

Sound Reporting The Npr Guide To Audio Journalism And Production Jonathan Kern

The fourth edition of Journalism Next: A Practical Guide to Digital Reporting and Writing is updated with the latest technological innovations and media industry transformations, ensuring that Mark Briggs' proven guide for leveraging digital technology to do better journalism keeps pace with ongoing changes in the media landscape. To keep ahead and abreast of these ever-evolving tools and techniques, Briggs offers practical and timely guidance for both the seasoned professional looking to get up to speed and the digital native looking to root their tech know-how in real journalistic principles. Learn how to effectively blog, crowdsource, use mobile applications, mine databases, and expertly capture audio and video to report with immediacy, cultivate community, and tell compelling stories. Journalism Next will improve digital literacy—fast. Briggs starts with the basics and then explores specialized skills in multimedia so you can better manage online communities and build an online audience. Journalism Next is a quick read and roadmap you'll reference time and time again. Dive into any chapter and start mastering a new skill right away. And for today's journalist, who can afford to waste any time?

Europa wordt geconfronteerd met de grootste golf van migratie sinds de Tweede Wereldoorlog. Patrick Kingsley deed voor The Guardian verslag van de vluchtelingen crisis. Hij bezocht zeventien verschillende landen en reisde vele routes mee met de vluchtelingen. De nieuwe odyssee is zijn ongeëvenaarde verslag van wie deze reizigers zijn. Het gaat over waarom ze blijven komen en hoe ze dat doen. Het gaat over de smokkelaars die hen op weg helpen, en de kustwacht die hen redt aan de andere kant van de zee. Over de vrijwilligers die hun eten brengen, de mensen die hen huisvesten, en de grenswacht die hen buiten de deur probeert te houden. En over de politici die wegstaren.

MediaWriting is an introductory, hands-on textbook for students preparing to write in the current multimedia environment. Rather than just talk about the differences among the styles of print, broadcast, and public relations, MediaWriting synthesizes and integrates them, while weaving in basic principles of Internet writing and social media reporting. Complete with real-world examples, practical writing exercises, and tips and information for entering into the profession, MediaWriting continues to give students the tools they need to become a successful media writer. The new edition has been extensively rewritten to reflect the dynamic nature of the profession, paying significant attention to how the Internet and social media have become essential communication tools for print and broadcast journalists, and public relations professionals. Further updates and features include: Increased attention to computer-assisted reporting, the preparation of online copy, and social media applications Two new chapters on lead writing and new new media A separate chapter focused solely on ethics Explanatory "how to" boxes that help students understand and retain main themes Illustrative "It Happened to Me" vignettes from the authors' professional experiences Discussion questions and exercises at the end of every chapter Suggested readings that highlight biographies, books, and websites that expand the scope and definition of professionalism In addition to new multimedia elements, the fourth edition's companion website features enhanced resources for both students and instructors, including chapter overviews, writing tips, a test

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bank, sample critiques, and a sample syllabus.

One of the first books to examine the status of broadcasting on its one hundredth anniversary, *Radio's Second Century* investigates both vanguard and perennial topics relevant to radio's past, present, and future. As the radio industry enters its second century of existence, it continues to be a dominant mass medium with almost total listenership saturation despite rapid technological advancements that provide alternatives for consumers. Lasting influences such as on-air personalities, audience behavior, fan relationships, and localism are analyzed as well as contemporary issues including social and digital media. Other essays examine the regulatory concerns that continue to exist for public radio, commercial radio, and community radio, and discuss the hindrances and challenges posed by government regulation with an emphasis on both American and international perspectives. Radio's impact on cultural hegemony through creative programming content in the areas of religion, ethnic inclusivity, and gender parity is also explored. Taken together, this volume compromises a meaningful insight into the broadcast industry's continuing power to inform and entertain listeners around the world via its oldest mass medium--radio.

Drawing on both academic research and real world practice, this book offers an in-depth investigation into the production of music documentaries broadcast on radio. *Music Documentaries for Radio* provides a thorough overview of how the genre has developed technically and editorially alongside a discussion of the practical production processes involved. Digital production equipment and online tools used in music documentary production are discussed in detail, outlining how the development of these technologies shapes the output of producers operating in both the public service and the commercial sectors of the industry. Drawing on his own experiences as an award-winning music documentary producer, the author also looks at how the industry views this form of radio documentary and considers how innovation and technical advances, as well as governmental regulation, have shaped the field. The book demonstrates how changing practices and technical innovations have led to the emergence of multi-skilled, freelance radio producers and how previously separate production roles have merged into one convergent, multifaceted position. *Music Documentaries for Radio* is an ideal resource for students and academics in the fields of radio studies, media production, documentary-making, and journalism studies.

