

## **Cryptoassets The Innovative Investors Guide To Bitcoin And Beyond**

TED is een wereldwijd fenomeen dat de beste sprekers ter wereld bij elkaar brengt. De TED-talks zijn online al meer dan een miljard keer bekeken en ze zijn vrijwel zonder uitzondering boeiend en inspirerend. TED is uitgegroeid tot dé standaard voor spreken in het openbaar. Maar wat maakt die presentaties nu zo bijzonder? Communicatiecoach en bestsellerauteur Carmine Gallo analyseerde honderden TED-talks en interviewde de populairste TED-sprekers, onder wie Brené Brown, Ken Robinson en Susan Cain. Hij sprak talloze toponderzoekers op het gebied van psychologie, communicatie en neurowetenschap. Uit al die gesprekken kwamen verrassende inzichten naar voren en Gallo ontdekte negen ingrediënten die alle succesvolle TED-presentaties gemeen hebben. Hij ontwikkelde een stapsgewijze methode die iedereen kan volgen om zelf een overtuigende presentatie te geven die het publiek zal bijblijven. En dat is in de 21ste eeuw een onmisbare vaardigheid die je in staat zal stellen je doelen te verwezenlijken.

This timely book addresses the effects and implications of rapid technological changes within the financial services industry on Islamic finance and Islamic

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banks. Exploring current challenges, opportunities and threats, the authors provide an overview of how FinTech can operate within an Islamic context, under the Shari'ah principles or the Halal framework, for example. Examining the potential opportunities of Islamic FinTech from a socio-economic perspective, this edited collection will be of use to anyone researching FinTech or Islamic Finance as well as practitioners and policy-makers involved in banking and financial services.

A fresh philosophical journey through our programmable world. A visionary map exploring risky and wild territories: the hidden life of software and coding, the emergence of a new data sensorium, the algorithmic power of alien intelligences, the tech shift from archives to prediction machines, the planetary platforms becoming stacks and chains. In five short and provocative essays, this book popularizes new speculations introducing society and business to untold concepts such as feedforward, stack, transduction, elemental, infoindividuality. Together with engineer's and programmer's narratives of code, data and algos revolution, philosophers have their own creative thinking on current and future technologies. An intriguing philtech guide to our (generative yet vulnerable) digital, artificial and synthetic age. An engaging book for business disruptors, social innovators, policymakers and educators.

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Competition, the drive for efficiency, and continuous improvement ultimately push businesses toward automation and later towards autonomy. If a business can operate without human intervention, it will minimize its operational cost. If Uber can remove the expense of a driver with an autonomous vehicle, it will provide its service cheaper than a competitor who can't. If an artificially intelligent trading company can search, find, and take advantage of some arbitrage opportunity, then it can profit where its competitors cannot. A business that can analyze and execute in real-time without needing to wait for a human to act, is a business that will be able to take advantage of brief inefficiencies from other markets or businesses. This trend following a thesis that is based on 100 years of proven economic theory. Short-wave economic cycles, those 5- to 10-year cycles, are driven by credit but the long-wave economic cycles, those 50- to 60-year cycles, are driven by technological revolution. We've had 5 cycles over the past 200 years with the last wave, the Age of Information & Telecommunications. We've seen evidence that a new cycle has begun. Technological revolutions come by way of a cluster of new innovations. About a decade ago, you started to see AI, robotics and IoT (sensors) delivering on automation. That's been powerful, but not transformational. It does not force businesses to fundamentally change how they do business. The last piece of the puzzle was cryptocurrency because it

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allows us to process and transfer economic value without human intervention. Soon, there will be a global race to build autonomous operations. Businesses and organizations without autonomous operations simply will not be able to compete with those that do because ... autonomy is the ultimate competitive advantage. Crypto is the mechanism that will accrue value from being the infrastructure for the next digital financial revolution. Crypto Asset Investing lays out a case that we've begun a new technological revolution similar to the Internet Age of the 1990's. Artificial intelligence, the Internet of Things, robotics and cryptocurrency are converging to deliver on a new age, what I call the Age of Autonomy. Understanding the transformation that's taken place before anyone else can yield enormous investment opportunity. In this book, you'll learn how and why to invest in crypto assets.

