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Many investors are intrigued by the profit potential of today's hedge funds, but most feel like they're on the outside looking in, due to the high investment requirements and complexity of these vehicles. Create Your Own ETF Hedge Fund allows you to break down these barriers and effectively operate within this environment. By focusing on the essential approaches of global macro long/short and aggressive growth, this book will help you create a fund that can take advantage of both bullish and bearish conditions across the globe.

Bad pricing is a great way to destroy your company's value, revenue, and profits. With ten simple rules, this book shows you how to deliver both healthy profit margins and robust revenue growth while kicking the dreaded discounting habit. The authors destroy the conventional wisdom that you have to trade margins for revenues and show you how to fully exploit the value your company offers customers. This is a proven plan for increasing sales without sacrificing profits.

Exploit the power and potential of Big Data to revolutionize business outcomes Big Data Revolution is a guide to improving performance, making better decisions, and transforming business through the effective use of Big Data. In this collaborative work by an IBM Vice President of Big Data Products and an Oxford Research Fellow, this book presents inside stories that demonstrate the power and potential of Big Data within the business realm. Readers are guided through tried-and-true methodologies for getting more out of data, and using it to the utmost advantage. This book describes the major trends emerging in the field, the pitfalls and triumphs being experienced, and the many considerations surrounding Big Data, all while guiding readers toward better decision making from the perspective of a data scientist. Companies are generating data faster than ever before, and managing that data has become a major challenge. With the right strategy, Big Data can be a powerful tool for creating effective business solutions – but deep understanding is key when applying it to individual business needs. Big Data Revolution provides the insight executives need to incorporate Big Data into a better business strategy, improving outcomes with innovation and efficient use of technology. Examine the major emerging patterns in Big Data Consider the debate surrounding the ethical use of data Recognize

patterns and improve personal and organizational performance Make more informed decisions with quantifiable results In an information society, it is becoming increasingly important to make sense of data in an economically viable way. It can drive new revenue streams and give companies a competitive advantage, providing a way forward for businesses navigating an increasingly complex marketplace. Big Data Revolution provides expert insight on the tool that can revolutionize industries.

Get the most from the leading small business accounting software package QuickBooks is designed to help users handle their financial and business management tasks more effectively. Written by veteran Dummies author Stephen L. Nelson, this book empowers readers to manage their small business accounting and financial management tasks and addresses setting up online banking and bill paying, tracking accounts receivable and payable, monitoring inventory levels, processing payroll, and creating financial reports.

Two complete e-books on accounting essentials and using QuickBooks for one low price! This unique value-priced e-book set brings together two bestselling For Dummies books in a single e-book file. Including a comprehensive table of contents and the full text of each book, complete with cover, this e-book set helps you learn the essentials of accounting and then manage your accounting records with QuickBooks 2013. Best of all, you'll pay less than the cost of each book purchased separately. You'll get the complete text of: QuickBooks 2013 For Dummies, which helps you to Save time by organizing your business's financial information Process invoices and payroll, build a budget, and track expenses Estimate job costs, manage inventory, generate financial reports, and prepare for tax time Accounting For Dummies, which shows you how to Read income statements and balance sheets Analyze profits and cash flow Evaluate accounting methods and business structures Use ratios to study financial statements Avoid accounting fraud About the Authors Stephen L. Nelson, MBA, CPA, author of QuickBooks 2013 For Dummies, provides accounting, business advisory, tax planning, and tax preparation services to small businesses. His 100-plus books, including all editions of QuickBooks For Dummies and Quicken For Dummies, have sold more than four million copies. John A. Tracy, CPA, author of Accounting for Dummies, is Professor of Accounting, Emeritus, at the University of Colorado in Boulder. A former staff accountant at Ernst & Young, Tracy has authored numerous books on accounting.

Pastors are schooled in theology and ministry, but few receive training in the fine points of church administration. Learning how to handle a congregation's finances "on the job" can be a harrowing experience. Yet efficiently managing your church's business affairs is a key element in keeping current members satisfied with their pastoral leadership -- and in attracting the new members you need for your church to grow in size and influence. In Basic Business Principles For Growing Churches, Arnold Cirtin shares expertise gained from more than four decades of corporate and academic experience. He provides a clear and helpful primer for pastors with limited training in business administration on such practical topics as accounting, fiscal management, and marketing. This is an indispensable book for pastors of small- and medium-sized churches (who typically are also their congregations' principal financial officers), as well as for church

treasurers, trustees, and other financial board members. When you follow the guidelines in Basic Business Principles For Growing Churches, your church will be fiscally responsible, managed efficiently, and able to maximize its growing stewardship of God's resources. Arnold Cirtin is professor emeritus of accounting at Ball State University, and is a certified public accountant (CPA) in the states of Indiana and California. Cirtin is the author of Principles of Accounting Study Guide, as well as numerous articles in professional journals.