The Superhero Multiverse focuses on the evolving meanings of the superhero icon in 21st-century film and popular media, with an emphasis on re-adapting, re-imagining, and re-making. With its focus on multimedia and transmedia transformations, *The Superhero Multiverse* pivots on two important points: firstly, it reflects on the core concerns of the superhero narrative--including the relationship between 'superhero comics' and 'superhero films', the comics roots of superhero media, matters of canon and hybridity, and issues of recycling and stereotyping in superhero films and media texts. Secondly, it considers how these intersecting textual and cultural preoccupations are intrinsic to the process of remaking and re-adapting superheroes, and brings attention to multiple ways of materializing these iconic figures in our contemporary context.

Podcasting: A Practical Guide guides librarians through the process of creating a podcast. It will help librarians digitally record their podcasts, which can highlight library collections, connect with patrons, provide library instruction, and market library services

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across the Internet. Highlights include Step-by-step guidance for how to record a podcast specifically tailored for libraries and librarians. Specifications on what kind of equipment, software, and hardware, is necessary to record their own episodes. Pre-production techniques including script writing, storyboard creation, and how to find guests will be explored. Coverage of the post-production stage including, audio editing, incorporating music and effects, and mixing episodes down for distribution, will be explored. Resources for help with on marketing the podcast, using freely available and Creative Commons media to enhance episodes, privacy issues related to the medium, and making content accessible.

In *The Sound of Exclusion*, Christopher Chávez critically examines National Public Radio's professional norms and practices that situate white listeners at the center while relegating Latinx listeners to the periphery. By interrogating industry practices, we might begin to reimagine NPR as a public good that serves the broad and diverse spectrum of the American public.

This is the first book to apply multimedia tools to economic and business storytelling. By examining the journalism essentials as well as the advanced multimedia skills, it helps readers use the latest technological tools to integrate multimedia elements into traditional news coverage. It also explains how to tell stories solely through multimedia elements. The new language of online journalism includes writing for digital platforms, writing blogs and writing for social media and involves a wide range of multimedia skills, like video, audio, photography, graphics, data visualization and animation. Multimedia journalism allows a two-way communication with the audience that was not possible in traditional “legacy” media, and this textbook is replete with links to useful tutorials, examples of award-winning multimedia stories, and advanced digital resources, offering journalists a road map to the brave new world of digital reporting and editing.

Netflix-CEO Reed Hastings over de Netflixcultuur en zijn sleutel tot succes 'Hastings en Meyer loodsen je langs een stappenplan om je bedrijf net zo innovatief te maken als de wereldwijde streamingdienst met 182 miljoen betalende abonnees.' ●●● NRC Er is nooit eerder een bedrijf geweest als Netflix. Het zette de entertainmentindustrie radicaal op zijn kop, met jaarlijkse inkomsten van miljarden dollars en honderden miljoenen abonnees in meer dan 190 landen. Maar om zulke hoogtes te bereiken moest Netflix zichzelf constant opnieuw uitvinden. Dit lukte dankzij de baanbrekende bedrijfscultuur van CEO Reed Hastings. Netflix creëerde nieuwe bedrijfswaarden, waarbij de mensen centraal kwamen te staan en innovatie belangrijker was dan efficiëntie. Bij Netflix hanteren ze geen vakantiedagen of onkostenbeleid. Ze kijken niet naar hoe hard je werkt, maar naar wat je oplevert. En bij Netflix probeer je niet je baas te pleasen maar geef je ook je leidinggevenden de feedback die nodig is om het bedrijf vooruit te helpen. Voor de allereerste keer doet Reed Hastings nu een boekje open. Samen met professor aan INSEAD Business School Erin Meyer, duikt hij dieper in de spraakmakende bedrijfscultuur die medeverantwoordelijk is voor het succes. Op basis van honderden interviews met (oud-)Netflix-medewerkers en nooit eerder vertelde verhalen over Hastings' eigen successen én fouten, onthult *No rules rules* de fascinerende filosofie achter de unieke Netflix-cultuur. 'De inzichten in dit boek zijn van onschatbare waarde voor iedereen die probeert een organisatiecultuur te creëren.' – Satya Nadella, CEO Microsoft 'De belangrijkste bedrijfsvraag van onze tijd is "hoe blijf je innoveren?" In dit baanbrekende boek geven Reed Hastings en Erin Meyer daarop een antwoord. Ze beschrijven