Bitcoin, blockchain, and cryptocurrencies burst onto the world stage in 2008, when the online posting of a pseudonymous white paper provided a vision of a new way to transfer value over the internet. In the decade-plus since, the cryptoasset market has gone through all the classic phases of a disruptive technology: massive bull markets and crushing pullbacks, periods of euphoria and moments of despair, FOMO (fear of missing out), fear, and everything in between. As the cryptomarket enters its second decade, one thing is clear:

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Crypto is not going away. Cryptoasset markets are rallying toward new all-time highs, and many of the world's largest investors and financial institutions are getting involved. Investors looking into crypto, however, face significant challenges. The quality of information is poor. Theories about the drivers of cryptoasset valuations are untested and often poorly designed, and they are rarely—if ever—published in peer-reviewed journals. Due diligence efforts from leading consultants are in their infancy, and few people have carefully thought through the role (if any) that cryptoassets should have in a professionally managed portfolio. More fundamentally, few people even understand what crypto really is or why it might matter. Is it an alternative currency? A technology? A venture capital investment? A specious bubble? The goal of this document is to provide the inquisitive investor with a clear-eyed guide to crypto and blockchain: what they are, what they are not, and where they might go from here.

This book, written jointly by an engineer and artificial intelligence expert along with a lawyer and banker, is a glimpse on what the future of the financial services will look like and the impact it will have on society. The first half of the book provides a detailed yet easy to understand educational and technical overview of FinTech, artificial intelligence and cryptocurrencies including the existing industry pain points and the new technological enablers. The second half provides a

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practical, concise and engaging overview of their latest trends and their impact on the future of the financial services industry including numerous use cases and practical examples. The book is a must read for any professional currently working in finance, any student studying the topic or anyone curious on how the future of finance will look like.

This handbook equips academics, practitioners, and students with an understanding of the cutting-edge developments and applications of emerging blockchain technology. Covering the basic concepts while showcasing practical applications in intricate real-world situations, readers benefit from a useful balance of detailed and user-friendly coverage.

Billy Beane wil met zijn honkbalteam de Major League winnen. Het enige probleem: zijn budget is minuscuul vergeleken met andere teams. Beane komt met een origineel plan. Waar anderen strijden om spelers met een hoog slaggemiddelde of het aantal binnengeslagen punten, graaft hij dieper in de statistieken en combineert bijzondere spelers tot een winnend team. Moneyball is een spannend en waargebeurd verhaal - en Lewis laat zien hoe je met weinig geld grote successen boekt.

Chris Burniske and Jack Tatar's *Cryptoassets: The Innovative Investor's Guide to Bitcoin and Beyond* (2017) is a handbook for people who are curious about investing in digital financial

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instruments. Cryptoassets include digital currencies, such as Bitcoin, along with a range of other investment vehicles, many of which are not currencies at all... Purchase this in-depth summary to learn more.

Onrust op de beurzen, de roep om toezicht en herstructurering van het financiële stelsel deze tijd vraagt om een hernieuwde kennismaking met een van de belangrijkste machtsfactoren in onze samenleving: geld. Macro-econoom Felix Martin beschrijft als een ware biograaf het verhaal van de geboorte en ontwikkeling van geld. Van de vroegste samenlevingen tot aan de huidige tijd: Martin bewijst dat geld al eeuwen de maatschappelijke verhoudingen tussen arm en rijk, handelaar en bank, markt en overheid structureert. Geld laat zien hoe het komt dat economische principes zó grote invloed op politiek en maatschappij hebben. Tegelijk is het een boeiende historie van een onmisbaar element in ons dagelijks leven. Felix Martin studeerde klassieke talen en ontwikkelingseconomie in Oxford en internationale betrekkingen aan de Johns Hopkins University. Hij promoveerde in Oxford in de macroeconomie. Hij werkt sinds 1998 in de financiële wereld en publiceert regelmatig in The New York Review of Books en de Financial Times. `Een uitmuntende synthese. Een lucide, kleurrijke inleiding op 3000 jaar monetaire geschiedenis. [] Zeer onderhoudend. Financial Times `Felix Martin comprimeert het breedst mogelijke onderwerp tot een vlammend, mogelijk levensveranderend boek dat de algemeen aanvaarde kennis over datgene waarvoor we onze ziel verkopen met de grond gelijk maakt. Shortlist

‘Je wordt veel makkelijker rijk als je je niet aan de regels houdt,’ zei Jordan Belfort tegen een verslaggever van The New York Post. En hij wist waarover hij sprak: de voormalige effectenmakelaar bracht tweeëntwintig maanden in de gevangenis door, nadat hij was

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veroordeeld wegens een grootscheepse verzekeringsfraude die meer dan 200 miljoen dollar opleverde. In De wolf van Wall Street vertelt Jordan Belfort het verhaal van corrupte bankiers en maffiabazen, en van beurshandelaren die zichzelf verrijken zodra de gelegenheid zich voordoet. Zijn autobiografie, die zich laat lezen als een spannende roman, verschijnt in veertig landen in vertaling en is verfilmd door topregisseur Martin Scorsese.

