

Quantitative Analysis For Management 12th Edition File Type

This book provides a platform for addressing human factors in software and systems engineering, both pushing the boundaries of current research and responding to new challenges, fostering new research ideas in the process. Topics include evolutionary and complex systems, human systems integration, smart grids and infrastructure, workforce training requirements, systems engineering education, and defense and aerospace. Based on the AHFE 2017 International Conference on Human Factors, Software, and Systems Engineering, held on July 17–21, 2017, Los Angeles, USA, this book is an inspiring guide for all researchers and professionals in the field of human factors, software and systems engineering.

Provide your students with a strong conceptual understanding of the critical role that quantitative methods play in today's decision-making process with the well-respected **QUANTITATIVE METHODS FOR BUSINESS, 12E** by award-winning authors Anderson/Sweeney/Williams/Camm/Cochran/Fry/Ohlmann. Written with the non-mathematician in mind, this applications-oriented text clearly introduces today's many quantitative methods, how they work, and how savvy decision makers can most effectively apply and interpret data. A strong managerial orientation motivates learning by weaving pertinent, actual examples throughout that illustrate key situations where quantitative methods make a difference in decision making. **QUANTITATIVE METHODS FOR BUSINESS, 12E** provides everything your students need for success from the authors hallmark Problem-Scenario Approach that helps readers understand and apply mathematical concepts and techniques. Instant online access provides students with Excel worksheets, TreePlan, Crystal Ball, Premium Solver for Excel, and LINGO. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Quantitative Analysis for Management, 12e, is a textbook aimed at helping undergraduate and graduate students develop an in-depth understanding of business analytics, quantitative methods, and management science. To enable students connect how the techniques presented in this book apply in the real world, computer-based applications and examples are a major focus of this edition. Mathematical models, with all the necessary assumptions, are presented in a clear and jargon-free language. The solution procedures are then applied to example problems alongside step-by-step how-to" instructions."

The new edition of Quantitative Methods for Business and Management offers a complete introductory course in Quantitative Methods, providing students with basic practical experience in quantitative approaches in modelling and analysis for business and management. The book features sections on foundation topics, models for business and management, and modelling and analyzing decisions. In particular, the new edition features greater coverage of statistics to reflect

teaching in this area, with chapters on Elementary Statistics, Summary Statistics and Inferential Statistics. Other new areas of coverage in the second edition include Network Models and Non-linear Models. The book retains its popular style which offers students numerous examples accompanied by clear and straightforward explanations. Excel examples are also integrated throughout to help students to understand how this software tool is used by managers, and frequent questions and exercises enable students to test their understanding. A free CD contains Excel applications and solutions to the exercises in the textbook, and a full online learning centre completes an excellent learning package for business students.

Businesses today are faced with avalanche of information. There is need to effectively manage information to serve customers better. In today's highly competitive environment, businesses need to be able to organize and coordinate their information so that a single view of information is maintained by all the service channels. Information management can help to understand customers? wants and needs and integrate such in product design. It helps to manage inventory and reduces both cost and the cycle time to introduce new products to the marketplace. Time-to-market is a critical issue in achieving competitiveness and without the availability of timely and accurate information; it will not be possible to respond proactively to the changing market environment. This book is about ERP and Supply Chain Management. ERP is the short form for Enterprise Resource Planning. The aim of ERP is to integrate the functions of the different business units and departments such as finance, operations, accounting and human resources. This integration is necessary to organize and coordinate information that may be scattered in different departments and making them available in an organized format to the different decision centers where they may be needed. Through this integrative approach, the different functional units of the business are able to share a common database, exchange information, and have consistent view of their operations. This consistent view is also presented to the customer thus improving the quality of customer service. With the integration of the information system, the different functional departments work together to achieve common organizational goals and objectives. Without such integration, common customer services such as order processing would be difficult to track and inconsistent information may be relayed by the different departments to the customer. Supply chain management is an integral aspect of ERP. Businesses today focus on their core competence. It is no longer technically and economically feasible to focus on all activities. Rather, certain activities may be shifted to partners or vendors that have core competence in such areas. Mercedes Benz may find it better to subcontract its radios to Bose while focusing on its car designing. Yet, these two companies may need to share key information on customers? wants and needs as well as information on product designs. Integrating a supplier into the common database helps in providing quality products and services that will satisfy the needs of the customer.