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een bewezen, systematische methode voor het bouwen, onderhouden en versterken van een zeer innovatieve internationale cultuur.' – Ben Horowitz, Amerikaans zakenman en investeerder

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Het is de laatste dag van de oogst en de lucht is vol verwachting over het naderende oogstfeest als drie vreemdelingen zich aandienen in een kleine boerengemeenschap. Diezelfde nacht breekt er een brand uit in een van de opslagschuren. Buitenstaander Walter Thorsk ziet gedurende de week die daarop volgt het leven in het eens zo vredige dorp ingrijpend en onomkeerbaar veranderen.

Am I Making Myself Clear? shows scientists how to speak to the public, handle the media, and describe their work to a lay audience on paper, online, and over the airwaves. It is a book that will improve the tone and content of debate over critical issues and will serve the interests of science and society.

What Journalism Could Be asks readers to reimagine the news by embracing a conceptual prism long championed by one of journalism's leading contemporary scholars. A former reporter, media critic and academic, Barbie Zelizer charts a singular journey through journalism's complicated contours, prompting readers to rethink both how the news works and why it matters. Zelizer tackles longstanding givens in journalism's practice and study, offering alternative cues for assessing its contemporary environment. Highlighting journalism's intersection with interpretation, culture, emotion, contingency, collective memory, crisis and visibility, Zelizer brings new meaning to its engagement with events like the global refugee crisis, rise of Islamic State, ascent of digital media and twenty-first-century combat. Imagining what journalism could be involves stretching beyond the already-known. Zelizer enumerates journalism's considerable current challenges while suggesting bold and creative ways of engaging with them. This book powerfully demonstrates how and why journalism remains of paramount importance.

Guides students on the path to a career working in journalism. Job profiles include cartoonists and illustrators, columnists/commentators, critics, editors, photo editors, and reporters.

Radio's New Wave explores the evolution of audio media and sound scholarship in the digital age. Extending and updating the focus of their widely acclaimed 2001 book *The Radio Reader*, Hilmes and Loviglio gather together innovative work by both established and rising scholars to explore the ways that radio has transformed in the digital environment. Contributors explore what sound looks like on screens, how digital listening moves us, new forms of sonic expression, radio's convergence with mobile media, and the creative activities of old and new audiences. Even radio's history has been altered by research made possible by digital and global convergence. Together, these twelve concise chapters chart the dissolution of radio's boundaries and its expansion to include a wide-ranging universe of sound, visuals, tactile interfaces, and cultural roles, as radio rides the digital wave into its second century.

The Handbook of Incarceration in Popular Culture will be an essential reference point, providing international coverage and thematic richness. The chapters examine the real and imagined spaces of the prison and, perhaps more importantly, dwell in the

uncertain space between them. The modern fixation with 'seeing inside' prison from the outside has prompted a proliferation of media visions of incarceration, from high-minded and worthy to voyeuristic and unrealistic. In this handbook, the editors bring together a huge breadth of disparate issues including women in prison, the view from 'inside', prisons as a source of entertainment, the real worlds of prison, and issues of race and gender. The handbook will inform students and lecturers of media, film, popular culture, gender, and cultural studies, as well as scholars of criminology and justice.

Haar naam was Henrietta Lacks, maar de medische wereld kent haar als HeLa. In de jaren '50 werden haar kankercellen zonder dat zij dat wist bij haar weggenomen. Met behulp van deze cellen, die letterlijk onsterfelijk zijn, werden de meest uiteenlopende geneeskundige ontdekkingen gedaan en rond de verkoop ervan ontstond een miljoenenindustrie. Het leven van Henrietta bleef echter vrijwel onbekend en ook haar familie wist tot ruim dertig jaar geleden niet van het bestaan van de cellen af. Rebecca Skloot vertelt het verhaal van de 'HeLa-cellen', maar laat ons vooral ook kennis maken met Henrietta, haar verleden en haar familie, die nog steeds worstelt met de nalatenschap van de cellen. Ze laat zien dat het verhaal van de familie Lacks onlosmakelijk verbonden is met de duistere geschiedenis van het experimenteren met Afrikaans-Amerikanen, het ontstaan van de ethiek binnen de biologie en de juridische strijd over de vraag of we de baas zijn over de materie waarvan we zijn gemaakt.