Essay over de onzin van economische en andere voorspellingen en onze gebrekkige perceptie van de werkelijkheid.

Do you need a bitcoin for dummies book that isn't written for dummies? A guide that's up to date with the latest cryptocurrency news for 2018? A beginner's guide to bitcoin, altcoin trading, the Ethereum blockchain, cryptocurrency exchanges and more? Let's make the super complex bitcoin economy very simple to understand. It has been put together by award-winning journalist Chris Stead and the team of expert writers from Crypto Finder. It has been purpose built for people who want to learn about cryptocurrency and understand how cryptocurrency works, but need the technobabble broken down into layman's terms. Inside you'll not just learn how to make money with cryptocurrency, but also... How cryptocurrency started. A blockchain for dummies guide, cryptocurrency mining, the best cryptocurrency wallets and best cryptocurrency exchanges. A step-by-step guide to trading bitcoin, trading Ethereum and trading cryptocurrency. Avoiding scams in bitcoin investments. How to do a cryptocurrency technical analysis and read cryptocurrency charts. The difference between cryptocurrency altcoins. Cryptocurrency predictions for Bitcoin, Ethereum, Ripple (XRP), Litecoin, Stellar, TRON and more. This is the bible you need to successfully break into the \$300 billion-dollar cryptocurrency market. Understand how to buy cryptocurrency,



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cryptocurrency trading, the blockchain economy, cryptocurrency pricing and cryptocurrency investment. Learn the best crypto online trading sites. We also detail the differences between all the major altcoins, including Bitcoin vs Ethereum, with a detailed bitcoin analysis and Ethereum analysis. The good news is, anybody can get involved in and try their hand at making money with cryptocurrency. What is cryptocurrency and what is blockchain are questions many ask, and this complete dummies guide covers the following chapters: Introduction to What is Cryptocurrency? How did bitcoin trading start? What is blockchain and how does blockchain work? Understanding bitcoin, altcoin and Ethereum mining How cryptocurrency works Explaining ICOs What is an altcoin? Explaining blockchain forks What is a cryptocurrency wallet? What is a cryptocurrency exchange? A step-by-step guide to converting real money to cryptocurrency Supply, demand and volatility: investing in cryptocurrency How to trade cryptocurrencies step-by-step guide to trading bitcoin to Ethereum or to altcoins Where to use cryptocurrency How to avoid cryptocurrency scams and pyramid schemes What are the best altcoins? What is Bitcoin What is Ethereum Bitcoin vs Ethereum What is Ripple XRP What is Stellar Lumens Ripple vs Stellar What is Bitcoin Cash What is Litecoin What is Cardano What is EOS What is NEO What is IOTA What is Monero What is TRON How to read cryptocurrency charts and do a technical analysis How to get cryptocurrency news Cryptocurrency terms explained Visit [finder.com/cryptocurrency](http://finder.com/cryptocurrency) for all your daily news and updates. This cryptocurrency book joins *Cryptoassets: The Innovative Investor's Guide to Bitcoin and Beyond* by Chris Burniske, *Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction* by Arvind Narayanan, *Blockchain Technology Explained: The Ultimate Beginner's Guide About Blockchain Wallet, Mining, Bitcoin, Ethereum,*

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Litecoin, Zcash, Monero, Ripple, Dash, IOTA and Smart Contracts by Alan T. Norman and Life After Google: The Fall of Big Data and the Rise of the Blockchain Economy by George Gild

De volgende Bill Gates zal geen besturingssysteem ontwerpen, en de nieuwe Mark Zuckerberg geen tweede Facebook. Het kopiëren van succesvolle modellen uit Silicon Valley heeft weinig zin. We kunnen wél leren van het vermogen om iets geheel nieuws te creëren in plaats van iets toe te voegen aan wat al bestaat. Peter Thiel is medeoprichter van PayPal en investeerder in vele techbedrijven, zoals Facebook, LinkedIn en Spotify. Dankzij zijn unieke ervaring en strategische inzichten heeft hij met Zero to one dé bijbel van een nieuwe generatie ondernemers geschreven. Zijn inzichten over onder andere strategie, teambuilding, concurrentie, verkoop en pitchen zijn breed toepasbaar. Een must read voor iedere ondernemer!