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QuickBooks 2008 Solutions Guide for Business Owners and Accountants contains a wealth of information useful to both the business owner and the accountant who services such businesses. To make finding the right information easier, the book is organized into chapters specific to each accounting module in QuickBooks. The author has worked many years with businesses that use QuickBooks to manage their financials and knows that every company has its own unique needs, yet all share one common goal—to more accurately track how the business is performing financially. The goal of this book is to provide easy-to-read and easy-to-follow QuickBooks "consulting" advice that business owners, bookkeepers, or accountants can use. After reading the chapters in this book, business owners and accountants will be able to efficiently troubleshoot a QuickBooks data file and make needed corrections, so they can accurately report how the business is performing financially. This book helps you

- o Get started with a QuickBooks data file and learn how to modify the file you already have
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- o Make the most of the QuickBooks reporting tools

Laura Madeira graduated from Florida Atlantic University with a major in accounting and is a certified trainer for Intuit's Certified Trainer Network. As a member of this select group, she provides training to accountants and consultants each fall when the new version of QuickBooks is released. She also is a guest instructor for Intuit at many trade shows throughout the year, and she writes published QuickBooks technical documentation and presentations for Intuit. Laura owns a software and accounting firm that has for more than 20 years helped a large variety of businesses manage their financials using Intuit's QuickBooks software (Intuit's Quicken in those early years). In fact, she has been training users on QuickBooks since the very first version was released many years ago. Category Business Finance Covers QuickBooks 2008 User Level Intermediate–Advanced Front cover quote: "Laura Madeira has created an extremely valuable QuickBooks resource that belongs on every business and accountant's bookshelf" –Rich Walker, CPA, Intuit Accountant Relations

QuickBooks for Not-for-Profit Organizations - Version 2004-2005The Sleeter GroupQuickbooks For DummiesJohn Wiley & Sons

Knowing how an accounting information systems gather and transform data into useful decision-making information is fundamental knowledge for accounting professionals. Mark Simkin, Jacob Rose, and Carolyn S. Norman's essential text, *Core Concepts of Accounting Information Systems*, 13th Edition helps students understand basic AIS concepts and provides instructors the flexibility to support how they want to teach the course.

Bestselling author Stephen Nelson returns with big help for small businesses Offering expert advice, bestselling author Stephen Nelson returns with updated coverage of the latest revisions and enhancements to the leading small business accounting software package: QuickBooks. After a quick review of bookkeeping basics, you'll discover how QuickBooks can help you build the perfect budget, process payroll, simplify your tax return prep work, create invoices, manage inventory, generate income statements, balance accounts, and much more. Veteran author Stephen Nelson updates his perennial bestseller and offers you easy-to-understand coverage of the newest release of QuickBooks Encourages you to take control of managing your own business accounting and financial management tasks so you can avoid having to hire expensive outside help Provides expert advice for building the perfect budget, processing payroll, creating invoices, managing inventory, tracking job costs, generating income statements, balancing accounts, creating financial reports, and more QuickBooks 2011 For Dummies helps you handle your financial management tasks more effectively so that you can effectively manage your business! The QuickBooks Learning Guide introduces students to QuickBooks accounting software. This publication contains 15 lessons with step-by-step instructions that make it easy to learn QuickBooks. Also includes a sample data file on CD.

"One picture is worth a thousand words." If you prefer instructions that show you how rather than tell you why, then this intermediate to advanced level reference is for you. Hundreds of succinctly captioned, step-by-step screen shots reveal how to accomplish more than 170 QuickBooks 2005 tasks, including: * Choosing a company identity * Setting up sales tax * Editing paycheck information * Tracking employees' time records * Creating invoices and estimates * Paying online credit card bills * Locating and printing reports

Have you ever come up with an idea for a new product or service but didn't take any action because you thought it would be too risky? Or at work, have you had what you thought could be a big idea for your company—perhaps changing the way you develop or distribute a product, provide customer service, or hire and train your employees? If you have, but you haven't known how to take the next step, you need to understand what the authors call the innovator's method—a set of tools emerging from lean start-up, design thinking, and agile software development that are revolutionizing how new ideas are created, refined, and brought to market. To date these tools have helped entrepreneurs, designers, and software developers manage uncertainty—through cheap and rapid experiments that systematically lower failure rates and risk. But many managers and leaders struggle to apply these powerful tools within their organizations, as they often run counter to traditional managerial thinking and practice. Authors Nathan Furr and Jeff Dyer wrote this book to address that very problem. Following the breakout success of *The Innovator's DNA*—which Dyer wrote with Hal Gregersen and bestselling author Clay Christensen to provide a framework for generating ideas—this book shows how to make those ideas actually happen, to commercialize them for success. Based on their research inside corporations and successful start-ups, Furr and Dyer developed the innovator's method, an end-to-end process for creating, refining, and bringing ideas to market. They show when and how to apply the tools of their method, how to adapt them to your business, and how to answer commonly asked questions about the method itself, including: How do we know if this idea is worth pursuing? Have we found the right solution? What is the best business model for this new offering? This book focuses on the “how”—how to

test, how to validate, and how to commercialize ideas with the lean, design, and agile techniques successful start-ups use. Whether you're launching a start-up, leading an established one, or simply working to get a new product off the ground in an existing company, this book is for you.