Information technology plays a critical role in effective development of ERP system. As many businesses develop online marketplace, it becomes even more important to develop a single view of transactions to all value chain partners including customers, manufacturer, suppliers and other vendors. This book therefore adopts a focus on ERP and Supply Chain Management to develop better plans to better serve the customer. It adopts a management and a systemic perspective of these issues and does not deal with the software aspects of ERP. The focus is on the fundamentals rather than on the advanced issues. The book is intended to help managers, executives, and students to understand the basic concepts of ERP and Supply Chain Management.

Supply Chain Analytics introduces the reader to data analytics and demonstrates the value of their effective use in supply chain management. By describing the key supply chain processes through worked examples, and the descriptive, predictive and prescriptive analytic methods that can be applied to bring about improvements to those processes, the book presents a more comprehensive learning experience for the reader than has been offered previously. Key topics are addressed, including optimisation, big data, data mining and cloud computing. The author identifies four core supply chain processes – strategy, design, execution and people – to which the analytic techniques explained can be applied to ensure continuous improvement. Pedagogy to aid learning is incorporated throughout, including an opening section for each chapter explaining the learnings designed for the chapter; worked examples illustrating how each analytic technique works, how it is applied and what to be careful of; tables, diagrams and equations to help ‘visualise’ the concepts and methods covered; chapter case studies; and end-of-chapter review questions and assignment tasks. Providing both management expertise and technical skills, which are essential to decision-makers in the supply chain, this textbook should be essential reading for advanced undergraduate and postgraduate students of supply chain analytics, supply chain leadership, and supply chain and operations management. Its practice-based and applied approach also makes it valuable for operating supply chain practitioners and those studying for professional qualifications. Online resources include chapter-by-chapter PowerPoint slides, tutorial exercises, written assignments and a test bank of exam questions.

Essentials of Applied Quantitative Methods for Health Services Management shows students how to use statistics in all aspects of health care administration. Offering careful, step-by-step instructions for calculations using Microsoft Excel, this hands-on resource begins with basic foundational competencies in statistics, and then walks the reader through forecasting, designing and analyzing systems, and project analysis. The text stresses the application of concepts, models, and techniques and provides problems involving all of the methods. It is intended to build a student management and planning tools repertoire. Ideal for junior and seniors in baccalaureate level health administration programs as well as first year graduate students in non-MBA health administration programs, this book requires

limited previous knowledge of statistics; its mathematical dimension is equal to basic high school algebra.

A solid foundation in quantitative methods and management science.

Render/Stair/Hanna puts an emphasis on model building and computer applications to show readers how the techniques presented in the text are used in business. This text's use of software also allows readers to focus on the managerial problem, while spending less time on the mathematical details of the algorithms. In the eleventh edition, Excel 2010 has been incorporated throughout the text and an even greater emphasis on modeling is provided.

Methods, Management and Marketing; The Change of Libraries; Digital Resources and New Library Models; Focus to Users and User Groups; Information Literacy; Quality, Using Qualitative and Quantitative Methods in Digital Library Education and Research; Evaluation; Impact Assessment; Information and Communication Technology Services; Support to Research; Catalogues and Manuscripts.

Learn today's management science concepts and techniques--and how they will benefit you in the classroom and business world beyond--with the definitive leader in management science, INTRODUCTION TO MANAGEMENT SCIENCE: A QUANTITATIVE APPROACH TO DECISION MAKING, 12E. The latest edition of this leading text blends a readable style with a wealth of examples that demonstrate how businesses throughout the world use management science techniques to further their success. Proven, realistic problems help strengthen critical problem-solving skills, while numerous self-test exercises with complete solutions allow you to immediately check your personal understanding of the material. Every new edition now includes the highly respected LINGO 10 software that is integrated with text problems to help you develop the skills to use this, Excel, and many other valuable software packages to resolve management science problems. This edition now places greater emphasis on the applications of management science and use of computer software with less focus on algorithms. Much of the algorithm coverage as well as Excel templates and add-in software, and the user-friendly Management Scientist software are available on the text's accompanying Student CD. Trust INTRODUCTION TO MANAGEMENT SCIENCE, 12E to introduce the management science skills you need now and into the future with clarity you can understand and practicality you can immediately apply. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This paper reviews quantitative tools of financial stability assessments under the Financial Sector Assessment Program (FSAP). A key focus of FSAPs is on methodologies to gauge risks on a system-wide level and propose mitigating measures. Therefore, the paper concentrates on the main elements of the FSAP's macroprudential stress testing framework:(i) the interaction among solvency, liquidity, and contagion risks in the banking sector, (ii) the assessment of the health of nonbank financial institutions (NBFIs), their interactions with