In this much-needed examination of the principles of multimedia journalism, experienced journalists Richard Koci Hernandez and Jeremy Rue systemize and categorize the characteristics of the new, often experimental story forms that appear on today's digital news platforms. By identifying a classification of digital news packages, and introducing a new vocabulary for how content is packaged and presented, the authors give students and professionals alike a way to talk about and understand the importance of story design in an era of convergence storytelling. Online, all forms of media are on the table: audio, video, images, graphics, and text are available to journalists at any type of media company as components with which to tell a story. This book provides insider instruction on how to package and interweave the different media forms together into an effective narrative structure. Featuring interviews with some of the most exceptional storytellers and innovators of our time, including web and interactive producers at the New York Times, NPR, The Marshall Project, The Guardian, National Film Board of Canada, and the Verge, this exciting and timely new book analyzes examples of innovative stories that leverage technology in unexpected ways to create entirely new experiences online that both engage and inform.

[The book] is a window into the world of National Public Radio. These pages will guide you through the basics of broadcast journalism, introduce you to the technology and equipment, and initiate you into the art of creating exciting radio. -Back cover [The book] contains practical tips, personal insights, and fundamental policies that underpin this unique brand of American broadcasting. -Pref.

'Tim Crook has written an important and much-needed book, and its arrival on our shelves has come at a highly

appropriate time.' Professor Seán Street, Bournemouth University The Sound Handbook maps theoretical and practical connections between the creation and study of sound across the multi-media spectrum of film, radio, music, sound art, websites, animation and computer games entertainment, and stage theatre. Using an interdisciplinary approach Tim Crook explores the technologies, philosophies and cultural issues involved in making and experiencing sound, investigating soundscape debates and providing both intellectual and creative production information. The book covers the history, theory and practice of sound and includes practical production projects and a glossary of key terms. The Sound Handbook is supported by a companion website, signposted throughout the book, with further practical and theoretical resources dedicated to bridging the creation and study of sound across professional platforms and academic disciplines.

Most scientists and researchers aren't prepared to talk to the press or to policymakers—or to deal with backlash. Many researchers have the horror stories to prove it. What's clear, according to Nancy Baron, is that scientists, journalists and public policymakers come from different cultures. They follow different sets of rules, pursue different goals, and speak their own language. To effectively reach journalists and public officials, scientists need to learn new skills and rules of engagement. No matter what your specialty, the keys to success are clear thinking, knowing what you want to say, understanding your audience, and using everyday language to get your main points across. In this practical and entertaining guide to communicating science, Baron explains how to engage your audience and explain why a particular finding matters. She explores how to ace your interview, promote a paper, enter the political fray, and use new media to connect with your audience. The book includes advice from journalists, decision makers, new media experts, bloggers and some of the thousands of scientists who have participated in her communication workshops. Many of the researchers she has worked with have gone on to become well-known spokespeople for science-related issues. Baron and her protégées describe the risks and rewards of "speaking up," how to deal with criticism, and the link between communications and leadership. The final chapter, 'Leading the Way' offers guidance to scientists who want to become agents of change and make your science matter. Whether you are an absolute beginner or a seasoned veteran looking to hone your skills, *Escape From the Ivory Tower* can help make your science understood, appreciated and perhaps acted upon.

A great book is no longer enough. An author platform is the most powerful key to success in today's saturated market, and increasingly, publishers are demanding that new authors come to them with an existing audience of interested followers. Authors who are self-publishing have an even bigger need to build an engaged audience. Social media makes building the author platform easier than ever, but, unfortunately, most authors struggle to get it right. How can authors

create their unique platform, connect with followers, write a manuscript, and grow their business? In *Build Your Author Platform: The New Rules*, top literary agent Carole Jelen and tech expert Michael McCallister apply their combined 35 years of expertise to outline 14 practical, hands-on steps to create a presence that will produce high book sales and expanded audience. From pre-publication through book launch and beyond, authors will learn how to:

- Define goals and a unique brand
- Employ successful website strategies, content, social presence, media authority, and training
- Secure positive reviews
- Attract viewers efficiently without cost

Filled with detailed lessons, examples, success stories, and techniques used by marketing departments at major publishers, *Build Your Author Platform* is an indispensable guide for anyone looking for insight into publishing, promoting, and marketing books.

