, co-author of Competing for the Future and author of The Fortune at the Bottom of the Pyramid

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"Stuart Hart was there at the beginning. Years ago when the term 'sustainability' had not yet reached the business schools, Stuart Hart stood as a beacon glowing in the umbrage. It is clear commerce is the engine of change, design the first signal of human intention, and global capitalism is at the crossroads. Stuart Hart is there again; this time lighting up the intersection." -William McDonough, University of Virginia, co-author of *Cradle to Cradle* "Professor Hart is on the leading edge of making sustainability an understandable and useful framework for building business value. This book brings together much of his insights developed over the past decade. Through case studies and practical advice, he argues powerfully that unlimited opportunities for profitable business growth will flow to those companies that bring innovative technology and solutions to bear on some of the world's most intractable social and environmental problems." -Chad Holliday, Chairman and CEO, DuPont "Capitalism at the Crossroads clearly reveals the essence of what sustainability means to today's business world. Hart's analysis that businesses must increasingly adopt a business framework based on building sustainable value speaks to the entire sustainability movement's relevance. Sustainability is more than today's competitive edge; it is tomorrow's model for success." -Don Pether, President and CEO, Dofasco Inc. "Stuart Hart has written a book full of big insights painted with bold strokes. He may make you mad. He will certainly make you think." -Jonathan Lash, President, The World Resources Institute "A must-read for every CEO—and every MBA." -John Elkington, Chairman, SustainAbility

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"This book provides us with a vast array of innovative and practical ideas to accelerate the transformation to global sustainability and the role businesses and corporations will have to play therein. Stuart Hart manages to contribute in an essential way to the growing intellectual capital that addresses this topic. But, beyond that, the book will also prove to be a pioneer in the literature on corporate strategy by adding this new dimension to the current thinking." -Jan Oosterveld, Professor, IESE Business School, Barcelona, Spain Member, Group Management Committee (Ret.), Royal Philips Electronics "Capitalism at the Crossroads captures a disturbing and descriptive picture of the global condition. Dr. Hart constructs a compelling new corporate business model that simultaneously merges the metric of profitability along with societal value and environmental integrity. He challenges the corporate sector to take the lead and to invoke this change so that the benefits of capitalism can be shared with the entire human community worldwide." -Mac Bridger, CEO of Tandus Group "Stuart L. Hart makes a very important contribution to the understanding of how enterprise can help save the world's environment. Crucial reading." -Hernando de Soto, President of The Institute for Liberty and Democracy and author of The Mystery of Capital "Stuart Hart's insights into the business sense of sustainability come through compellingly in Capitalism at the Crossroads. Any businessperson interested in the long view will find resonance with his wise reasoning." -Ray Anderson, Founder and Chairman, Interface, Inc. "This stimulating book documents the central role that business will play in

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humanity's efforts to develop a sustainable global economy. Professor Hart presents an attractive vision of opportunity for those corporations that develop the new technologies, new business models, and new mental frames that are essential to a sustainable future." -Jeffrey Lehman, Former President of Cornell University "The people of the world are in desperate need of new ideas if global industrial development is ever to result in something other than the rich getting richer and the poor getting poorer, with nature (and potentially all of us) suffering the collateral damage. Few have contributed more to meeting this need over the past decade than Stuart Hart by helping to illuminate the potential role for business and new thinking in business strategy in the journey ahead. Capitalism at the Crossroads challenges, provokes, and no doubt will stimulate many debates—which is exactly what is needed." -Peter Senge, Massachusetts Institute of Technology, Chairperson of the Society for Organizational Learning, and author of *The Fifth Discipline: The Art and Practice of The Learning Organization* New Foreword by Al Gore Brand-New Second Edition, Completely Revised with: Up-to-the-minute trends and lessons learned New and updated case studies The latest corporate responses to climate change, energy, and terrorism Global capitalism stands at a crossroads-facing terrorism, environmental destruction, and anti-globalization backlash. Today's global companies are at a crossroads, too-searching desperately for new sources of profitable growth. Stuart L. Hart's *Capitalism at the Crossroads, Second Edition* is about solving both of those problems at the same time.