Chris Burniske and Jack Tatar's *Cryptoassets: The Innovative Investor's Guide to Bitcoin and Beyond* (2017) is a handbook for people who are curious about investing in digital financial instruments. Cryptoassets include digital currencies, such as Bitcoin, along with a range of other investment vehicles, many of which are not currencies at all...Purchase this in-depth analysis to learn more.

How the blockchain—a system built on foundations of mutual mistrust—can become trustworthy. The blockchain entered the world on January 3, 2009, introducing an innovative new trust architecture: an environment in which users trust a system—for example, a shared ledger of information—without necessarily trusting any of its components. The cryptocurrency Bitcoin is the most famous implementation of the blockchain, but hundreds of other companies have been founded and billions of dollars invested in similar applications since Bitcoin's launch.

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Some see the blockchain as offering more opportunities for criminal behavior than benefits to society. In this book, Kevin Werbach shows how a technology resting on foundations of mutual mistrust can become trustworthy. The blockchain, built on open software and decentralized foundations that allow anyone to participate, seems like a threat to any form of regulation. In fact, Werbach argues, law and the blockchain need each other. Blockchain systems that ignore law and governance are likely to fail, or to become outlaw technologies irrelevant to the mainstream economy. That, Werbach cautions, would be a tragic waste of potential. If, however, we recognize the blockchain as a kind of legal technology that shapes behavior in new ways, it can be harnessed to create tremendous business and social value.

Er is niet veel overdreven aan de stelling dat de Britse wiskundige Alan Turing de geallieerden heeft gered in hun strijd tegen de Nazi's, dat hij de uitvinder was van de computer, de bedenker van kunstmatige intelligentie en een voorloper in de strijd om vrijheid voor homoseksuelen - en dat alles voordat hij, 41 jaar oud, zelfmoord pleegde. Deze schitterende biografie vertelt het definitieve verhaal van een uitzonderlijk genie en een even uitzonderlijk leven. Alan Turings grote kracht was zijn briljante analytische geest gecombineerd met zijn gave voor het ontwerpen van 'intelligente' machines. In 1940 wist hij met zijn vindingen de Duitse Enigma-code te kraken - de code waarmee de Duitse lucht- en zeemacht alle communicatie beveiligde. Hij bracht er het Duitse oorlogscommando een slag mee toe die de oorlog bekortte en vele mensenlevens redde. Het was niet

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Turings enige wapenfeit. Al voor de oorlog werkte de briljante wiskundige aan het concept van een universele machine, een idee dat hij in 1945 uitwerkte tot de allereerste digitale computer. In 1952 kwam een abrupt einde aan de glansrijke carrière van Alan Turing, toen hij door de autoriteiten werd opgepakt wegens homoseksualiteit, een strafbaar feit dat in die tijd nog actief werd vervolgd. In het land dat hij zes jaar lang in het belang van de vrijheid had gediend, volgde een veroordeling en een mensonterende behandeling. In 1954 pleegde Alan Turing, 41 jaar oud, zelfmoord. Alan Turing, het Enigmaverscheen voor het eerst in 1983 en kreeg een glorieuze ontvangst. Enkele jaren geleden volgde een herziene editie, ingeleid door Douglas Hofstadter.

This book describes how the rapid advancement in encryption and network computing gave birth to new tools and products that have influenced the local and global economy alike. One recent and notable example is the emergence of virtual currencies (such as Bitcoin) also known as cryptocurrencies. Virtual currencies introduced a fundamental transformation that affected the way goods, services and assets are exchanged. As a result of its distributed ledgers based on blockchain, cryptocurrencies not only offer some unique advantages to the economy, investors, and consumers, but also pose considerable risks to users and challenges for regulators when fitting the new technology into the old legal

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framework. The core of this proposed book is to present and discuss the evidence on financial asset capabilities of virtual currencies. The contributors of this volume analyze several interesting and timely issues such as the particularities of virtual currencies and their statistical characteristics; the diversification benefits of virtual currencies; the behavior and dependence structure between virtual currencies and the financial markets; the economic implications of virtual currencies, their effects, their price risk, and contagion spillovers in a unified and comprehensive framework; the future of virtual currencies and their distributed ledgers technology.

Bitcoin en andere op computertechniek gebaseerde valuta kunnen een revolutie in onze maatschappij veroorzaken. Zijn ze de oplossing voor de vertrouwensbreuk tussen burger en bank? Kunnen ze een motor worden voor de welvaart van derdewereldlanden? Zijn ze de nieuwste criminele handelsroute? Of iets heel anders? Wall Street Journal-journalisten Paul Vigna en Michael J. Casey leggen het fenomeen cryptovaluta bloot: hoe is het ontstaan, hoe werkt het en welke rol gaat het spelen in onze samenleving? Veel is nog onzeker, maar in elk geval staan we op de drempel van een nieuw economisch tijdperk; een tijdperk waarin het traditionele financiële en sociale stelsel opnieuw wordt uitgevonden.

