

Hartman And Desjardins Business Ethics 3rd Edition

Corporations have a social responsibility to assist in the overall well-being of their communities through the compliance of moral business standards and practices. However, many societies still face serious issues related to unethical business practices. Business Ethics and Diversity in the Modern Workplace investigates the ethical frameworks within modern corporations and their impact on the communities they serve. With a focus on autonomous decision making in complex quandaries, this book is an all-inclusive reference source for students, researchers, practitioners, and managers who are concerned with the various ethical dilemmas within businesses, as well as evaluating moral issues impacting societal welfare.

Other Considerations to Sustaining an Ethical Corporate Culture -- Chapter Summary -- Notes -- References -- Chapter Seven What Would You Do? Common Workplace Dilemmas -- Different Types of Ethical Situations -- Pretending to be a Student to Get Competitive Information? -- Disclose Leaving Firm for Graduate School? -- Sending Emails to Boss's Personal Account? -- Take Advantage of Firm's 25 Dinner Policy? -- Disclose Impending Layoffs? -- Let Manager Take Credit for Your Analysis? -- Disclose Mistake to Manager and Client? -- Say Something When Boss Exaggerates Your Resume? -- Report Friend with Substance Abuse Problems? -- Hire Son of Important Client? -- Post Rave Reviews for Product on Internet? -- Summary of the Ethical Dilemmas -- Chapter Summary -- Notes -- References -- Conclusion Navigating the Moral High Road -- Implications for the Integrated and Multifaceted Ethical Decision-Making Models -- Key Recommendations and Takeaways -- Final Thoughts -- Notes -- References -- Appendix A Factors Affecting Moral Character -- Notes -- References -- Appendix B Descriptive Ethical Decision-Making Models -- Notes -- References -- Appendix C Normative Ethical Decision-Making Models -- Notes -- References -- Appendix D Business Ethics in Hollywood Movies -- Note -- References -- Index -- EULA

As business and society is an inherently multi-disciplinary scholarly area, the book will draw from work in areas outside of business and management, such as psychology, sociology, philosophy, religious studies, economics and other related fields, as well as the natural sciences, education, and other professional areas of study.

This book argues that organizations, corporations, and governments have the abilities and resources to drive deep systemic change, yet fail to evoke change strategies that can significantly improve the social fabric of our global environment. It actively engages the reader in a conversation that reviews, evaluates, and challenges these issues juxtaposed to current strategies and resulting positions regarding business ethics, social responsibility, our view towards humanity, and the role of leaders. Provocative in its voice and message, this book demonstrates how more robust contributions can lead to effective change. The author includes a detailed change model designed to invoke significant global change that builds upon the current work of the United Nations' Global Compact, and incorporates the participation of all critical stakeholders including corporate leaders, civil society, government leaders, and the people who are challenged daily by ethical dilemmas and social responsibility initiatives. It speaks to academics and students of change management, social responsibility, and business ethics, as well as the organizations and communities who stand to make a positive difference in the world.

"This book explores game theory and its deep impact in developmental economics, specifically the manner in which it provides a way of formalizing institutions"--Provided by publisher.

Never HIGHLIGHT a Book Again Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9780872893795. This item is printed on demand.