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It's about igniting new growth by creating sustainable products that solve urgent societal problems. It's about using new technology to deliver profitable solutions that reduce poverty and protect the environment. It's about becoming truly indigenous to all your markets, and avoiding the pitfalls of first-generation "greening" and "sustainability" strategies. Hart has thoroughly revised this seminal book with new case studies, trends, and lessons learned-including the latest experiences of leaders like GE and Wal-Mart. You'll find new insights from the pioneering BoP Protocol initiative, in which multinationals are incubating new businesses in income-poor communities. You'll also discover creative new ways in which corporations are responding to global warming and terrorism. More than ever, this book points the way toward a capitalism that's more inclusive, more welcome, and far more successful-for both companies and communities, worldwide. Paths to profitable sustainability: Lessons from GE and Wal-Mart Shattering the "trade-off" myth New commercial strategies for serving the "base of the pyramid" What enterprises have learned about doing business in income-poor regions Becoming indigenous-for real, for good Codiscovering new opportunities, cocreating new businesses with the poor Learning from leaders: 20+ new and updated case studies Best practices from DuPont, HP, Unilever, SC Johnson, Tata, P&G, Cemex, and more About the Author xii Acknowledgments xiii Foreword: Al Gore, Former Vice President of the U.S. xxiv Foreword: Fisk Johnson, Chairman and CEO, S.C. Johnson & Son, Inc. xxvii Prologue: Capitalism at the Crossroads xxxi PART ONE:

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Heritage tourism is tied to myth making and stories; creative content that can be shared, stored, combined and manipulated, but that depends on a unique cultural or natural history. A significant section of the wider phenomenon that is cultural tourism, heritage tourism is a demand-driven industry that continues to be a subject of heated debate in academic circles. Beginning with an overview of the subject, this book considers the conservation and revitalization of heritage destinations, as well as the role local communities have in supporting an attraction. It then discusses product development and communication around the world, using new techniques such as social media and examples from food tourism and sporting events, before a final section reviews the planning and institutionalisation of heritage spaces. A timely conclusion subsequently considers the implications of developments such as globalisation, technological improvement and climate change upon these unique destinations. A valuable addition to the literature, this book is the first to bridge the gap

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between theory and practice, including the latest research and international case studies for researchers and practitioners in tourism and destination management. New standards of corporate behaviour have been established in developed countries, obliging them to record information about the 'triple bottom line' in their annual reports. Corporations, especially multinational companies, have had to develop new strategic orientations. Research on social, environmental and overall ethical behaviour of companies has been developed. The concept of stakeholder has simultaneously gained a kind of 'metaphoric evidence'. The book comments on the American theoretical foundations of the notion of Corporate Social Responsibility, and more specifically, the concept of the stakeholder, and it defines a European perspective.

A Social Enterprise Venture (SEV) is defined as an organization, initiative or startup that has a strong social innovation characteristic focusing on a scalable and sustainable social wealth creation or sustainable living at the individual or community level. Most books that deal with SEVs, unfortunately still focus on non-profits. Current market trends indicate non-profits need more sustainable funding mechanisms for survival. This book focuses on the growing need to build a business with purpose. With the growing role of the private sector in the development arena, as highlighted by the UN Sustainable Development Goals, all firms need to relook entrepreneurship from a 'business-with-purpose' lens. The fact that venture capitalists/private equity firms are acquiring social ventures (like Bain Capital and TOMS), or that SEVs are being

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divested (L'Oreal and Body Shop), reinforces the need to understand which business models work. One of the biggest barriers for growth of SEVs is scalability and internationalization. This book fills the present gap between research and practice; and the non-profits and for-profit worlds.

Corporate social responsibility has grown into a global phenomenon that encompasses businesses, consumers, governments, and civil society, and many organizations have adopted its discourse. Yet corporate social responsibility remains an uncertain and poorly defined ambition, with few absolutes. First, the issues that organizations must address can easily be interpreted to include virtually everyone and everything. Second, with their unique, often particular characteristics, different stakeholder groups tend to focus only on specific issues that they believe are the most appropriate and relevant in organizations' corporate social responsibility programs. Thus, beliefs about what constitutes a socially responsible and sustainable organization depend on the perspective of the stakeholder. Third, in any organization, the beliefs of organizational members about their organization's social responsibilities vary according to their function and department, as well as their own managerial fields of knowledge. *A Stakeholder Approach to Corporate Social Responsibility* provides a comprehensive collection of cutting-edge theories and research that can lead to a more multifaceted understanding of corporate social responsibility in its various forms, the pressures and conflicts that result from these different understandings, and some potential solutions for reconciling them.

This book provides an academic introduction to, and presentation and defence of stakeholder

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theory as a model for the strategic management of businesses and corporations, as well as of public organizations and institutions. The concept of the stakeholder is generally applied to parties that affect or are affected by the activities of private or public organizations. Distinct from shareholders, stakeholders are those individuals, entities or communities that have a connection with the activities of a corporation, a firm or an organization. The notion of the stakeholder is intimately linked to a conception of the business firm as an entity founded on negotiated governance, in which the maximization of value for the shareholder is not the ultimate criterion. In this model, issues and interests that are not directly associated with shareholders and investors, but which go beyond capital to encompass the concerns of civil society, are considered to be of central importance. This book provides a broad overview of stakeholder theory, presenting it as an ethical approach to strategic management that is both pragmatic and applicable to developing democratic practices within corporations, while at the same time suggesting ways in which elements of a social contract can be elaborated within the context of globalization.