banks and their impact on financial markets, (iii) the assessment of the health of nonfinancial sectors and their links to the financial sector, and (iv) macroprudential policy analysis. The paper also reviews recent improvements in microprudential bank solvency stress testing—an important foundation for the macroprudential stress testing framework—and discusses new tools for emerging risks (climate change, fintech, and cyber).

Gain a sound conceptual understanding of the role that management science plays in the decision-making process with the market leader that integrates the latest developments in Microsoft Office Excel 2016. The market-leading Anderson/Sweeney/Williams/Camm/Cochran/Fry/Ohlmann's AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING, 15E uses a proven problem-scenario approach to introduce each quantitative technique within an applications setting. All data sets, applications, and screen visuals reflect the details of Excel 2016 to effectively prepare readers to work with the latest spreadsheet tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Defining Management charts the expansion of management as an idea and practice from a time when it was limited to churches and households to its current ubiquity, focusing in particular on the role of business schools, consultants, and business media in this process. How did an entire industry develop around business schools, consultants, and business media who are now widely considered the authorities regarding best management practice? This book shows how these actors – on their own and in interaction – became taken-for-granted and gained such definitional power over management and managers, expanded across the globe from often modest and not always respected origins, and impacted, and continue to impact businesses and, increasingly, the broader economic and social context. Building on extant and some new research, the book is unique in bringing together issues and actors that have been examined elsewhere separately. Any student or professional of management interested in the evolution of their field or the rise of business schools, consultants and business media will find this book both novel and thought-provoking.

In *Analysing Quantitative Data*, Charles A. Scherbaum and Kristen M. Shockley guide the reader through *Understanding Quantitative Data Analysis*, *Basic Components of Quantitative Data Analysis*, *Conducting Quantitative Data Analysis*, *Examples of Quantitative Data Analysis and Conclusions*. An appendix contains Excel Formulas. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's *Mastering Business Research Methods Series*, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the

Mastering Business Research Methods series

For courses in Management Science or Decision Modeling A solid foundation in quantitative methods and management science This popular text gives students a genuine foundation in business analytics, quantitative methods, and management science--and how to apply the concepts and techniques in the real world--through a strong emphasis on model building, computer applications, and examples. The authors' approach presents mathematical models, with all of the necessary assumptions, in clear, plain English, and then applies the ensuing solution procedures to example problems along with step-by-step, how-to instructions. In instances in which the mathematical computations are intricate, the details are presented in a manner that ensures flexibility, allowing instructors to omit these sections without interrupting the flow of the material. The use of computer software enables the instructor to focus on the managerial problem and spend less time on the details of the algorithms. Computer output is provided for many examples throughout the text. Teaching and Learning Experience This text provides a solid foundation in quantitative methods and management science. Here's how: Students see clearly how concepts and techniques are used in real organizations. Outstanding in-text features provide reinforcement and ensure understanding. The text's use of software allows instructors to focus on the managerial problem, while spending less time on the mathematical details of the algorithms.

This book provides a brief yet rigorous introduction to various quantitative methods used in economic decision-making. It has no prerequisites other than high school algebra. The book begins with matrix algebra and calculus, which are then used in the book's core modes. Once the reader grasps matrix theory and calculus, the quantitative models can be understood easily, and for each model there are many solved examples related to business and economic applications.

