

Journalistic Writing

Journalistic Writing Building the Skills, Honing the Craft Marion Street Press

Convergent Journalism: An Introduction is a pioneering textbook that will teach you how to master the skills needed to be a journalist in today's converged media landscape. This book shows you what makes a news story effective, and how to identify the best platform for a particular story, whether it's the Web, broadcast or print. The bedrock tenets of journalism remain at the core of this book, including information dissemination, storytelling, audience engagement. After establishing these journalism basics, the book goes into great detail on how to tailor a story to meet the needs of various media. Vincent F. Filak has brought this second edition completely up to date through: A thorough reorganization of the chapters, which provides a newer, more practical approach focused on "how to do convergent journalism," rather than simply observing the current state of converged media. A number of new pedagogical features to improve learning and retention, including examples, exercises, breakout boxes and more. Coverage of additional topics such as issues of law and ethics in digital media, and also writing for mobile platforms and social media. A companion website with links to additional examples of quality text, images and multimedia for students, as well as an instructor site with a test bank, suggested exercises and discussion questions.

James Boswell (1740–1795), best known as the biographer of Samuel Johnson, was

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also a lawyer, journalist, diarist, and an insightful chronicler of a pivotal epoch in Western history. This fascinating collection, edited by Paul Tankard, presents a generous and varied selection of Boswell's journalistic writings, most of which have not been published since the eighteenth century. It offers a new angle on the history of journalism, an idiosyncratic view of literature, politics, and public life in late eighteenth-century Britain, and an original perspective on a complex and engaging literary personality.

Advocacy has been a feature of journalism since the early days of the profession, with columnists and editors attempting to sway popular opinion and influence public policy through their writings. Though it is quite different in format, muckraking, or investigative journalism, is an outgrowth of the advocacy movement. Muckrakers first came into prominence in the early part of the twentieth century, investigating corruption and influencing opinion and policy through the power of their exposes. H.L. Mencken, Jack Anderson, Rachel Carson, William F. Buckley, Karl Marx, Gloria Steinem, Tad Szulc and David Wise are just a few of the over 100 writers and editors profiled in this work. The writers' major works are the focus, but their overall careers and those who influenced them are also fully detailed. The biographies include vital dates and information on the journalist's family, education and other pertinent details. This referential collection of essays is an important guide to the emergence and development of literary journalism through the centuries. The book begins with the

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defining of genres, literature and journalism, which blur the lines between them. It also gives an insight into the theories of narratology. Some practitioners included in this book are great American writers like, John Hersey, Truman Capote, Norman Mailer and Don DeLillo. These literary journalists bring to life both major as well trivial issues of the society. New journalists coalesce all the fictional techniques with the journalistic methods to present a unique and sophisticated style which requires extensive research and even more careful reporting than done in the typical news articles. The book closes with the concluding thoughts followed by list of works cited.

In haar wereldwijde bestseller *How to be a woman*, die in 23 landen is vertaald, had Caitlin Moran slechts één onderwerp: de vrouw. In deze verzameling award-winnende columns gaat ze de rest van de wereld te lijf: van cafeïne tot Keith Richards, Twitter, Lady Gaga tot boerka s en het auteursrechtelijk vastleggen van je eigen kapsel. Taboedoorbrekend, hilarisch en ontroerend.

Here is the essential how-to guide for communicating scientific research and discoveries online, ideal for journalists, researchers, and public information officers looking to reach a wide lay audience. Drawing on the cumulative experience of twenty-seven of the greatest minds in scientific communication, this invaluable handbook targets the specific questions and concerns of the scientific community, offering help in a wide range of digital areas, including blogging, creating podcasts, tweeting, and more. With step-by-step guidance and one-stop expertise, this is the book every scientist, science writer, and practitioner needs to approach the Wild West of the Web with knowledge and confidence.