From NPR comes the definitive guide to podcasting—featuring step-by-step advice on how to find a unique topic, tell the best stories, and engage the most listeners, as well as the secrets that will take your pod to the next level. Whoever you are, whatever you love, there's a podcast audience waiting for you, and in today's booming audio storytelling landscape, it's never been easier to share your voice with the world. But while the barrier to entry for podcast production is relatively low (just the cost of a mic and a laptop), the learning curve is steep—and quality matters. That's where NPR comes in. In *NPR's Podcast Start Up Guide*, Glen Weldon draws on NPR's extensive educational materials and army of talent—from recognizable hosts, such as Guy Raz (*How I Built This*), Gene Demby (*Code Switch*), Linda Holmes (*Pop Culture Happy Hour*), and Yowei Shaw (*Invisibilia*), to indispensable behind-the-scenes players, such as producers, engineers, and editors—to guide aspiring podcasters through the conception, creation, and launch of a podcast. Part master class, part candid informational interview with the best in the business, this book is a must-read for anyone who wants to make their dream of starting a podcast a reality.

Offering detailed advice for amateurs and professionals alike, this kit explores the ins and outs of radio journalism, including writing for the ear, compiling bulletins, handling difficult interviews, and mastering digital editing. It includes a particular focus on the needs of community radio journalists who have to report on a shoestring budget. A link to the publisher's website where practical exercises can be downloaded is also included.

The formation and communication of vision is one of the primary responsibilities of a director, before ever getting to the nuts and bolts of the process. *The Art and Practice of Directing for Theatre* helps the young director learn how to discover, harness, and meld the two. Providing both a practical and theoretical foundation for directors, this book explores how to craft an artistic vision for a production, and sparks inspiration in directors to put their learning into practice. This book includes: Guidance through day-to-day aspects of directing, including a director's skillset and tools, script analysis, and rehearsal structure. Advice on collaborating with production teams and actors, building

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communication skills and tools, and integrating digital media into these practices. Discussion questions and practical worksheets covering script analysis, blocking, and planning rehearsals, with downloadable versions on a companion website.

Perhaps you've always wondered how public radio gets that smooth, well-crafted sound. Maybe you're thinking about starting a podcast, and want some tips from the pros. Or maybe storytelling has always been a passion of yours, and you want to learn to do it more effectively. Whatever the case—whether you're an avid NPR listener or you aspire to create your own audio, or both—Sound Reporting: The NPR Guide to Audio Journalism and Production will give you a rare tour of the world of a professional broadcaster. Jonathan Kern, who has trained NPR's on-air staff for years, is a gifted guide, able to narrate a day in the life of a host and lay out the nuts and bolts of production with equal wit and warmth. Along the way, he explains the importance of writing the way you speak, reveals how NPR books guests ranging from world leaders to neighborhood newsmakers, and gives sage advice on everything from proposing stories to editors to maintaining balance and objectivity. Best of all—because NPR wouldn't be NPR without its array of distinctive voices—lively examples from popular shows and colorful anecdotes from favorite personalities animate each chapter. As public radio's audience of millions can attest, NPR's unique guiding principles and technical expertise combine to connect with listeners like no other medium can. With today's technologies allowing more people to turn their home computers into broadcast studios, Sound Reporting couldn't have arrived at a better moment to reveal the secrets behind the story of NPR's success.

El presente libro constituye el fruto de una acuciosa investigación sobre La dinámica del lenguaje radioperiodístico. Es un valioso auxiliar, no sólo para aquellos que se inician en las actividades del periodismo radial, sino incluso para quienes llevan tiempo ejerciendo profesionalmente en esta actividad. Se han integrado, con un enfoque lingüístico, psicoacústico y semiótico, las diversas facetas del trabajo en la radio, tal como el lenguaje radiofónico y sus subsistemas: habla, música y efectos sonoros. Así como, los diferentes montajes, diseños sonoros, leyes que mueven la atención y el interés, la realización de los géneros periodísticos, espacios informativos y programas especiales informativos.