News Professor Cheng-Few Lee ranks #1 based on his publications in the 26 core finance journals, and #163 based on publications in the 7 leading finance journals (Source: Most Prolific Authors in the Finance Literature: 1959-2008 by Jean L Heck and Philip L Cooley (Saint Joseph's University and Trinity University)). Advances in Quantitative Analysis of Finance and Accounting is an annual publication designed to disseminate developments in the quantitative analysis of finance and accounting. The publication is a forum for statistical and quantitative analyses of issues in finance and accounting, as well as applications of quantitative methods to problems in financial management, financial accounting, and business management. The objective is to promote interaction between academic research in finance and accounting and applied research in the financial community and accounting profession. The chapters in this volume cover a wide range of important topics, including corporate finance and debt management, earnings management, options and futures, equity market, and portfolio diversification. These topics are very useful for both academicians and practitioners in the area of finance. Sample Chapter(s). Chapter 1: Collateral Constraints, Debt Management, and Investment Incentives (127 KB). Contents: Collateral Constraints, Debt Management, and Investment Incentives (E Agliardi & R Andergassen); A Concave Quadratic Programming Marketing Strategy Model with Product Life Cycles (P Y Kim et al.); Evaluating the Robustness of Market Anomaly Evidence (W D Brown, Jr et al.); Why is the Value Relevance of Earnings Lower for High-Tech Firms? (B B Lee et al.); Thirty Years of Canadian Evidence on Stock Splits, Reverse Stock Splits, and Stock Dividends (V Jog & P C Zhu); Intraday Volume OCo Volatility Relation of the DOW: A Behavioral Interpretation (A F Darrat et al.); The Pricing of Initial Public Offerings: An Option Approach (S Liu et al.); Determinants of WinnerOCoLoser Effects in National Stock Markets (M-S Pan); Earnings Management in Corporate Voting: Evidence from Antitakeover Charter Amendments (C-K Hoi et al.); Deterministic Portfolio Selection Models, Selection Bias, and an Unlikely Hero (H E Phillips); Corporate Capital Structure and Firm Value: A Panel Data Evidence from Australia's Dividend Imputation Tax

System (A T Mollik); The Momentum and Mean Reversion of Nikkei Index Futures: A Markov Chain Analysis (K Peng & S Wang). Readership: Academics and PhD students in finance and accounting; finance professionals in the finance industry.

Advances in Quantitative Analysis of Finance and Accounting (New Series) is an annual publication designed to disseminate developments in the quantitative analysis of finance and accounting. The publication is a forum for statistical and quantitative analyses of issues in finance and accounting as well as applications of quantitative methods to problems in financial management, financial accounting, and business management. The objective is to promote interaction between academic research in finance and accounting and applied research in the financial community and the accounting profession.

This book is concerned with the unique findings, contributions and recommendations made on several crucial issues, relating to the concomitant subjects of direct real estate (DRE) risk premiums and DRE risk management. Chapter 1 examines the institutional nature of legal origin and the total returns (TRs), from investing in a country's DRE and via the adoption of a multi-factor arbitrage pricing theory (APT) model. Chapter 2 affirms the true historical volatility to be a reasonable estimation of international DRE risk premiums, when the autoregressive lag orders of the de-smoothed returns and the multi-factor model are taken into account. Chapter 3's real world of international DRE investing counts on sustainable international DRE investing, imperative for the investing organization's willingness and preparedness to effectively manage risk or uncertainty, early enough as part of the risk management cycle, in pursuing high risk-adjusted TRs for DRE assets. Chapter 4 recommends a model of the intuitive build-up approach of forming the DRE investment hurdle rates for new DRE investing. The resultant DRE risk premiums serve a rough guide to ensure that the DRE hurdle rate is stringent and high enough, to achieve the risk-adjusted and Sharpe-optimal portfolio TR. Chapter 5 examines the integrated DRE investment strategy for a 13-city Pan Asia DRE portfolio, of office, industrial real estate and public listed DRE companies, adopting the analytic hierarchy process (AHP) and the Markowitz quadratic programming models. Such models enable the versatile strategic asset (SAA) and the tactical asset (TAA) allocations. Chapter 6 enables the DRE institutional investor to achieve a comprehensive and in-depth return and risk assessment at the DRE level for the 4 prime Asia residential sectors of Shanghai (SH), Beijing (BJ), Bangkok (BK), and Kuala Lumpur (KL), under the DRE VaR, incremental DRE VaR and the risk-adjusted return on capital (RAROC), Chapter 7 reiterates that public policies on macroeconomic management have to be consistent and non-conflicting in a widely accepted 'policy compact'. It is because the policies reinforce the fundamental investment value of large and complex developments, affecting the sustainable viability like the integrated resort (IR)-at-Marina-Bay, Singapore. Chapter 8 draws attention to the aftermath of the Asian economic crisis, terrorism and viral epidemics, that compel more DRE investors to risk-diversify their operations beyond their primary market into other parts of Asia. However, limited studies examine risk-reduction diversification strategies via split returns i.e. decomposing TRs into rental-yield returns and capital value (CV) returns. Chapter 9 proposes and recommends the intelligent building (IB) framework, via the fuzzy logic (FL) engine, leading to a robust measure of building intelligence, and a standard guideline for a consistent performance-based structure for the promotion of the correct IB classification.