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"An indispensable guide." Richard Lederer, author of *The Write Way*, *Sleeping Dogs Don't Lay*, and *Comma Sense* --

In this volume, Doug Underwood asks whether much of what is now called literary journalism is, in fact, 'literary,' and whether it should rank with the great novels by such journalist-literary figures as Twain, Cather, and Hemingway, who believed that fiction was the better place for a realistic writer to express the important truths of life.

Now in its fourth edition, this is a comprehensive yet concise introduction to professional writing for different media, which synthesises methods and ideas developed in journalism, public relations, management and marketing. Based on research in the field, it equips students with the ability to convey their ideas in a wealth of print and digital formats, in a variety of professional contexts internationally. It begins by examining the different aspects of the writing process before showing students how to adjust their style, tone and approach for different documents, including short memos, feature articles, press releases and reports. This new edition will continue to be an essential companion for undergraduates on professional writing and business communication modules. It will also be a valuable source of guidance for new professionals and entrepreneurs needing to get to grips with writing formal written documents.

New to this Edition: - Fully revised throughout with coverage of a wider variety of journalistic writing - New content on mission and vision statements, annual reports and newsletters, alongside an overview of how organisations use social media and respond to crises - Includes more analysed examples of business documents

Your Talent. Your Terms. Your Own Freelance Writing Business Are you ready to free yourself from commuter traffic, office hours and boring writing projects? Then it's time to

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take your writing career into your own hands-and start your professional freelance writing business! One of the fastest and least expensive homebased businesses to start, the business of freelance writing lets you turn your writing talent into professional independence-set your own hours, choose your own projects and take charge of your income! This complete guide arms you with all you need to know to not only start your freelance writing business but to make sure it's a success. Learn how to: Start your business instantly and for little money Operate your business using freelance business basics and rules Choose your writing niche Use your writing expertise to advertise and find clients Increase your income by improving your writing skills and expanding your client base Start your freelance writing business today-and begin earning income tomorrow!

Now available in paperback for the first time, *Jewish Writers of the Twentieth Century* is both a comprehensive reference resource and a springboard for further study. This volume: examines canonical Jewish writers, less well-known authors of Yiddish and Hebrew, and emerging Israeli writers includes entries on figures as diverse as Marcel Proust, Franz Kafka, Tristan Tzara, Eugene Ionesco, Harold Pinter, Tom Stoppard, Arthur Miller, Saul Bellow, Nadine Gordimer, and Woody Allen contains introductory essays on Jewish-American writing, Holocaust literature and memoirs, Yiddish writing, and Anglo-Jewish literature provides a chronology of twentieth-century Jewish writers. Compiled by expert contributors, this book contains over 330 entries on individual

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authors, each consisting of a biography, a list of selected publications, a scholarly essay on their work and suggestions for further reading.

The SAGE Guide to Writing in Policing: Report Writing Essentials equips students with transferable writing skills that can be applied across the field of policing - both academically and professionally. Authors Steven Hougland and Jennifer M. Allen interweave professional and applied writing, academic writing, and information literacy, with the result being a stronger, more confident report writer. Students are also exposed to a number of best practices for various elements of report writing, such as the face page, incident reports, supplemental reports, investigative reports, and traffic reports, as well as search warrants and affidavits.

Convergent Journalism: An Introduction is the pioneering textbook on practicing journalism in the 21st century, now in its third edition, offering chapters by industry experts covering key components for today's converged media landscape. Each chapter of this book is written by an expert in the field, offering practical and key skills for the different aspects that make up the practice of journalism today. This new edition, written from the ground up, shifts the discussion toward a model of responsible and audience-centric journalism and demonstrates the ways journalists can use new media tools as both senders and receivers. The bedrock tenets of journalism remain at the core of this book, including information dissemination, storytelling, and audience engagement. This book offers readers:

- A number of pedagogical features to improve

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learning and retention, including examples, exercises, breakout boxes and more • Coverage of additional topics such as issues of law and ethics in digital media, and also writing for mobile platforms and social media • Individual chapters written by subject experts, giving readers the necessary know-how for converged media by proven leaders in the field Students looking for the practical skills and ethical background necessary for producing journalism in the contemporary media landscape will find this book an invaluable resource. It is perfect for students in courses such as Convergent Journalism, Digital Media, Online Journalism, and Multimedia Journalism. In Indian context.

