

## Robert Jacobs Richard Chase Mcgraw Hill Higher Education

Jacobs and Chase focus on the core concepts of operations and supply management. This condensed text was constructed with sections on the four essential core areas-strategy, process management, supply chain management, and inventory and control (supply and demand planning).

Resourceful companies today must successfully manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fourteenth Global Edition of Operations and Supply Chain Management provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management.

"The Fifth Edition of Operations and Supply Chain Management: The Core, focuses on the important core concepts in the dynamic field of operations. Just as lava flows from the core of the earth, operations and supply chain management is the core of business. Material must flow through supply chain processes to create cash output and input. This new edition has an increased focus on supply chain analytics involving the analysis of data to better solve business problems."--

Jacobs and Chase continue to lead the field of Operations Management with cutting edge up-to-date content, technology, and motivation. Now, in this Second Edition Jacobs and Chase focus on the core concepts of

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operations and supply management. This condensed text was constructed with sections on the four essential core areas-strategy, process management, supply chain management, and inventory and control (supply and demand planning). This set of four core areas was first suggested by a panel of OM instructor's at the Decision Science Institute meeting, and has been verified by market research.

The Fifth Edition of Operations and Supply Chain Management: The Core, focuses on the important core concepts in the dynamic field of operations. Just as lava flows from the core of the earth, operations and supply chain management is the core of business. Material must flow through supply chain processes to create cash output and input. This new edition has an increased focus on supply chain analytics involving the analysis of data to better solve business problems.

Chase, Jacobs and Aquilano: Operations Management for Competitive Advantage, 11/e (CJA) provides a current and thorough introduction to the concepts, processes, and methods of managing and controlling operations in manufacturing or service settings. The text provides comprehensive coverage, from high-tech manufacturing to high touch services with a balanced treatment. Chase, Jacobs, and Aquilano also thoroughly integrates and discusses current issues such as globalization; supply chain strategy, E-business, and ERP. The concepts are

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illustrated by using abundant real world examples, articles, illustrations, problems and cases.

Technology is integral to the success of this course, as such, CJA also provide students and instructors with an innovative array of leading edge technology learning and teaching tools.

Jacobs and Chase continue to lead the field of Operations Management with cutting edge up-to-date content, technology, and motivation. Now, in this First Edition Jacobs and Chase focus on the core concepts of operations and supply management. This condensed text was constructed with the four essential core areas of process, quality, inventory, and supply chain management in mind, as decided by a panel of OM instructor's at the Decision Science Institute meeting, and after conducting a survey of content coverage in representative universities. The new Core text provides increased emphasis on supply management concepts along with a focused presentation of the core OM concepts.

Jacobs and Chase continue to lead the field of Operations Management with cutting edge up-to-date content, technology, and motivation. Now, in this Second Edition Jacobs and Chase focus on the core concepts of operations and supply management. This condensed text was constructed with sections on the four essential core areas—strategy, process management, supply chain

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management, and inventory and control (supply and demand planning). This set of four core areas was first suggested by a panel of OM instructor's at the Decision Science Institute meeting, and has been verified by market research which examined course syllabi from across the US. The Second Edition provides increased emphasis on supply management concepts, integrates sustainability as a strategic consideration, and includes updated company applications, problems, and cases.

Standard textbook for the OM course in a business administration program, revised and updated to capture the new developments in the field since the 5th edition of 1989. Annotation copyrighted by Book News, Inc., Portland, OR

Operations and Supply Management, as the title indicates, provides increased emphasis on supply chain management in the 13th Edition. The 13th Edition continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

CD-ROM contains PowerPoint slides of each chapter, excel spreadsheets, practice exams and ScreenCam tutorials.

Operations and Supply Chain

Management Operations and Supply Chain

## Management

Operations and Supply Management, as the title indicates, provides increased emphasis on supply chain management in the 12e. The 12e continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

Operations and Supply Chain Management, 16e is a comprehensive breadth of Operations Management and Supply Chain, with a moderate emphasis on quantitative coverage. It covers relevant and current Operations Management issues with a focus on economic and global economy, analytics content that ties decisions to relevant data using math models, and appropriate strategies to solve real world problems. This sixteenth edition demonstrates what companies are doing to create a competitive advantage in the marketplace and also provides students with a set of more applicable skills and tools. Hot topics in business today that relate to operations and supply chain management are reducing the cost of supply chain processes, integration and collaboration with customers and suppliers, sustainability, and minimizing the long-term cost of products and processes. These hot topics are studied in the book to clarify the "big picture" -- What these topics are and why they are

important to business today.

Resourceful companies today must successfully manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fourteenth edition of Operations and Supply Chain Management provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

The fourth edition of Operations and Supply Chain Management: The Core focuses on the important “core” concepts in the dynamic field of operations. Just as lava flows from the core of the earth, operations and supply chain management is the core of business. Material must flow through supply chain processes to create cash output and input. This new edition has an increased focus on supply chain analytics involving the analysis of data to better solve business problems. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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The third edition of Operations and Supply Chain Management: The Core focuses on the important “core” concepts in the dynamic field of operations. Just as lava flows from the core of the earth, operations and supply chain management is the core of business. Material must flow through supply chain processes to create cash output and input. This new edition has an increased focus on supply chain analytics involving the analysis of data to better solve business problems. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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