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High quality, engaging content for students...ultimate flexibility for educators The seventh edition of this benchmark Australian text continues to offer students a comprehensive and relevant introduction to economics whilst offering educators the ability to customise and deliver content – your way. Microeconomics 7th edition provides a streamlined approach to study and recognises the difficulties some students may face in comprehending key concepts. By leaving the more technical content and application until later, students can enjoy the more exciting policy material from the beginning and engage with the content early. Through compelling examples, clear explanations and the latest instructive on-line resources, the text draws students into the content and reinforces learning through practice and solving problems which are relevant to them. The authors train students to think about issues in the way real economists do, and learn how to explore difficult policy problems and make more informed decisions by offering a clear introduction to theory and applying the concepts to today's events, news, and research.

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With the costs of war dominating our economic news and discussions, Paul Poast's new text is a needed, relevant and thought-provoking new offering. Written in an extremely accessible manner, the book is an interesting addition to a course at any level. The book's low price makes it a perfect complement to a Principles text, a Social Issues book, or any upper-level course on war or international security into which an instructor would like to add some economic data or theory.

A world list of books in the English language.

Het nieuwe boek van bestsellerauteur Ha-Joon Chang is een bijzonder onderhoudende en toegankelijke introductie in de wereld van de economie. Wat is economie? Wat doen economen? Waarom zijn economen zulke slechte voorspellers? Chang biedt niet alleen de handvatten voor een beter begrip van de financiële wereld, maar geeft ook zijn visie op wat de economie voor iedereen kan betekenen, en dus niet alleen voor superrijken. Economie is onontbeerlijk voor het begrijpen van de krachten die bepalen hoe mensen, naties en economische systemen functioneren. En het laat helder zien hoe we de huidige economische rampspoed moeten begrijpen, en wat we eraan kunnen doen.

Victor Claar and Robin Klay introduce students to the basic principles of economics and then evaluate the principles and issues as seen from a Christian perspective. This textbook places the economic life in the context of Christian discipleship and stewardship. This text is for use in any course needing a survey of the principles of economics.

Revised edition of the authors' Foundations of economics, [2015]

Like a lens that brings the indistinct into focus, Parkin's Microeconomics introduces students to the art of seeing the invisible, teaching them interpret the story told by the economic indicators, uncover meaning hidden in the headlines, and gain a clear vision through economic analysis. An inspired teacher and crystal-clear writer, Michael Parkin has long been dedicated to helping students discover and apply the timeless principles of economics. Parkin invites students to: See and understand the issues of our time in the brightest light, with the most compelling examples and clearest explanation. Visualize economic principles in action using a widely acclaimed approach to graphical analysis. Gain perspective on current economic events and today's principal economic thinkers through a series of carefully crafted features. Microeconomics Books a la Carte Plus MyEconLab, 7th Edition is a complete, unabridged, three-hole punched version of the textbook accompanied by a laminated economics study card and a MyEconLab student access card, all at a price comparable to that of a used textbook.