"In talking about contemporary media, we often use a language of newness, applying words like "revolution" and "disruption." Yet, the emergence of new sound media technologies and content—from the earliest internet radio broadcasts to the development of algorithmic music services and the origins of podcasting—are not a disruption, but a continuation of the century-long history of radio. Today's most innovative media makers are reintroducing forms of audio storytelling from radio's past. Sound Streams is the first book to historicize radio-internet convergence from the early '90s through the present, demonstrating how so-called new media represent an evolutionary shift that is nevertheless historically consistent with earlier modes of broadcasting. Various iterations of internet radio, from streaming audio to podcasting, are all new radio practices rather than each being a separate new medium:

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radio is any sound media that is purposefully crafted to be heard by an audience. Rather than a particular set of technologies or textual conventions, web-based broadcasting combines unique practices and features and ideas from radio history. In addition, there exists a distinctive conversationality and reflexivity to radio talk, including a propensity for personal stories and emotional disclosure, that suits networked digital media culture. What media convergence has done is extend and intensify radio's logics of connectivity and sharing; sonically mediated personal expression intended for public consideration abounds in online media networks. Sound Streams marks a significant contribution to digital media and internet studies. Its mix of cultural history, industry research, and genre and formal analysis, especially of contemporary audio storytelling, will appeal to media scholars, radio and podcast practitioners, audio journalism students, and dedicated podcast fans"--

Ze worden de Taskforce genoemd. Ze werken in opdracht van de hoogste kringen van de Amerikaanse regering, buiten het zicht van het Congres en de media. Doel: missies uitvoeren buiten de grenzen van de wet. Pike Logan is een van de succesvolste leiders van de Taskforce - tot een tragedie zijn kijk op de wereld verandert...

In Barkley Cove, een rustig stadje aan de kust van North Carolina, gaan al jarenlang geruchten over het moerasmeisje. Kya is in haar eentje opgegroeid in het moeras. Hier voelt ze zich thuis. De natuur is haar leerschool. Dan komt de tijd dat ze ernaar verlangt aangeraakt te worden en lief te hebben. Twee jonge mannen uit de stad raken geïntrigeerd door haar fascinerende schoonheid. Wanneer een van hen dood wordt gevonden, valt de verdenking onmiddellijk op Kya. Het moerasmeisje: een bedwelmende debuutroman over een geïsoleerde jonge vrouw, die in de wildernis van het diepe zuiden van Noord-Amerika weet te overleven. Het is wel duidelijk dat de auteur hier zelf vandaan komt. Haar prachtige, dampende proza is onvergetelijk.

Part of a growing group of works that addresses the burgeoning field of sound studies, this book attends not only to theoretical and empirical examinations, but also to methodological and philosophical considerations at the intersection of sound and education. Gershon theoretically advances the rapidly expanding field of sound studies and simultaneously deepens conceptualizations and educational understandings across the fields of curriculum studies and foundations of education. A feature of this work is the novel use of audio files aligned with the arguments within the book as well as the discussion and application of cutting-edge qualitative research methods.

Do you want to help build what's next for journalism? Then jump into Mark Briggs' proven guide for leveraging digital technology to do better journalism. The media landscape changes with such ferocious speed that as soon as new technologies gain a foothold, older ones become obsolete. To keep ahead and abreast of these ever-evolving tools and techniques, Briggs offers practical and timely guidance for both the seasoned professional looking to get up to speed and the digital native looking to root their tech know-how in real journalistic principles. Learn how to effectively blog, crowdsource, use mobile applications, mine databases, and expertly capture audio and video to report with immediacy, cultivate community, and tell compelling stories. Journalism Next will improve digital literacy, fast. Briggs begins with the basics and then explores specialized skills in multimedia so you can better manage online communities and build an online audience. Journalism Next is a quick read and roadmap you'll reference time and

time again. Dive into any chapter and start mastering a new skill right away. And for today's journalist, who can afford to waste any time?