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This book is the product of a team-teaching course entitled, “Issues in Economic Development” offered to the final-year students of Department of Economics and Finance at Hong Kong Shue Yan University. In this volume, the authors comprehensively survey world’s most controversial issues in economic and political affairs. Topics in this volume cover Christianity-Islam confrontation; ISIS and anti-terrorism; North Korea and Taiwan-Strait Crises; China’s rise as a global power; Brexit; Artificial Intelligence; Bitcoin; same sex marriage; global warming; happiness and well-being. This book can be used as a reader or textbook in courses such as “International Political Economy” and “International Development”, or as a reference for scholars and policy makers.

A Critical Appraisal of Initial Coin Offerings: Lifting the “Digital Token’s Veil” examines the merits of regulating initial coin offerings under traditional securities regulations and provides an in-depth analysis of digital tokens as a new asset class.

Filosofische studie over het onderschatte belang van geluk en toeval in met name de financiële wereld.

Through a series of studies, the overarching aim of this book is to investigate if and how the digitalization/digital transformation process affects various welfare services provided by the public sector, and the ensuing implications thereof.

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Ultimately, this book seeks to understand if it is conceivable for digital advancement to result in the creation of private/non-governmental alternatives to welfare services, possibly in a manner that transcends national boundaries. This study also investigates the possible ramifications of technological development for the public sector and the Western welfare society at large. This book takes its point of departure from the 2016 Organization for Economic Co-operation and Development (OECD) report that targets specific public service areas in which government needs to adopt new strategies not to fall behind. Specifically, this report emphasizes the focus on digitalization of health care/social care, education, and protection services, including the use of assistive technologies referred to as "digital welfare." Hence, this book explores the factors potentially leading to whether state actors could be overrun by other non-governmental actors, disrupting the current status quo of welfare services. The book seeks to provide an innovative, enriching, and controversial take on society at large and how various aspects of the public sector can be, and are, affected by the ongoing digitalization process in a way that is not covered by extant literature on the market. This book takes its point of departure in Sweden given the fact that Sweden is one of the most digitalized countries in Europe, according to the Digital Economy and Society Index (DESI), making it a pertinent research case.

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However, as digitalization transcends national borders, large parts of the subject matter take on an international angle. This includes cases from several other countries around Europe as well as the United States.

Het heeft de carrières van jonge, veelbelovende genieën doen stranden. Het heeft fortuinen in rook doen opgaan en bedrijven aan de rand van de afgrond gebracht. Het heeft tegenslag ondraaglijk gemaakt en leren van fouten in schaamte veranderd. Zijn naam? Ego, onze innerlijke tegenstander. In een tijd waarin social media, reality-tv en andere vormen van schaamteloze zelfpromotie worden verheerlijkt, moet de strijd tegen ego op vele fronten worden gestreden. Maar gewapend met de lessen uit dit boek zul je, zoals Holiday schrijft, ‘minder bezig zijn met het vertellen van verhalen over hoe bijzonder jij bent en daardoor vrijer zijn om jouw wereldveranderende doelen te bereiken.’

International Encyclopedia of Human Geography, Second Edition embraces diversity by design and captures the ways in which humans share places and view differences based on gender, race, nationality, location and other factors—in other words, the things that make people and places different. Questions of, for example, politics, economics, race relations and migration are introduced and discussed through a geographical lens. This updated edition will assist readers in their research by providing factual information, historical perspectives, theoretical approaches, reviews of literature, and provocative topical discussions that will stimulate creative thinking. Presents the most up-to-date and comprehensive coverage on the topic of



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human geography Contains extensive scope and depth of coverage Emphasizes how geographers interact with, understand and contribute to problem-solving in the contemporary world Places an emphasis on how geography is relevant in a social and interdisciplinary context

From the author of Mind Hacking and founder of Bitcoin Market Journal comes the first book to explain the money-making secrets behind bitcoin and blockchain in a user-friendly format. When John Hargrave first invested in cryptocurrency, the price of a single bitcoin was about \$125; a few years later, that same bitcoin was worth \$20,000. He wasn't alone: this flood of new money is like the early days of the Internet, creating a new breed of "blockchain billionaires." Sir John has unlocked their secrets. In *Blockchain for Everyone*, Sir John reveals the formula for investing in bitcoin and blockchain, using real-life stories, easy-to-understand examples, and a healthy helping of humor. Packed with illustrations, *Blockchain for Everyone* explains how (and when) to buy bitcoin, cryptocurrencies, and other blockchain assets, with step-by-step instructions. *Blockchain for Everyone* is the first blockchain investing book written for the layperson: a guide that helps everyone understand how to build wealth wisely. It's the new investing manifesto!