Through numerous short stories, novels such as *Free Land*, and political writings such as “Credo,” Rose Wilder Lane forged a literary career that would be eclipsed by the shadow of her mother, Laura Ingalls Wilder, whose *Little House* books Lane edited. Lane’s fifty-year career in journalism has remained largely unexplored. This book recovers journalistic work by an American icon for whom scholarly recognition is long overdue. Amy Mattson Lauters introduces readers to Lane’s life through examples of her journalism and argues that her work and career help establish her not only as an author and political rhetorician but also as a literary journalist. Lauters has assembled a collection of rarely seen nonfiction articles that illustrate Lane’s talent as a writer of literary nonfiction,

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provide on-the-spot views of key moments in American cultural history, and offer sharp commentary on historical events. Through this collection of Lane's journalism, dating from early work for *Sunset* magazine in 1918 to her final piece for *Woman's Day* set in 1965 Saigon, Lauters shows how Lane infused her writing with her particular ideology of Americanism and individualism, self-reliance, and freedom from government interference, thereby offering stark commentary on her times. Lane shares her experiences as an extra in a Douglas Fairbanks movie and interviews D.W. Griffith. She reports on average American women struggling to raise a family in wartime and hikes over the Albanian mountains between the world wars. Her own maturing conservative political views provide a lens through which readers can view debates over the draft, war, and women's citizenship during World War II, and her capstone piece brings us again into a culture torn by war, this time in Southeast Asia. These writings have not been available to the reading public since they first appeared. They encapsulate important moments for Lane and her times, revealing the woman behind the text, the development of her signature literary style, and her progression as a writer. Lauters's introduction reveals the flow of Lane's life and career, offering key insights into women's history, the literary journalism genre, and American culture in the first half of the twentieth century. Through these

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works, readers will discover a writer whose cultural identity was quintessentially American, middle class, midwestern, and simplistic—and who assumed the mantle of custodian to Americanism through women’s arts. The Rediscovered Writings of Rose Wilder Lane traces the extraordinary relationship between one woman and American society over fifty pivotal years and offers readers a treasury of writings to enjoy and discuss.

More than a century after his death in 1897, Henry George remains one of the most original and influential economic thinkers in American history. His revolutionary theory on land taxation gained a tremendous following, reshaped the nation's political and economic debate, and continues today to be a widely discussed and controversial subject throughout the world. George's seminal work was *Progress and Poverty* (1879), but as a reformer, economist, journalist, and political candidate he wrote scores of articles on a vast array of topics, including political thought, election reform, immigration, labor, Lincoln, presidential campaigns, private property, socialism, industrialization, Ireland, Australia, the Chinese in California, and his race for mayor of New York City. His writing shaped a generation of statesmen and intellectuals, including Winston Churchill, Robert La Follette, Clarence Darrow, George Bernard Shaw, and Milton Friedman. Despite his profound influence on economic thought and American

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reform, he remains understudied, in part because many of his writings appeared in obscure journals, long-defunct daily newspapers, and long out-of-print collections. This four-volume set rectifies this problem by gathering all of George's hard-to-find articles and essays in one comprehensive edition. It also includes the first biographical sketch of him, written in 1884 and never before republished, as well as numerous articles he wrote during his tour of Australia in 1890. Edited by noted George scholar Kenneth C. Wenzer, each article is reprinted in its original form with annotations. There is a general introduction to each volume. A timeline of George's activities and travels is also included.