With the thrill of the game and the excitement of documenting captivating moments for sports history, sports broadcasting is one of the most desired jobs among sports and journalism professionals. Designed to provide students with the skills to be successful in their careers, Sports Broadcasting With HKPropel Access is a comprehensive look at the field, with coverage of all aspects of the job that an entry-level sports broadcaster will need to know about. The text begins with the history and background of the sports broadcasting industry. Students will next learn about modern topics that are critical in the business today, with an overview of the various outlets, including television, radio, streaming, and podcasting. They will then dive into lessons on the skills every sportscaster needs for success, including conducting in-person and remote interviews of coaches and players, writing for broadcast versus writing for other channels such as web and mobile devices, shooting games or events, producing a sportscast, and editing video for broadcast. The career demands of both television and radio broadcasting are explored, and the increasing popularity of podcasting and streaming is examined. Students will journey through the steps involved in preparing for a live sports production, including play-by-play for radio and television, color commentary, and sideline reporting. A look into the different types of social media and their impact on sports broadcasting is followed by tips and advice on creating an effective social media presence and best practices for using social media as a sports broadcaster. The final chapters prepare students to pursue a career in sports broadcasting—offering practical advice on preparing resumes, portfolios, and job searching—and discuss issues and ethics relevant to modern-day sports broadcasting. Throughout the text, Major Moments sidebars discuss defining moments in the history of sports broadcasting and their impact on the field today, while Pro Advice sidebars feature interviews with sports broadcasting professionals and offer career tips and practical advice. Related online learning aids and activities delivered through HKPropel further the learning experience. These include key term flash cards and downloadable worksheets. Video lessons and audio clips demonstrate skills covered in the text, such as setting up for an interview, capturing footage with a cell phone camera, and preparing for a broadcast. Student activities related to the video can be assigned and tracked by instructors through HKPropel, while writing prompts and a video editing assignment provide valuable hands-on experience in tasks students will need to be successful in their careers. With Sports Broadcasting, students will gain the knowledge and practical skills they need to be a well-rounded broadcaster in any segment of the field. Note: A code for accessing HKPropel is not included with this ebook but may be purchased separately.

Als Indiana Jones econoom zou zijn, zou hij Steven Levitt heten. Freakonomics leest als een detective. Wall Street Journal Wat is gevaarlijker: een pistool of een zwembad? Wat hebben sumoworstelaars en schoolmeesters gemeen? En waarom wonen drugsdealers bij hun moeder? Het zijn vragen die je niet gauw van een econoom zou verwachten. Maar Steven Levitt is geen typische econoom. In Freakonomics onderzoekt hij met co-auteur Stephen Dubner de verborgen kant van de dingen om ons heen. De geheimen van de Klu Klux Klan, bijvoorbeeld. Of de waarheid over vastgoedmakelaars. En, stelt hij, heeft het dalen van de

misdadcijfers in plaats van met een goed draaiende economie niet eigenlijk alles te maken met de legalisering van abortus? Freakonomics is het leukste en verhelderendste boek over economie dat je je kunt voorstellen. Een mix van essentiële feiten en een meeslepende vertelling, die onze blik op de moderne wereld voorgoed verandert en verscherpt. `Een fascinerend en belangrijk boek, leesbaar, compact en barstensvol informatie over de wereld om ons heen. Wie dit boek over de raadsels van het alledaagse leven heeft gelezen moet wel concluderen: economie is belangrijk, interessant en erg leuk. de Volkskrant `Levitt stelt ongewone vragen en geeft provocatieve antwoorden. Slim, precies en tot in detail. New York Times

Het onthutsende, explosieve boek van Ronan Farrow over seksueel misbruik en het machtsspel om de waarheid te verhullen. Tijdens een routine-onderzoek komt Ronan Farrow een verhaal op het spoor waar alleen nog maar over wordt gefluisterd: een van Hollywoods beroemdste producers is een seksueel roofdier, beschermd door angst, zijn rijkdom, en een samenzwering van stilte. Terwijl Farrow dieper in de zaak duikt, raakt hij in het vizier van allerlei schimmige personen – van dure advocaten tot getraïnde spionnen – die een intimidatie-campagne tegen hem beginnen. Ze dreigen zijn carrière om zeep te helpen, achtervolgen hem overal, en proberen een misbruikverhaal uit zijn eigen familie tegen hem te gebruiken. Een spoor van aanwijzingen onthult corruptie en doofpotaffaires van Hollywood tot Washington, en ver daarbuiten. 'Farrow brak met een journalistieke moker door de minutieus overeind gehouden façade van Hollywood, en bracht machtige mannen ten val.' Hollywood Reporter