This book features articles by more than twenty experienced teachers of ethics who are committed to the idea that ethics can and should be taught virtually anywhere in the education curriculum. They explore a variety of ways in which this might best be done. Traditionally confined largely to programs in philosophy and religion, the teaching of ethics has in recent decades spread across the curriculum education. The contributors to this book discuss the rationale for supporting such efforts, the variety of challenges these efforts face, and the sorts of benefits faculty and students who participate in ethics across the curriculum endeavors can expect. An overriding theme of this book is that the teaching of ethics should not be restricted to one or two courses in philosophy or religion programs, but rather be addressed wherever relevant anywhere in the curriculum. For example, accredited engineering programs are expected to ensure that their students are introduced to the ethical dimensions of engineering. This can involve consideration of ethical issues within particular areas of engineering (e.g., civil, mechanical, electrical, chemical) as distinctive segments of certain courses (e.g., those that focus on design problems), or as a full semester course in ethics in engineering. Similar approaches can be taken in nursing, medicine, law, social work, psychology, accountancy, management, and so on. That is, some emphasis on ethics can be expected to be found in broad range of academic disciplines. However, many ethical issues require careful attention from the perspectives of several disciplines at once, and in ways that require their joining hands. Recognizing that adequately addressing many ethical issues may require the inclusion of perspectives from a variety of disciplines makes apparent the need for effective communication and reflection across disciplines, not simply within them. This, in turn, suggests that faculty and their students can benefit from special programs that are designed to include participants from a variety of disciplines. Such programs will be a central feature of this book. Although some differences might arise in how such issues might best be discussed across different parts of the curriculum, these discussions might be joined in ways that help students, faculty, administrators, and the wider public better appreciate their shared ethical ground.

A timely and definitive intellectual map of a key emerging discipline, the SAGE Handbook of Corporate Governance critically overviews the key themes, theoretical controversies, current research and emerging concepts that frame the field. Consisting of original substantive chapters by leading international scholars, and examining corporate governance from an inter-disciplinary basis, the text highlights how critical governance issues are to the formation, growth, financing, structural development, and strategic direction of companies and how corporate governance institutions in turn influence the innovation and development of industrial and economic systems globally. Comprehensive, authoritative and presented in a highly accessible framework, the Handbook is a significant resource to those with an interest in understanding this important emerging field. Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780073136868 .

Hartman/DesJardins Business Ethics is designed to prepare the student to apply an ethical decision-making model, not only in this ethics course but throughout her or his business discipline. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman's professional background in law and her teaching experience in business curriculum, combined with DesJardins' background in philosophy results in a broad language, ideal for this approach and market. The authors' goal is to engage the student by focusing on cases and business scenarios that students already find interesting. Students are then asked to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses.

Corporate social responsibility, sustainability and acting ethically are all accepted business aims, but their meaning and implementation in a global context is far less clear-cut. Global Business Ethics cuts through the confusion to provide a coherent basis for ethical decision-making within the complications of the international business landscape. Underpinned by theory and including worked-through examples of ethical dilemmas and their solutions, this textbook will guide the reader beyond theory to real-world business decisions. Practical tools such as decision trees and suggested principles to apply in dilemma situations give readers the skills and confidence to tackle the ethical challenges they face. Global Business Ethics offers a unique working code of ethics provided as a model with guidance to readers for adaptation and implementation. Case studies include: Walmart, Hershey's, Citibank, Ford, Nike, Johnson & Johnson, Harley-Davidson, The Body Shop and Procter and Gamble. A chapter on the legal aspects of ethics provides guidance on the complex relationship between law and ethics in international business. The final part takes an in-depth look at the practical application of ethics in business life. Covering all the major theories of ethics, including an examination of the role of quantification of ethics, Global Business Ethics demonstrates how their principles can be applied to inform better business decisions. Online supporting resources for this book include instructor's manual, lecture slides and appendices.

In today's increasingly interconnected and global society, the protection of basic liberties is an important consideration in public policy and international relations. Profitable social interactions can begin only when a foundation of trust has been laid between two parties. Human Rights and Ethics: Concepts, Methodologies, Tools, and Applications considers some of the most important issues in the ethics of human interaction, whether in business, politics, or science and technology. Covering issues such as cybercrime, bioethics, medical care, and corporate leadership, this four-volume reference work will serve as a crucial resource for leaders, innovators, educators, and other personnel living and working in the modern world.