Praise for the first edition: 'There are books that are badly written, books that are well written and books that you wish you'd written. This is one of the latter. Hicks and his co-writers produce a book that is a joy to read and is packed full of helpful advice.' – Chris Frost, *Journalist* 'You don't have to be a journalist to read this book. Anyone with an interest in improving their writing skills and developing a sense of good style will find it useful Wynford Hicks takes a no-nonsense, sleeves rolled up approach to writing which has no time for preciousness.' – Roy Johnson, *Mantex* 'Writing for Journalists neatly fills a gap in the market for a no-nonsense book for trainees written by trainers who genuinely understand the industry and who have moved with the times.' – Sharon Wheeler, *Journalism*

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Studies Writing for Journalists is about the craft of journalistic writing: how to put one word after another so that the reader gets the message – or the joke – goes on reading and comes back for more. It is a practical guide for all those who write for newspapers, periodicals and websites, whether students, trainees or professionals. This revised and updated edition introduces the reader to the essentials of good writing. Based on critical analysis of news stories, features and reviews from daily and weekly papers, consumer magazines, specialist trade journals and a variety of websites, Writing for Journalists includes: advice on how to start writing and how to improve and develop your style how to write a news story which is informative, concise and readable tips on feature writing from researching profiles to writing product round-ups how to structure and write reviews a new chapter on writing online copy.

'This selection is a ceaseless delight ... there is a treat on almost every page' Daily Telegraph George Orwell wrote, in his words, from 'a desire to see things as they are'. This new collection of his journalism and other writings, including articles, essays, broadcasts, poems, book and film reviews from across his career, shows his unmatched genius for observing the world. Whether discussing Polish immigration or Scottish independence, railing against racism, defending the English language or holding an imaginary conversation with Jonathan Swift,

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these pieces reveal a clear-eyed, entertaining and eternally relevant chronicler of his age. Edited with an introduction by Peter Davison 'Orwell's luminous gift was for seeing things, for noticing what others missed, took for granted or simply found uninteresting, for discovering meaning and wonder in the familiarity of the everyday... Nothing escaped or seemed beneath his notice, which was what made him such a good reporter... Seeing Things As They Are is intended to be a collection first and foremost of his journalism, with preference given to lesser-known pieces and reviews as well as some of the poems he wrote. It is full of interest and curiosities' Jason Cowley, Financial Times 'Peter Davison gives us a feast of [Orwell's] shorter writings, showing how from such hesitant beginnings he evolved into the writer of enduring importance we know, committed to decency, equality and political honesty, who could nevertheless wax lyrical over the first signs of spring or an imaginary English pub' Gordon Bowker, Independent Business Journalism: How to Report on Business and Economics is a basic guide for journalists working in countries moving to open-market economies, students in journalism courses, journalists changing direction from general news reporting to business and economic reporting, and bloggers. It also explains the differences in technique required for general reporters to deliver business news for text, TV, or radio. Veteran journalist Keith Hayes, who has worked for such

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organizations as Reuters, PBS, the BBC, CBC, and CNBC, provides a quick reference to journalistic practice that covers everything from how to meet a deadline to getting answers from company or government officials who would rather not talk. It also provides background on specific knowledge that journalists should have to report on the business and the economy accurately and with insight. That includes understanding the major markets and how they work, learning to read a balance sheet, and getting the story even when a company or government sets up roadblocks. As Hayes demonstrates, effective journalists are story tellers who need to tell the story well while making certain they are providing the facts as they find them and understand them. Among other things, readers will also learn: How to write a business news story How to report business news on television How to report in a globalized business world How to get usable information from press conferences and briefings The basics of macroeconomics, the financial markets, and company-specific financial data How to dig for facts and get the story This book covers comprehensively the basics of business and economic reporting. With its insights and tips from Hayes and other veteran journalists, it's a book that will remain on your shelf for years to come and help you acquire and cement career-enhancing skills. It will also help you hone your craft as you begin to write more sophisticated stories and take jobs of