De Libor is de rentevoet waarop wereldwijd ontelbare leningen zoals bijvoorbeeld hypotheek en creditcardkredieten gebaseerd zijn. In 2006 kwam er een schokkende bankfraude aan het licht: een groep handelaren bleek al geruime tijd de Libor te manipuleren. Dat deden ze door kunstmatig hoge of lage rentestanden door te geven. Daarmee boekten ze zelf enorme winsten, ten koste van ontelbare bedrijven, instellingen en particulieren. Tom Hayes, een ietwat autistische whizzkid, werd naar voren geschoven als de zondebok. Het Libor-schandaal

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onthult wie er nog meer achter de fraude zaten en hoe het mogelijk was dat de handelaren zo lang hun gang konden gaan. Een fascinerend en meeslepend relaas over hebzucht en menselijk tekort - een waargebeurd verhaal dat leest als een thriller.

Kritische analyse van vrijemarktdenken Er zijn misschien wat nadelen aan verbonden, maar er is eigenlijk geen alternatief voor de vrijemarkteconomie. We worden er toch ook allemaal beter van? Fout. Ha-Joon Chang, een van de meest gerespecteerde economen ter wereld, maakt in dit boek korte metten met de grootste mythes over de economie in het algemeen en het vrijemarktdenken in het bijzonder. Niet iedereen wordt rijker van marktwerking, duurbetaalde managers leveren niet per se betere prestaties en we leven niet in een postindustriële economie. Chang weet elk idee dat wij over economie hebben op zijn kop te zetten. 23 dingen die ze je niet vertellen over het kapitalisme, boordevol informatie over geld, gelijkheid, vrijheid en hebzucht, laat zien dat de vrije markt veel verliezers kent en vaak leidt tot een inefficiënte manier van economie bedrijven. In dit prikkelende boek legt de auteur, die in de traditie staat van John Kenneth Galbraith and Joseph Stiglitz, uit hoe de economie echt werkt en waarom verstandig overheidsbeleid meestal tot betere resultaten leidt dan pure marktwerking.

The innovative investor's guide to an entirely new asset class—from two experts on the cutting edge With the rise of bitcoin and blockchain technology, investors can capitalize on the greatest investment opportunity since the Internet. Bitcoin was the first cryptoasset, but today there are over 800 and counting, including ether, ripple, litecoin, monero, and more. This clear, concise, and accessible guide from two industry insiders shows you how to navigate this brave new blockchain world—and how to invest in these emerging assets to secure your financial future. Cryptoassets gives you all the tools you need: \* An actionable framework for

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investigating and valuing cryptoassets \* Portfolio management techniques to maximize returns while managing risk \* Historical context and tips to navigate inevitable bubbles and manias \* Practical guides to exchanges, wallets, capital market vehicles, and ICOs \* Predictions on how blockchain technology may disrupt current portfolios In addition to offering smart investment strategies, this authoritative resource will help you understand how these assets were created, how they work, and how they are evolving amid the blockchain revolution. The authors define a clear and original cryptoasset taxonomy, composed of cryptocurrencies, cryptocommodities, and cryptotokens, with insights into how each subset is blending technology and markets. You'll find a variety of methods to invest in these assets, whether through global exchanges trading 24/7 or initial cryptoasset offerings (ICOs). By sequentially building on the concepts of each prior chapter, the book will provide you with a full understanding of the cryptoasset economy and the opportunities that await the innovative investor. Cryptoassets represent the future of money and markets. This book is your guide to that future.

Dark net is een onthullende beschrijving van het deel van het internet dat niet met een gewone browser te bereiken is. Hier bevinden zich de meest gevaarlijke én creatieve subculturen: de 'trollen' en pornoproducenten, de drugshandelaren en hackers, maar ook idealistische bitcoinontwikkelaars. Het is een wereld die maar een paar klikken van je verwijderd is. En toch hebben de meesten van ons hem nog nooit bezocht. Jamie Bartlett traceerde de hoofdrolspelers en ging met ze in gesprek. Wat hij ontdekte is opzienbarend en choquerend. Hij neemt je mee op een duizelingwekkende tour door deze dynamische wereld, en laat zien wat er gebeurt wanneer mensen in complete anonimiteit kunnen opereren.