Traditionally, books on business ethics focus on CSR, companies' relations with their stakeholders, and corporate citizenship. More recently, green credentials and sustainability have been added to that agenda. Unconventionally, this book argues that business ethics are basic to running business, not a separate subject. They are inherent to the governance and management of every organization, not an optional exercise in corporate citizenship. Business ethics concern behaviour in business and the behaviour of business. Decisions at every level in a company have ethical implications – strategically in the board room, managerially throughout the organization, and operationally in all of its activities. The use, and sometimes the abuse, of corporate power, the process of corporate governance, raises ethical issues. Business involves risk-taking, whether decisions are at the strategic, managerial, or operational level. Exposure to ethical risk needs to be part of every organization's strategy formulation, policy making, and enterprise risk management. Designed to be read by both undergraduates and postgraduates, this book is a primer on ethics in business. It is also relevant to ethics courses that are now part of many legal, accountancy and other professional examinations. The book is not about moral philosophy, nor does it prescribe appropriate standards of behaviour or recommend economic, legal or political solutions. Rather it enables readers to recognize ethical issues in business, to respond appropriately, and to embed ethics in business processes. The book not only considers what business ethics are, and why they are important, but offers practical approaches on how to develop a successful corporate ethics culture.

This book presents a selection of articles with focus on the theoretical foundations of business ethics, and in particular on the philosophy of management and on human rights and business. This implies identifying and discussing conflicts as well as agreement with regard to the philosophical and other foundations of business and management. Despite the general interest in corporate social responsibility and business ethics, the contemporary discussion rarely touches upon the normative core and philosophical foundations of business. There is a need to discuss the theoretical basis of business ethics and of business and human rights. Even though the actions and activities of business may be

discussed from a moral perspective, not least in the media, the judgments and opinions relating to business and management often lack deeper moral reflection and consistency. Partly for this reason, business ethicists are constantly challenged to provide such moral and philosophical foundations for business ethics and for business and human rights, and to communicate them in an understandable manner. Such a challenge is also of scientific kind. Positions and opinions in the academic field need to be substantiated by thorough moral and theoretical reflection to underpin normative approaches. Far too often, business ethicists may agree on matters, which they approach from different and sometimes irreconcilable philosophical standpoints, resulting in superficial agreement but deeper-lying disagreement. In other cases, it may be of high relevance to identify philosophical standpoints that despite conflicting fundamentals may arrive at conclusions acceptable to everyone.

The book is one of the first to focus on responsible leadership in the contemporary Asian century context. It adopts a unique context driven social innovation based responsible leadership approach to explain how context can impact and shape the theory and practice of responsible leadership. This unique work will strongly appeal to a broad spectrum of researchers and scholars across disciplines with a particular interest in the interplay between leadership, responsibility and ethics. As Asia's influence on the global economy continues to grow in the Asian Century, this book offers a culturally integrated view of how the shift in economic power to Asia and the rising new global economic order can influence the theory and practice of responsible leadership. The book focuses particularly on the Asian century opportunities and challenges as a strong contextual factor that shapes the 'responsibility' of responsible leadership. The scholarly literature on the topic, the case studies developed through interviews and secondary data, and author's corporate experiences in the Asia-Pacific region in leading organisations are key sources for the book's assertions. It fills an important gap in the literature on how Asian cultural factors might influence the predominantly Western developed responsible leadership theory and practice. This book covers key topics including the moral basis for responsibility, theory and practice of responsible leadership, Asian challenges to responsible leadership, and socially innovative responsible leadership. "Fernando's book provides a fresh and novel perspective on how evolutionary changes in economic power between Asia and the rest of the world undoubtedly will affect the practice of responsible leadership. He examines varying views on responsible leadership across cultures, demonstrating how Asian and Western leadership styles have evolved as our economy continues to become more globally integrated." Prof. Laura Pincus Hartman Director, Susilo Institute for Ethics in the Global Economy Boston University, Questrom School of Business, Boston, USA "There is little doubt that this is the Asian Century and that economic and political influences from the east will increase. But so too may cultural, ethical and even religious influences. It is therefore important that researchers understand these significant changes. In this book Mario Fernando gives us an insight into what this means for responsible leadership. It is primarily an excellent work of scholarship, written for academics who teach and research in this area by someone who knows Asian business and culture from the inside. But it will also reward careful study by practicing leaders and those who are the potential leaders of the future." Professor of Business Ethics, Geoff Moore Durham Business School Durham University, UK

