

## Market Leader Pre Intermediate New Edition

The Teacher's Resource Book provides a general introduction to the course, detailed teaching notes, the business background to each unit, a text bank of extra reading texts and a Resource Bank of photocopiable communication activities for classroom use. Teachers can tailor their lessons to the individual needs of their students with the wide range of components and specialist titles available. A new edition of the Intermediate level is now available.

A course book for students learning English for business purposes. Includes authentic case studies, exercises and activities, answers and an interactive DVD.

G?m các bài th?c hành luy?n t?p ti?ng Anh trình ?? trung c?p theo các ch? ??: gi?i trí, bán hàng tr?c tuy?n, ti?p th?, ???ng ph?...

The Market Leader videos provide students with authentic and engaging examples of business English in use.

Now students of all abilities can feel comfortable and confident in any business situation with the language program designed especially for them! Developed in association with the Financial Times, Market Leader is the definitive business English course, with flexible, up-to-date materials reflecting today's dynamic business environment.

The 3rd edition of this ever popular course combines some fantastic new materials with all the features that have made this course a bestseller. Market Leader Active Teach contains everything a teacher will need for the course in the classroom. It can be used with a computer and a projector or with an interactive whiteboard. It includes: All the audio and video from the book. All the pages with a 'zoom in' and 'zoom out' feature. Fully functional IWB tools. The ability to save all your notes alongside the relevant page of the Student's Book. Extra resources including review games and activities

Market Leader uses authoritative authentic content from the Financial Times to build the professional language and skills needed to communicate in the modern world of business. The third edition has been completely updated to reflect this fast-changing world.

Market Leader Course Book : Pre-intermediate Business English Allyn & Bacon

The Market Leader Practice File is the perfect way to extend the Market Leader course. It has extra grammar practice and a complete syllabus of business writing. The Market Leader Practice File Cassettes support the Practice File and contain extensive pronunciation work.

Student Course Book • Authentic texts from the Financial Times and other sources develop reading skills and provide essential business vocabulary. • Interviews with business people and experts develop listening skills, such as prediction, listening for specific information and note taking. • Language Work develops students' awareness of common problem areas and introduces grammatical concepts. • 16 pages of business skills in each level: negotiating, presentation, writing emails, telephoning and teleconferencing, small talk, meetings and interviews. • Open discussion exercises for groups and pairs. • Skills section for teaching career-related skills. • Useful Language Box provides phrases for role play situations in the workplace. • Case study discussions on the unit topic (with commentaries on the DVD-ROM). • Working Across Cultures develops cultural awareness and skills. • Four revisions units in each Course Book. DVD-ROM • All 12 interviews from the Course Book, with optional subtitles, expose students to natural, authentic speech. • Self-study practice activities allow students to revisit problem areas and reinforce classwork. • Activities provide language-recycling opportunities with instant, personalised feedback. • iGlossary - a digital mini-dictionary that provides definitions and pronunciations of all the key words listed in the Course Book. • Audio for business skills lessons. MyEnglishLab online learning platform • MyEnglishLab is designed to improve student results with rich, interactive exercises that correspond perfectly to each unit of the Course Book. • Helpful feedback and immediate grading ensure students are highly engaged and motivated as they experience meaningful language learning outside the classroom. • Unlimited access for students allows online course materials to be used as homework – whether at home, in the lab, or anywhere with online access.

This five-level course uses authoritative, authentic sources to explore topical business issues and builds the professional standard of language needed to communicate in the modern world of business.

Market Leader 3rd Edition has been completely updated to reflect the fast-changing world of business using authoritative and authentic business sources such as Financial Times.

A collection of exercises and practice material to accompany the Market Leader series. Comes with audio CD and answer key.

Market Leader 3rd Edition Extra develops confident, fluent speakers who can successfully use English in a work environment. A five-level course for young adults and adult professionals

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