This book intends to be a complimentary reference for graduate and undergraduate courses of Business and Engineering. Readers not familiar with Multi-Criteria Decision Making (MCDM) and supply chain management (SCM) may have a first glance, reading isolate chapters. Moreover, the sequential order from Chapters 1 to 8 may be more instructive. Readers with expertise on MCDM or SCM will find interesting applications or proposals. The book also presents a systematic literature review, which confirms the leadership of analytic hierarchy process (AHP) and data envelopment analysis (DEA).

Cross-Cultural Management: Essential Concepts, Fourth Edition introduces readers to the fundamentals of cross-cultural management by exploring the influence of culture on interpersonal interactions in organizational settings and examining the ever-increasing number of cross-cultural management challenges that global managers face in today's workplace. Instead of taking a country specific approach, authors David C. Thomas and Mark F. Peterson offer a predominantly psychological perspective—focusing on the interactions of people from different cultures in organizational settings. This approach shows readers the effects culture has on a wide variety of cross-cultural interactions across organizational contexts.

As health care organization leaders use data more consistently in decision making, it is important they understand the quantitative methods that help convert data to information. Quantitative Methods in Health Care Management provides important insights into the various quantitative methods, detailing many different problems and their solutions. It contains numerous helpful exhibits and graphics that explain and demonstrate the methods presented. It also provides a readable narrative for the manager who wants a high-level refresher on quantitative methods.”

This invaluable book contains lectures presented at the Courant Institute's Mathematical Finance Seminar. The audience consisted of academics from New York University and other universities, as well as practitioners from investment banks, hedge funds and asset-management firms.

From small law offices to federal agencies, all entities within the justice system are governed by complicated economic factors and face daily financial decision-making. A complement to Strategic Finance for Criminal Justice Organizations, this volume considers the justice system from a variety of economic and financial perspectives and introduces quantitative methods designed to improve the efficiency and effectiveness of organizations in both the non-profit and for-profit sectors. Using only a minimum of theory, Economic and Financial Analysis for Criminal Justice Organizations demonstrates how to make decisions in the justice system using multiple financial and economic models. Designed for readers with little knowledge of advanced mathematics, quantitative analysis, or spreadsheets, the book presents examples using straightforward, step-by-step processes with Excel and Linux Calc spreadsheet software. A variety of different types of decisions are considered, ranging from municipal bond issuance and valuation necessary for public revenues, pension planning, capital investment, determining the best use of monies toward construction projects, and other resource planning, allocation, and forecasting issues. From municipalities and police departments to for-profit prisons and security firms, the quantitative methods presented are designed to improve the efficiency and effectiveness of all organizations in the justice domain.