A comprehensive foundation for stakeholder theory, written by many of the most respected and highly cited experts in the field.

This book brings together leading scholars in the field of stakeholder management to bring to light new and cutting edge perspectives on this important field. It is intended as a resource for both emerging and established scholars to create innovative advances in stakeholder management.

The book investigates the various aspects characterizing Megaprojects from numerous perspectives and by integrating different disciplines: engineering, economics, business

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organization, human resource management, law, etc. It represents the first output of MeRIT (the Megaproject Research Interdisciplinary Team), and focuses on the intrinsic and unavoidable complexity of Megaprojects. The chapters have intentionally not been standardized, and humanistic topics are not separated from technical ones: this way of reading and interpreting Megaprojects through the cross-pollination of various disciplines reflects the MeRIT approach. Addressing the complexity involved in Megaprojects requires the use of a hermeneutic circle of sorts: understanding the project as a whole is achieved by referring to the specific parts, while each part can only be understood in relation to the whole. This circular approach appears to be the only one applicable to Megaprojects: no final destination, no final synthesis can be achieved. This volume consists of eight chapters written by researchers in law, economics, sociology, business organization, engineering, architecture and landscaping. The topics covered will be relevant to researchers, practitioners involved in the development of Megaprojects, and policymakers at the EU level.

Responsiveness - conceived of as an organization's ability to listen, understand and respond to demands put to it by its stakeholders - has become a crucial, yet underresearched concept in strategic change and organization development. Claus Jacobs develops a concept of enactive responsiveness that transcends the traditional stimulus-response metaphor by re-introducing the dialogical and relational dimensions of responsiveness.

The fifth edition of Business Ethics addresses current, intriguing, often complex issues in corporate morality through 53 readings and 30 pertinent case studies. Now significantly updated, it includes new leading articles, related current cases, and mini-cases based on MBA student dilemmas. Addresses a broad range of the most current, intriguing, often complex

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issues and cases in corporate morality Provides impartial, point-counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics Updated and significant case studies are included to reinforce student learning Now contains mini-cases based on actual MBA student dilemmas Each author has substantial experience in teaching, writing, and conducting research in the field

A foundational text for the modern business student and an essential instructor resource, this book presents a thorough and comprehensive introduction to business ethics. Taking a strategic stakeholder approach—one that emphasizes how important it is to balance multiple stakeholders' needs—students will develop the critical skills they need to analyze and solve complex ethical issues, while ensuring overall business success. The second edition retains Business Ethics' strong balance of theory and practice, but incorporates several new features, including: Fresh cases ensuring students are exposed to the most topical real-world examples A global view, with examples from international and emerging markets, and coverage of ethical standards from around the world An expanded chapter on individual ethical decision-making, as well as a new chapter devoted to ethical theory A renewed emphasis on the popular boxed features with more integration of newer case studies, and the addition of "Emerging Market Business Ethics Insights" The latest data on business ethics and ethics related issues from a variety of reputable sources A comprehensive set of lecture slides, test questions, and instructor notes provide additional material for the classroom.

Inspired by a similar book in science education, the editors of this volume have put together a book with a practice-oriented approach towards technology education research.

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Learn to make strong business decisions with a better understanding of business ethics, sustainability, and stakeholder management from a strong managerial perspective. **BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT**, Ninth Edition, demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with an increased focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications, and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Providing a timely contribution to the ongoing questions surrounding topics which are by definition subject to varying stakeholder interpretations, this book addresses “the missing link” between theoretical CSR concepts and everyday management practice. It acts as a guide to awaken managers to the advantages of adopting a CSR “mindset”

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when developing sustainable business strategies. The book consists of three parts: 1) A theoretical realm which establishes the key concepts and rationale for the adoption of a sustainable CSR approach, 2) A practical realm which addresses putting CSR and sustainability into business practice, 3) An educational realm which proposes how to incorporate the concepts into teaching and training.

Stakeholder Theory has been defined as an “additive model”, in which all powerful, urgent and legitimate individuals and groups must be treated as important entities to engage with when evaluating important decisions for the organization. This thesis contends that stakeholder definition and the appropriate selection of important stakeholders depends, at least in part, on environmental influences. Thus, a “one definition for all environments” paradigm may lead to stakeholder mismanagement. This thesis illustrates this point with several typical examples, and proposes an alternative “subtractive model” in which situations – industry conditions as identified by a number of different authors – may compel an organization’s leaders to prioritize those stakeholders who are less than “definitive” by the classical additive model. Thus, this thesis contends that a gap exists between existing organizational theory and stakeholder management literature with regard to environmental influence and proposes an alternative stakeholder mapping process derived from the extant literature.

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