Business Ethics: Decision-Making for Personal Integrity & Social Responsibility, 3e is designed to prepare the student to apply an ethical decision-making model, not only in the ethics course but throughout her or his business discipline. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman's professional background in law and her teaching experience in the business curriculum, combined with DesJardins' background in philosophy and MacDonald's ability to distill complicated business transactions into understandable terms, results in a broad language, ideal for this approach and market. The authors' goal is to engage the student by focusing on cases and business scenarios that students already find interesting. Students are then asked to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses. The goal for the third edition is to provide "a comprehensive yet accessible introduction to the ethical issues arising in business." Hartman and DesJardins have retained the focus on decision-making as well as the emphasis on both personal and policy-level perspectives on ethics. This edition continues to provide pedagogical support throughout the text. The most noticeable changes involve a thorough updating of distinct items such as Reality Checks, Decision Points, and readings to reflect new cases, examples and data.

Inleiding tot het begrippenkader van de ethiek en de belangrijkste morele theorieën.

This book features sixteen chapters written by distinguished scholars who collectively point to a roadmap for advancing business ethics education at a critical juncture in the history of corporate America. The editors frame the book with an introductory chapter that details a gold standard for delivering ethics in the business school curriculum that signals to students that ethics matters, provides an adequate counterbalance to the amoral subtext that dominates much of business education, remedies assessment problems associated with current accrediting standards, and prepares students for newly minted and fast-growing careers in ethics compliance, risk management, and corporate social responsibility. The chapters that follow lay out some challenges and opportunities that administrators and educators need to address in order to improve business ethics education and business school reputations in a post-Enron climate. Both traditional and experimental perspectives on delivering ethics in the curriculum are covered in conjunction with research that substantiates the potential for improving student ethics competencies after exposure to ethics coursework. Methods for incorporating ethics in various subjects, including accounting, corporate governance, environmentalism, global business, managerial decision making, and human resource management are also given as part of the roadmap for advancing business ethics education.

Business Ethics: Decision-Making for Personal Integrity & Social Responsibility, 3e is designed to prepare the student to apply an ethical decision-making model, not only in the ethics course but throughout her or his business discipline. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman's professional background in law and her teaching experience in the business curriculum, combined with DesJardins' background in philosophy and MacDonald's ability to distill complicated business transactions into understandable terms, results in a broad language, ideal for this approach and market. The authors' goal is to engage the student by focusing on cases and business scenarios that students already find interesting. Students are then asked to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses. The goal for the third edition is to provide "a comprehensive yet accessible introduction to the ethical issues arising in business." Hartman and DesJardins have retained the focus on decision-making as well as the emphasis on both personal and policy-level perspectives on ethics. This edition continues to provide pedagogical support throughout the text. The most noticeable changes involve a thorough updating of distinct items such as Reality Checks, Decision Points, and readings to reflect new cases, examples and data.

The Handbook of Research on Islamic Business Ethics is an essential source for policymakers and researchers to gain an understanding of pressing ethical issues in the Islamic business world. The primary objective is to provide readers with an insight into the ethical principles that govern Islamic business conduct. These principles are articulated with a view to evaluating whether business actors uphold their social responsibilities and are committed to ethical values in their conduct. Exploring the interweaving relationship between Islamic business ethics and the market, this Handbook examines the critical role that ethics can play in ensuring that business thrives. It offers theoretical perspectives on research and goes beyond the conventional treatment of Islamic ethics. It debates important market issues and asserts that social actors in the Islamic business world should be cognizant of these issues so as to behave in a moral and responsible manner. Implications for researchers and for market conduct are illuminated. Readers wanting to familiarize themselves with day-to-day Islamic business ethics will find this Handbook an invaluable guide.