We live in times of change. Banks continue to be all about money. But money is less and less

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about banks. Nowadays people pay, send money, borrow, lend, invest and secure financing for projects increasingly without the involvement of banks. Understanding the fintech phenomenon is an imperative for us all. "Fintech Explained" covers some of the main themes related to fintech: P2P lending, alternative payments, blockchain, cryptocurrencies and wealthtech. This book is addressed to a broad audience and consequently is aiming to cover potential concerns from all of them: students, finance and banking professionals and in general all readers who are passionate about innovation, technology and finance, and who are keen to stay up-to-date with the fast-paced developments that are occurring around us. The book is hopefully answering many questions, but it aims to set the ground where additional further questions will be asked. By you, the readers.

Even though blockchain technology was originally created as a ledger system for bitcoin to operate on, using it for areas other than cryptocurrency has become increasingly popular as of late. The transparency and security provided by blockchain technology is challenging innovation in a variety of businesses and is being applied in fields that include accounting and finance, supply chain management, and education. With the ability to perform such tasks as tracking fraud and securing the distribution of medical records, this technology is key to the advancement of many industries.

The **Research Anthology on Blockchain Technology in Business, Healthcare, Education, and Government** is a vital reference source that examines the latest scholarly material on

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trends, techniques, and uses of blockchain technology applications in a variety of industries, and how this technology can further transparency and security. Highlighting a range of topics such as cryptography, smart contracts, and decentralized blockchain, this multi-volume book is ideally designed for academics, researchers, industry leaders, managers, healthcare professionals, IT consultants, engineers, programmers, practitioners, government officials, policymakers, and students.

This extraordinary book, written by leading players in a burgeoning technology revolution, is about the merger of finance and technology (fintech), and covers its various aspects and how they impact each discipline within the financial services industry. It is an honest and direct analysis of where each segment of financial services will stand. *Fintech: The New DNA of Financial Services* provides an in-depth introduction to understanding the various areas of fintech and terminology such as AI, big data, robo-advisory, blockchain, cryptocurrency, InsurTech, cloud computing, crowdfunding and many more. Contributions from fintech innovators discuss banking, insurance and investment management applications, as well as the legal and human resource implications of fintech in the future.

This practical introduction explains the field of Blockchain Economics, the economic models emerging with the implementation of distributed ledger technology. These models are characterized by three factors: open platform business models, cryptotoken

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money supplies, and Initial Coin Offerings as a new and official form of financing. The book covers a variety of approaches from a business and academic perspective, ranging from financial theory, complexity, and open innovation networks to behavioral economics, self-determination theory, public policy, and financial inclusion. Unlike existing titles, this book draws on worldwide blockchain industry experts to define the new discipline of Blockchain Economics and provide novel theoretical and conceptual resources for the future of this fast-developing economy. The primer also highlights the wider theme of blockchain as an institutional technology, in that many value transfer interactions might be shifted to automated networks, decreasing the number of human-operated institutions. As well as stimulating further research, and implementation by business innovators and public policy strategists, the book can also be used as a foundational textbook in courses on Blockchain Economics. remove

Krijg inzicht in de verbazingwekkende kracht die enkele van de succesvolste bedrijven van nu aan elkaar verbindt. Als je het hoofd van een spin afhakt, gaat hij dood. Maar als je een arm van een zeester afhakt, groeit er een nieuwe aan. De afgehakte arm kan zelfs uitgroeien tot een nieuwe zeester. Wat is de verborgen kracht achter het succes van Wikipedia, craigslist en Skype? Wat hebben eBay en General Electric gemeen met vrouwenrechtenbewegingen en tegenstanders van de slavernij? Door welke fundamentele keuze bewandelen General Motors en Toyota volstrekt verschillende paden? Waarom was het winnen van een zaak bij het hooggerechtshof de grootste fout

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die MGM kon maken? Na een vijf jaar durend baanbrekend onderzoek komen Ori Brafman en Rod A. Beckstrom met enkele onverwachte antwoorden, aangrijpende verhalen en onwaarschijnlijke overeenkomsten. De zeester en de spin betoogt dat organisaties uiteenvallen in twee categorieën: de traditionele ‘spinnen’, die een strakke hiërarchie en top-downleiderschap hebben, en de revolutionaire ‘zeesterren’, die vertrouwen op de kracht van samenwerken. De zeester en de spin verklaart wat er precies gebeurt wanneer zeesterren spinnen aanpakken (zoals de muziekindustrie versus Napster en Kazaa) en laat zien dat gevestigde organisaties en instellingen, van IBM tot de regering van de VS, hiervan leren en de zeesterprincipes inlijven om (weer) succesvol te worden. De zeester en de spin is een zeldzaam boek dat je kijk op de wereld zal doen veranderen.