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increasing responsibility. What you'll learn Good basic journalistic practice How to write an effective business news article Reporting business for television Basics of economic reporting and the importance of the census Understanding financial markets and privatization Reading and interpreting company accounts Who this book is for Journalism students; novice journalists; experienced journalists in general news who want to switch to business reporting; and journalists in emerging economies where training opportunities are sparse. Table of Contents Establishing Good Journalistic Practices Writing an Effective Business News Article Writing for the Different Business News Media Establishing Sources of Information Enterprise Reporting Ethics and Change Making Economic Reporting Relevant Getting the Best from Press Conferences and Briefings Television Reporting Skills Reporting on Business for Television Newswires and their Role Getting the Pictures Writing and Reporting for New Media Macroeconomics Globalization and Comparisons with Neighboring Economies Stock and Bond Markets Markets for Commodities and Exotic Financial Products Investigating Company Accounts and Assessing the Board Privatization SMEs and the Economy The Importance of a Census Current Reporting: The Good, The Bad, and The Ugly The Pros Speak Sample Balance Sheet

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The present book has been brought into being in view of incessant demand pertaining to the subject Journalism, inherently requires that stories be told in-depth. Many newspapers have cut out long articles even before the Internet. They have followed the example set by television news. They have been hit by the rising price of newsprint, and the renewed emphasis on cost cutting. They are convinced that readers are pressed for time, impatient with detail, and conditioned to ingest the news in pellet-like form. The bulk of broadcast news is reporting in the sense that is used is different rather than journalism. It is epitomized by the two-minute wire service radio bulletin on the hour already a fast disappearing format. In this incisive and well-presented work, the book has synthesized the findings to lay down principles of sound journalism for both those in the industry and the citizens, who rely on the free press as a fundamental element of democracy. First and foremost among these principles is journalism's obligation to the truth. It will immensely benefit students, teachers, mass communicators, theoreticians and practitioners alike. Something usable today, a ready reckoner for years to come and a collector's item for all times. A must read enduring and preservable

Fashion is all around us, and so too is fashion journalism. Discussions of fashion proliferate in an ever-increasing range of media, from newspapers and magazines to tweets and TV programs. Fashion Journalism: History, Theory and Practice is an accessible, comprehensive guide to writing about fashion in any form, whether in style

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blogging, magazine interviews, news reportage or art reviews. Exploring what sets fashion journalism apart from other forms of journalistic writing, the book features a wide range of global fashion case studies, from Carmel Snow's reporting on Dior's 'New Look' to 1970s responses to Yves Saint Laurent, and Diana Vreeland's role as a fashion editor. Through a series of engaging exercises, you will learn how to find inspiration, carry out successful research, structure your work logically, use a style appropriate to your readership, and to make the leap from descriptive writing to informed analysis and criticism. Engaging and clearly written, Fashion Journalism examines how recent technological developments are shaping and driving fashion journalism, and delves into the theory and practice of writing about fashion.

Chapter one: establishes the critical framework for analyzing his bigeneric writing.

Chapter two: focuses on a series of 10 texts written between 1948 and 1950. Chapter

three: centers on 18 pieces written between 1950 and 1952. Chapter four: looks at the journalistic work he did for the Liberal Bogota newspaper from 1954 to 1955. Chapter

five: deals with a fourteen part series on the sailor Luis Alejandro Velasco who was swept overboard when his ship was buffeted by high waves. Chapter six: examines a series written on the coastal region called La Sierpe.

Harijan presented the Mahatma when he was alive in his many moods: friend, philosopher, guide, politician, statesman, saint. He was all that and much more. He was the complete editor. There never was an editor like him before and there never will be

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another like him in the future. The times, of course, made the man. But the man contributed to his times in many wondrous ways.

A collection of interviews and dialogues with eighteen leading nonfiction writers sheds new light on the ways in which the authors perfect their craft, as well as how they conduct interviews, gather information, and decide on subjects.

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