As innovation moves from the lab to the market, a new research phase begins for the entrepreneur: the market research phase. Inspired by a new technology that can change the world, critical questions need to be addressed. Is there a market for my innovation? Who are my clients? What do they need? Is my innovation filling that gap in the market? Who are my competitors? How are they

approaching the market? If these questions are unanswered, entrepreneurs meet potential investors or partners with only a basic understanding of their market. The objective of this book is to fill this gap. It is a practical manual that gives entrepreneurs real-world advice and tools to build a solid market model. The book provides tips, models and tools entrepreneurs can use to collect, interpret and present their market and integrate it into their business plan. What the entrepreneur learns in this book will help him throughout his journey. After going over the market research process, he will learn how to design and use a number of market research tools, and how to adapt them in a life science context. From building a web survey to preparing interviews to doing your own secondary research, this handbook will help him gain a comprehensive understanding of how to perform his own market research activities and how to analyze his data. Finally, a number of frameworks (such as the TAM-SAM-SOM as well as the KANO Model) are described so that he can efficiently share what he has learned, using models that simply yet effectively shares findings.

The key objectives in the series "Texts in Operational Research" are to provide concise introductions to the core topics in operational research focusing on the practical relevance of those topics to today's students and taking a non-mathematical orientation in favour of software applications.

News Professor Cheng-Few Lee ranks #1 based on his publications in the 26 core finance journals, and #163 based on publications in the 7 leading finance journals (Source: Most Prolific Authors in the Finance Literature: 1959-2008 by Jean L Heck and Philip L Cooley (Saint Joseph's University and Trinity University). Advances in Quantitative Analysis of Finance and Accounting, New Series is an annual publication designed to disseminate developments in the quantitative analysis of finance and accounting. It is a forum for statistical and quantitative analyses of issues in finance and accounting, as well as applications of quantitative methods to problems in financial management, financial accounting, and business management. The objective is to promote interaction between academic research in finance and accounting, applied research in the financial community, and the accounting profession.

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Quantitative Analysis for Management Prentice Hall

Airline Operations and Delay Management fills a gap within the area of airline schedule planning by addressing the close relationships between network development, economic driving forces, schedule demands and operational complexity. The pursuit of robust airline scheduling and reliable airline operations is discussed in light of the future trends of airline scheduling and technology applications in airline operations. The book extensively explores the subject from the perspectives of airline economics, airline network development and airline scheduling practices. Many operational issues and problems are the inevitable consequences of airline network development and scheduling philosophy, so a wide perspective is essential to address airline operations in their proper context. The influence of airline network

development on schedule planning and operations driven by economic forces and relaxed regulations is thoroughly examined for different types of operations in aviation such as network carriers and low-cost carriers. The advantages and disadvantages of running different networks and schedules are discussed and illustrated with real airline examples. In addition, this book provides readers with various mathematical models for solving different issues in airline operations and delay management. Airline Operations and Delay Management is ideal for senior undergraduate students as an introductory book on airline operations. The more advanced materials included in this book regarding modeling airline operations are suitable for postgraduate students, advanced readers and professionals interested in modeling and solving airline operational problems.

Reflecting the latest developments in Microsoft Office Excel 2013, Anderson/Sweeney/Williams/Camm/Cochran/Fry/Ohlmann's AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING, 14E equips readers with a sound conceptual understanding of the role that management science plays in the decision-making process. The trusted market leader for more than two decades, the book uses a proven problem-scenario approach to introduce each quantitative technique within an applications setting. All data sets, applications, and screen visuals reflect the details of Excel 2013 to effectively prepare you to work with the latest spreadsheet tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book explores the current state of the art in quantitative investment management across seven key areas. Chapters by academics and practitioners working in leading investment management organizations bring together major theoretical and practical aspects of the field. Written with the non-mathematician in mind, QUANTITATIVE METHODS FOR BUSINESS, 13E by award-winning authors Anderson, Sweeney, Williams, Camm, Cochran, Fry, and Ohlmann equips your students with a strong conceptual understanding of the critical role that quantitative methods play in today's decision-making process. This applications-oriented text clearly introduces current quantitative methods, how they work, and how savvy decision makers can most effectively apply and interpret data. A strong managerial orientation motivates learning by weaving relevant, real-world examples throughout. The authors' hallmark Problem-Scenario Approach helps readers understand and apply mathematical concepts and techniques. The 13th Edition includes a more holistic description of how variable activity times affect the probability of a project meeting a deadline. In addition, numerous all-new Q.M. in Action vignettes, homework problems, and end-of-chapter cases are included. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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