

New International Business English Student Book Communica

This bestselling course is the ideal next step for students who have completed Working in English. Fifteen topic-based units cover a wide range of business situations and the course provides frequent opportunity for discussion and thorough vocabulary development. The Teacher's Book offers a complete introduction to the aims, design and principles of the course, including step-by-step procedures for each section, suggested timings and photocopiable resource material. The Workbook contains a valuable grammar review. The Student's Book now comes with a free BEC Vantage Preparation CD-ROM that contains an introduction to the BEC Vantage exam and a full practice test including audio.

Working In English is a short course for Business English learners from Leo Jones. Working In English is a comprehensive course for Business English learners from Leo Jones, co-author of the successful New International Business English course. The core course comprises 40 one-hour units, focusing on the practical day-to-day activities that all business people are involved in, and organised into seven modules. It is supplemented by extra activities from the Teacher's Book to offer maximum flexibility. This Audio CD set contains all the listening activities and materials featured in the Student's Book. A pocket-sized Personal Study Book is also available and offers useful reference material and fun practice activities to do out of class.

New International Business English is a best-selling course for upper intermediate (B2) level learners who need to use English in their day-to-day work. In this revised edition, all four language skills - listening, speaking, reading and writing - are developed through a variety of tasks that closely reflect the world of work. The 15 topic-based units in New International Business English provide learners with numerous opportunities for discussion and cover a wide range of subjects, including face-to-face business skills and techniques, telephone skills, international trade, marketing, meetings, and sales and negotiations.

Working In English is a comprehensive course for Business English learners from Leo Jones, co-author of the successful New International Business English course. The core course comprises 40 one-hour units, focusing on the practical day-to-day activities that all business people are involved in, and organised into seven modules. It is supplemented by extra activities from the Teacher's Book to offer maximum flexibility. The accompanying Video contains specially filmed documentary sequences, made in Europe and the USA, that relate to the themes of the modules and provide authentic input to the course.

The latest suggestions for the teaching of communicative oral skills, derived from the newest research on English instruction as a second language.

New International Business English is a flexible course at the upper-intermediate level for people who need or will soon need to use English in their day-to-day work. All four skills - listening, speaking, reading, writing - are developed through a wide range of tasks which closely reflect the world of work. The Student's Book has been redesigned with many new illustrations and photos to make it more attractive and easier to use. The attached CD-ROM contains an introduction to the BEC Vantage examination and one complete Practice Test including audio.

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New International Business English Updated Edition Teacher's Book
Communication Skills in English for Business
Purposes
Cambridge University Press

A collection of articles that tries to reflect the relevance of the research on specific English. The book will be an interesting resource for students and teachers of English, as well as for professionals who wish to learn more about specific English.

Presents a collection of lessons to prepare students to take the TOEIC exam.

Words for Working ofereix una revisió actualitzada de conceptes, competències, habilitats comunicatives i recursos essencials per a l'aprenentatge i ús efectiu de l'anglès professional i acadèmic a l'entorn de l'economia i l'empresa internacional. El volum facilita als lectors el coneixement i el domini de la variació lingüística existent dins del llenguatge especialitzat (variació intercultural, geogràfica, textual, etc.), així com del seu funcionament en àrees de comunicació professional fonamentals en aquest àmbit (anglès empresarial, econòmic, financer, jurídic, etc.). El seu contingut inclou estratègies comunicatives i activitats didàctiques pràctiques tant per a la llavor professional com per a l'estudi i la investigació en anglès dins d'aquestes disciplines en el nou Espai Europeu d'Educació Superior.

Handboek voor de uitvoering van ICT-projecten volgens een internationale, gezaghebbende standaard.

New International Business English is a thoroughly revised and redesigned new edition of the highly successful course International Business English. While maintaining the first edition's flexible learner-centred approach for people who need English in their day-to-day work, New International Business is now easier to use and even more effective in the way it addresses the key Business English language skills such as telephoning, socializing and taking part in meetings. The key features of the new edition are: - bright, open design at large format, and in colour for the Student's Book. - shorter, more manageable units. New International Business English is a genuine 90 hour course. - a new unit on Negotiating.

New International Business English Updated Edition is a flexible Business English course at the upper-intermediate level, applicable to a wide range of English teaching situations and types of students. This comprehensive course develops all four skills - listening, speaking, reading, writing - through a wide variety of tasks which reflect closely the world of work. Key features of the second edition Student's Book: - learner-centred approach - realistic integrated communication activities - systematic coverage of the essential business tasks - thorough vocabulary development - frequent opportunities for discussions
New International Business English consists of: - Student's Book - Workbook - Teacher's Book - Student's Book Cassette Set/Audio CD Set - Workbook Cassette Set/Audio CD Set
The New International Business English Video and accompanying website are designed to be used with this course.

The video contains three dramatized business stories, two documentaries and two sequences of interviews with professionals about their day-to-day working lives.

Hoe is de Europese Unie (EU) ontstaan en gegroeid? Hoe werkt de EU? Waar is de EU goed voor? Hoe ziet de toekomst van de EU eruit? Dit deeltje geeft op al deze actuele vragen een overzichtelijk en beknopt antwoord. De auteurs onderzoeken de toekomst van de EU en de uitdagingen en keuzes die haar in de 21ste eeuw te wachten staan. Elementaire Deeltjes is een serie boekjes van AUP die kennis toegankelijk maakt voor een breed publiek. Het is de manier om snel kennis op te doen over onderwerpen die je interesseren. Experts nemen je mee op een ontdekkingsreis waarbij elk thema in de meest beknopte vorm volledig uitgediept wordt. De handige en handzame boekjes geven altijd antwoord op de vraag: 'Hoe zit dat nu eigenlijk?'

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Allemaal andersdenkenden is een van de invloedrijkste boeken van de afgelopen decennia. Het is een standaardwerk voor wie denkt over en werkt met cultuurverschillen: overheid en bedrijven, NGO's, studenten, reizigers en krantenlezers. Dit is de jongste, opnieuw herziene editie van Geert Hofstede's baanbrekende studie naar de manier waarop wij in ons denken, voelen en handelen beïnvloed worden door de cultuur waarin we zijn opgegroeid. De 'dimensies van Hofstede' hebben blijvend bijgedragen aan wederzijds begrip tussen mensen in bedrijven, organisaties en andere sociale systemen over de hele wereld. Van Allemaal andersdenkenden werden wereldwijd 500.000 exemplaren verkocht, in 21 talen.

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