Organizational ethics involves the institutionalized principles, guidelines, and norms that influence how a company and its employees function in an ethical manner. Ultimately, these processes collectively influence a firm's 1) overall sense of business ethics, 2) management of employees, and 3) interactions with partners outside of the immediate work environment. Researchers and practitioners are interested in organizational ethics because the different approaches used to develop such a context generate many other positive business outcomes. While the connection between organizational ethics and employee/stakeholder well-being has been explored, moving forward with a number of new investigations should push the literature forward. This book seeks to explore these important topics and present a more comprehensive overview of organizational ethics and stakeholder well-being in the business environment. Such inquiry is important because the linkages between business ethics and stakeholders, if well managed, have the capacity to benefit both companies and employees. In addition, the content of this book should serve to guide future investigations within this area of business ethics.

Toward Assessing Business Ethics Education, edited by Diane L. Swanson and Dann G. Fisher of Kansas State University, is a sequel to their book Advancing Business Ethics Education in the Ethics in Practice IAP book series. The focus on assessment in this second book is a timely response to the urgent search among business schools for ways to teach and assess ethics at a time when the public's faith in corporations and business schools has been undermined greatly by the failure of both to respond to widespread corruption and scandals in the business sector. Although no one expects business education alone to resolve these problems, the distinguished scholars represented in this book advocate that business schools should at least do their part by exposing their students to decision models that incorporate ethical dimensions on behalf of corporate stakeholders and society at large. As the book's title conveys, it is then important to assess key learning objectives to insure that business students graduate knowing ethics fundamentals and armed with the ability to recognize ethical dilemmas and possible solutions during the course of their careers. This book will speak to all who are interested in accountability for business ethics education, especially business school deans, university administrators, faculty members, students, and prospective employers. This audience will find that the enterprise of assessing business ethics education is advanced in three ways. First, the book functions as a venue for distinguished scholars to share the innovative ways that they are assessing ethics coverage in courses and degree programs. Second, these authors identify what needs to be assessed and the means for doing so. Third, the book serves not only as a guide to assessment, but also as a platform for expanding and improving ethics coverage in business schools. Moreover, an important take away for readers is the provision of a simple formula, first advocated by Diane L. Swanson and William C. Frederick (University of Pittsburgh) in 2005, for delivering ethics education that minimizes assessment errors. By following this formula, business schools can provide assurances that ethics will not be assessed as being sufficient when it is woefully inadequate or even missing in the curriculum and that it cannot be distorted, diluted, or trivialized by uninformed coverage and still pass inspection. Avoiding these assessment errors is critical in an educational environment in which weak accrediting standards for ethics go hand in hand with spotty, uniformed coverage that would not be tolerated for other business disciplines.

This book can be an integrated learning vehicle for all working professionals who aspire to become an Ethics & Compliance officer in their respective organization. In first few chapters, it has been defined business ethics as the principles and standards that determine acceptable conduct in business organizations. The acceptability of behaviour in business is determined by corporate governance, as well as each individual's personal moral principles and values. Basic ethical and corporate social responsibility concerns

have been codified as laws and regulations that encourage businesses to conform to society's standards, values, and attribution. Codes of ethics, policies on ethics, and business ethics training programs to advance ethical behaviour because that prescribes which activities are acceptable and which are not, and limit the opportunity for misconduct in business processes. An ethical issue is a situation, or opportunity that requires a person to choose among several actions that may be evaluated as right or wrong, causes potential dilemma between ethical or unethical decision making which has been covered in ethical decision making chapter. To help you understand ethical issues that perplex businesspeople today, department wise ethical challenges has been captured and this book also talks about ethical leadership and organizational thought processes on ombudsman ship & dedicated full time office of ethics and compliance. This book covers latest trends and data's on global perception index, most ethical companies, best companies in CSR activities 2016 etc. for readers.