The digital transformation is in full swing and fundamentally changes how we live, work, and communicate with each other. From retail to finance, many industries see an inflow of new technologies, disruption through innovative platform business models, and employees struggling to cope with the significant shifts occurring. This Fourth Industrial Revolution is predicted to also transform Logistics and Supply Chain Management, with delivery systems becoming automated, smart networks created everywhere, and data being collected and analyzed universally. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides a holistic overview of this vital subject clouded by buzz, hype, and misinformation. The book is divided into

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three themed-sections: Technologies such as self-driving cars or virtual reality are not only electrifying science fiction lovers anymore, but are also increasingly presented as cure-all remedies to supply chain challenges. In *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution*, the authors peel back the layers of excitement that have grown around new technologies such as the Internet of Things (IoT), 3D printing, Robotic Process Automation (RPA), Blockchain or Cloud computing, and show use cases that give a glimpse about the fascinating future we can expect. Platforms that allow businesses to centrally acquire and manage their logistics services disrupt an industry that has been relationship-based for centuries. The authors discuss smart contracts, which are one of the most exciting applications of Blockchain, Software as a Service (SaaS) offerings for freight procurement, where numerous data sources can be integrated and decision-making processes automated, and marine terminal operating systems as an integral node for shipments. In *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution*, insights are shared into the cold chain industry where companies respond to increasing quality demands, and how European governments are innovatively responding to challenges of cross-border eCommerce. People are a vital element of the digital transformation and must be on board to drive change. *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution* explains how executives can create sustainable impact and how competencies can be managed in



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the digital age - especially for sales executives who require urgent upskilling to remain relevant. Best practices are shared for organizational culture change, drawing on studies among senior leaders from the US, Singapore, Thailand, and Australia, and for managing strategic alliances with logistics service providers to offset risks and create cross-functional, cross-company transparency. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides realistic insights, a ready-to-use knowledge base, and a working vocabulary about current activities and emerging trends of the Logistics industry. Intended readers are supply chain professionals working for manufacturing, trading, and freight forwarding companies as well as students and all interested parties.

Cryptoassets: The Innovative Investor's Guide to Bitcoin and Beyond McGraw Hill Professional

This volume contains fourteen articles split across four parts, exploring the debate around the topics of fintech, AI, blockchain, and cryptocurrency. Featuring a cast of global contributors, this is an unmissable volume exploring the most current research on digital innovation in the financial and business worlds.

While creating new forms (Shari'ah-compliant standards) to operationalize Islamic values and ethics into the current conventional economic system and banking products is crucial to sustain the Islamic economy as it is today, we also need to develop new strategies to cope with the next economic evolution. The digital revolution in financial

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services is under way, and digital disruption has the potential to shrink the role and relevance of today's banks, while simultaneously creating better, faster, cheaper services that will be an essential part of everyday life. This forward-looking book discusses the crucial innovation, structural and institutional development for financial technologies (fintech) in Islamic finance. The authors explain concepts in fintech and blockchain technology and follow through with their applications, challenges and evolving nature. The book provides insights into technology which will enable and enhance actual prescribed Islamic behaviors in modern economic transactions. Case studies highlight how to cope with modern transactional behavior with the advent of global online/mobile markets, shorter attention spans, and impersonal trade exchange.

Wat is de grootste wens van managers tegenwoordig? Dat hun medewerkers zelfstandig en verantwoordelijk aan de slag gaan. Wat is de belangrijkste klacht van medewerkers? Dat hun baas te weinig reageert op hun wensen, wat zij nodig hebben om hun werk goed te kunnen doen. Hier komen we op het terrein van empowerment, en dat is de specialisatie van Ken Blanchard. Dit boek doet u, in de traditie van het bekende De One-Minute Manager, kort en helder uit de doeken hoe u uw medewerkers echte verantwoordelijkheid en zelfstandigheid kunt geven maar die moet u ze dan ook toestaan! Iedere leider van vandaag zal zich hierin kunnen herkennen en de lessen uit dit boek kunnen toepassen in haar of zijn situatie. Ken Blanchard is de onvolprezen (co-)auteur van eversellers als De One Minute Manager, Gung Ho! en Wie heeft mijn

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kaas gepikt? Hij heeft inmiddels al meer dan 20 boeken op zijn naam staan, en leidt in Amerika zijn Ken Blanchard Group of Companies.

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