Madeline Miller heeft op bewonderingswaardige wijze de klassieker Ilias opnieuw vormgegeven in een eigentijdse, spannende roman waarvoor ze de Orange Prize 2012 heeft gekregen. Patroclus is een jonge prins, verbannen naar het koninkrijk van Phthia om daar op te groeien met godenzoon Achilles. Achilles is sterk, mooi, een gouden kind: alles wat Patroclus niet is. Maar ondanks hun verschillen raken de jongens innig bevriend, en hun band wordt sterker naarmate ze ouder worden. Dit tot verdriet en woede van Achilles' moeder Thetis, een wrede zeegodin die een hekel heeft aan stervelingen. Als duidelijk wordt dat Helena van Sparta is ontvoerd en alle Griekse mannen verplicht zijn om haar eer te wreken en Troje te belegeren, sluit Achilles zich aan bij het leger, verblind door de belofte van roem. Patroclus, verscheurd door liefde voor en angst om zijn vriend, gaat met hem mee. Zij weten niet dat het lot hen tot het uiterste zal testen en hun zal vragen om een verschrikkelijk offer.

Riley Sager, geprezen door Stephen King, Karin Slaughter en Lisa Gardner om de intelligente verhaalopbouw en onverwachte ontknopingen, vertelt in Mijn laatste leugen het verhaal van Emma, die voor het eerst haar vakantie doorbrengt in een Amerikaans zomerkamp. In Camp Nightingale maakte ze nieuwe vrienden, had het naar haar zin en leerde ze leugens te vertellen. Toen verdwenen de drie meisjes met wie ze haar cabin deelde spoorloos in de bossen en bleef ze als enige achter. Vijftien jaar later is Emma een gevierd kunstenaar, geplaagd door herinneringen aan die bewuste avond. Ze wordt door de kampeiding van Camp Nightingale gevraagd een zomerschildercursus te geven en omdat ze het verleden definitief wil verwerken besluit ze te gaan. Eenmaal aangekomen blijkt ze in dezelfde cabin als toen te moeten overnachten en het verandert opnieuw in een plaats delict... Riley Sager schreef eerder De laatste meisjes, dat meteen een bestseller werd. Like social scientists, reporters are expected to be immune to, and even aloof from, the pain and suffering they chronicle. Daring to Feel: Violence, the News Media, and Their Emotions challenges this journalistic mandate, particularly as it pertains to the emotional topic of violence. Interviewing journalists who have covered some of the worst tragedies in our nation's history, Jody Santos shows what happens

when the news media dare to feel.

Science Journalism: An Introduction gives wide-ranging guidance on producing journalistic content about different areas of scientific research. It provides a step-by-step guide to mastering the practical skills necessary for covering scientific stories and explaining the business behind the industry. Martin W. Angler, an experienced science and technology journalist, covers the main stages involved in getting an article written and published; from choosing an idea, structuring your pitch, researching and interviewing, to writing effectively for magazines, newspapers and online publications. There are chapters dedicated to investigative reporting, handling scientific data and explaining scientific practice and research findings to a non-specialist audience. Coverage in the chapters is supported by reading lists, review questions and practical exercises. The book also includes extensive interviews with established science journalists, scholars and scientists that provide tips on building a career in science journalism, address what makes a good reporter and discuss the current issues they face professionally. The book concludes by laying out the numerous available routes into science journalism, such as relevant writing programs, fellowships, awards and successful online science magazines. For students of journalism and professional journalists at all levels, this book offers an invaluable overview of contemporary science journalism with an emphasis on professional journalistic practice and success in the digital age.

The son of Jewish immigrants, war correspondent Cecil Brown (1907–1987) was a member of CBS' esteemed Murrow Boys. Expelled from Italy and Singapore for reporting the facts, he witnessed the Nazi invasion of Yugoslavia and the war in North Africa, and survived the sinking of the British battleship HMS Repulse by a Japanese submarine. Back in the U.S., he became an influential commentator during the years when Americans sought a dispassionate voice to make sense of complex developments. He was one of the first journalists to champion civil rights, to condemn Senator McCarthy's tactics (and President Eisenhower's reticence), and to support Israel's creation. Although he won every major broadcast journalism award, his accomplishments have been largely overlooked by historians. This first biography of Brown chronicles his career in journalism and traces his contributions to the profession.

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