The fifth edition of Business Ethics addresses current, intriguing, often complex issues in corporate morality through 53 readings and 30 pertinent case studies. Now significantly updated, it includes new leading articles, related current cases, and mini-cases based on MBA student dilemmas. Addresses a broad range of the most current, intriguing, often complex issues and cases in corporate morality Provides impartial, point-counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics Updated and significant case studies are included to reinforce student learning Now contains mini-cases based on actual MBA student dilemmas Each author has substantial experience in teaching, writing, and conducting research in the field

With the changing expectations of consumers, employees and regulators, being best in the world is no longer enough. Businesses are now also expected to be best for the world: to be socially and environmentally responsible, sustainable and ethical. Based on the idea that strategic CSR offers the most holistic and effective approach to corporate social responsibility, the author presents the key concepts, theories and philosophical approaches to CSR, along with the practical tools needed to implement this knowledge in the real world. The book is split into three parts; the first part provides the theoretical background of CSR, the second part examines various CSR approaches and how they can be implemented, and the third part discusses measuring and communicating CSR. New this this edition is also a chapter titled 'The S in CSR: Social and Global Issues'. Each chapter contains questions for reflection & discussion, exercises, and case studies from globally recognised brands such as Ben & Jerry's, Google, H&M, Johnson & Johnson, Nestlé, Patagonia, Puma, Unilever and Whole Foods. The book is complemented by chapter specific lecturer PowerPoint slides, a draft syllabus and an instructor's manual. Suitable reading for students on Corporate Social Responsibility modules.

Business Ethics: Decision Making for Personal Integrity & Social Responsibility 5e prepares students to apply an ethical decision-making model to make sound business decisions. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors' goal is to engage students by focusing on relevant and interesting cases and business scenarios and then asking them to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses. Practical applications throughout the text show how theories relate to the real world. The 5th edition features thoroughly updated statistics and coverage of timely issues and dilemmas throughout the text.

Why with hundreds and hundreds of books on leadership to choose from, why another one?" The answer is simple. Given the importance of leadership and leaders in organizations there will always be efforts to try to improve our understanding on how we can improve the leadership process. Leadership, Leaders and Leading focuses on the age old reality that successful organizations will continue to need effective leaders at all levels. The book is based on the premise that effective leaders need to be able to establish a shared vision and accompanying strategy that other members of the organization strongly believe in and are willing to help execute. The book argues that we can continue to learn from traditional and contemporary theories and myths about effective leadership & leaders and how they can successfully lead an increasingly diverse and demanding workforce, consumers and the broader society. The book discusses foundational leadership skills like motivation, communication, building leader-follower relationships, groups and teams, developing others, conflict, negotiation and organizational politics along with highlighting the important role leaders should play in the areas of human resource management, ethics, crisis and reputation management, sustainability/sustainable development, and cybersecurity. Each chapter offers the opportunity for the reader to increase their understanding of leadership, leaders and leading in an increasingly dynamic world of work. This book is written for those who are interested in the continued effort and dialogue on what effective leadership, leaders and leading should entail in the coming years.

Business Ethics: Decision Making for Personal Integrity & Social Responsibility McGraw-Hill Education

Business Ethics in the Middle East fills a crucial gap in the Middle East educational landscape. Written in an easy and accessible format, this book covers the foundations of business ethics by drawing from both Eastern and Western traditions. The chapters include many examples, case studies, activities, and illustrations that are customized to the Middle Eastern market, yet relevant to readers outside of the Middle East who want thorough insights about business behaviour in the region. A special module introduces the Arab Middle Eastern context that non-Arab readers will find valuable. The author addresses topics related to organizational culture, leadership, CSR, corporate governance, marketing, HR, accounting, finance, and production. This is accomplished with a deep attention to the cultural and contextual elements of the Middle East. Special attention is given to religious business ethics, while still deeply engaging the vast heritage of Western ethical systems. This combination is essential for the development of a comprehensive approach to the topic of business ethics. This textbook will be essential reading for students of business ethics in the Middle East and will also be valuable for students and researchers across business ethics, Islamic Studies, religion, and philosophy.

"This textbook provides a comprehensive, yet accessible introduction to the ethical issues arising in business" -- Preface.

Thoroughly revised, updated, and expanded, The SAGE Encyclopedia of Business Ethics and Society, Second Edition explores current topics, such as mass social media, cookies, and cyber-attacks, as well as traditional issues including accounting, discrimination, environmental concerns, and management. The new edition also includes an in-depth examination of current and recent ethical affairs, such as the dangerous work environments of off-shore factories for Western retailers, the negligence resulting in the 2010 BP oil spill, the gender wage gap, the minimum

wage debate and increasing income disparity, and the unparalleled level of debt in the U.S. and other countries with the challenges it presents to many societies and the considerable impact on the ethics of intergenerational wealth transfers. Key Features Include: Seven volumes, available in both electronic and print formats, contain more than 1,200 signed entries by significant figures in the field Cross-references and suggestions for further readings to guide students to in-depth resources Thematic Reader's Guide groups related entries by general topics Index allows for thorough browse-and-search capabilities in the electronic edition

Hartman/DesJardins is designed to prepare the student to apply an ethical decision-making model, not only in this ethics course but throughout her or his business discipline. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman's professional background in law and her teaching experience in the business curriculum, combined with DesJardins' background in philosophy, results in a broa.

Corporate social responsibility (CSR) has become an increasingly heated topic since the 1980s. But there are severe limitations with the concept of CSR and the effectiveness of CSR practices. Addressing such limitations, this volume proposes that the concept of Corporate Social Irresponsibility (CSI) offers a better theoretical platform to avoid the vagueness, ambiguity, arbitrariness and mysticism of CSR. It challenges conventional modes of thinking, unveils the CSR mask of business practices and redirects public attention to the core issues of CSR. This collective work sets up an initial theoretical framework for the subject of CSI and examines the fundamental reasons for irresponsibility in and beyond a corporate context. Rooted in theory and practice it seeks to understand how boundaries of CSR and CSI have been constructed in society, and explores some systemic and structural issues of CSI in practice.

Ethical Dilemmas in the Creative, Cultural and Service Industries enhances professional ethical awareness and supports students' development of skills for ethical decision-making in these growing sectors. It focusses on the shaping of personal and professional values, and dealing with the moral and ethical issues that (future) professionals may encounter in practice. Including a multitude of varied and interdisciplinary case studies, this textbook adopts an applied ethical approach which enables the student to combine basic ethical theory with relevant and 'real-life' cases. Major ethical issues such as CSR, ethical leadership, human rights, fraud, employee rights and duties, new technology and (social) entrepreneurship are addressed. This will be invaluable reading for students studying tourism, hospitality, leisure, events, marketing, healthcare, logistics, retail and game development. It will also be a suitable resource for in-company training of practitioners already working in this wide range of domains.

Digital classrooms have become a common addition to curriculums in higher education; however, such learning systems are only successful if students are properly motivated to learn. Optimizing Student Engagement in Online Learning Environments is a critical scholarly resource that examines the importance of motivation in digital classrooms and outlines methods to reengage learners. Featuring coverage on a broad range of topics such as motivational strategies, learning assessment, and student involvement, this book is geared toward academicians, researchers, and students seeking current research on the importance of maintaining ambition among learners in digital classrooms.

The field of business ethics continues to expand intellectually and geographically. During the past five decades, scholars have developed and deepened their inquiries into the ethics of commercial and corporate conduct. This Companion provides a novel overview of the discipline of business ethics, covering the major areas of the field as well as new and emerging topics. The eight thematic units range over an extraordinary set of subjects and include chapters on the history and pedagogy of business ethics, moral philosophy, the nature of business, responsibilities within the firm, economic institutions, the 2008 financial crisis, globalization, and business ethics in different regions of the world. Led by a well-respected editorial team, this unique volume gathers an international array of experts whose various critical approaches yield insights from areas such as public policy, economics, law, and history, in addition to business and philosophy. With its fresh analyses, wide scope, and clarity of approach, this volume will be an essential addition to library collections in business, management, and applied ethics.

[Copyright: 0b42b0b1a6301fe2fb781c87f797b0e6](https://www.pdfdrive.com/hartman-and-desjardins-business-ethics-3rd-edition-ebook.html)