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to dive right in. From fine-tuning plans and setting up a high-traffic site to marketing, customer service, and security, it's just what you need to succeed! The Dummies Way Explanations in plain English "Get in, get out" information Icons and other navigational aids Tear-out cheat sheet Top ten lists A dash of humor and fun

Discover expert tips for taking charge of your finances Want to spend less time doing bookkeeping and more time on your business? This book shows you how to bill customers, process payroll, track payments and expenses, and produce financial reports. QuickBooks For Dummies, 2nd Australian Edition, is a guide for everyone, whether you're a business owner or an employee charged with making QuickBooks work. Create your first company file — set up QuickBooks with a minimum of fuss Bill customers with ease — prepare customer invoices, record sales and pay bills Customise templates to suit your business — create professional forms for maximum impact Create your own Profit & Loss reports — take control of your business finances (as easy as 1, 2, 3 . . .) Report for GST — keep tabs on how much GST you owe, generate Business Activity Statements and lodge online statements Learn about payroll and managing employee pays — master employee tax, super, leave entitlements and more Manage your tax obligations — keep your tax affairs in tip-top shape so you can sleep easy at night Build your confidence — discover how to check your own work and allocate transactions correctly Open the book and find: Details of all new features in the latest software releases Step-by-step instructions for all key activities Tips for doing your books faster and smarter How to calculate employee payments correctly Health-check systems for ensuring accurate accounts Techniques for creating standard and custom reports Strategies for building business success Learn to: Get QuickBooks up and running, the easy way Generate customer invoices, record expenses and pay bills Become a whiz at payroll Prepare your own Business Activity Statements

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ABOUT THE BOOK The Burning Man, the storied ritual of self-expression, has evolved into The Burning Entrepreneur, the ultimate self-expression through start-up success. Renowned tech investor and start-up guru Brad Feld lights YOU on fire with this insider's book that will teach you how to launch, fund and run your own company. If you're already an entrepreneur or have always dreamed of being one, douse yourself in "Feld Thoughts" and catch the spark. You'll be burning, entrepreneur, with this e-book! Brad's blog is a backstage pass to the 24/7 rock show that is tech startups. It is a master class in startup investing for givers and takers of funds. It is a rolling critique of tech products vast and simple (with enough edge to make the most scathing restaurant critic in Manhattan blush). And it is the journal of a peripatetic marathoner who still believes he will crack the four-hour mark someday. From such Feld Thoughts, we have constructed "The Burning Entrepreneur," the e-book on startups that you would take to a desert island if it had electricity, a decent Internet connection and angel investors. "The Burning Entrepreneur" illuminates the actions and attitudes required to launch, fund and ignite your startup. Brad Feld is on fire. Find out what happens when you stand too close. TABLE OF CONTENTS - Introduction - Be on Fire - Be In Love With Your Business - Don't Be in the 99% - Ignorance Is Success - Meet the New Boss, NOT the Same as the Old Boss - Hire the Right People - It's the Product,

Stupid! - Learning to Program: A Case Study - I Don't Hate Marketing: Neither Should You - OK, It's Really the Money, Stupid - Keeping Your You-Know-What Together - Burning Examples - Conclusion - Recommended Books for Burning Entrepreneurs
GREAT EXCERPTS FROM THE BOOK It was during that car ride that my dad hit me with words that would prove to be fundamental for me: "If you aren't standing on the edge you are taking up too much space." Thirty years later that line continues to be a defining characteristic for how I live my life. I'm constantly pushing, looking for the edge of whatever I do. (pg 14) Over time, I've learned that none of the short-term moves in the stock market matter at all in my life. It's occasionally entertaining to turn on CNBC and see my friend Paul Kedrosky in the octobox telling all the other people that they don't actually understand macro-economics, but it's no different than watching McEnroe when he's announcing a Nadal–Federer match. It's just sport. (pg 33) I don't create products anymore (I invest in companies that create them), but I'm a great alpha tester. I've always been good at this for some reason — bugs just find me. While my UX design skills are merely adequate, I've got a great feel for how to simplify things and make them cleaner. (pg 58) If you are someone who spends 30 minutes or more a day "organizing yourself," I encourage you to step back and think about what you could change and how that might shift you from focusing on organizing to working toward outcomes. It's liberating. (pg 103) ...buy a copy to read more!

This textbook introduces students to the strategic communication methods that are crucial to master in order to develop into effective and ethical managers at all levels of business. Effective communication skills are necessary for success in the business world, and O'Rourke has written a highly readable book filled with anecdotes and examples to engage students in the learning process. This edition includes several classic and new features: ? The strategic approach is integrated throughout the book, allowing students to understand how a communicated message impacts the business as a whole. ? Case studies throughout the book provide students with hands-on experience of scenarios they will encounter in the real world. The book includes at least three dozen fresh, classroom-tested cases. ? An ethical thread is woven through the text, demonstrating how ethical decision making can be applied in all aspects of communication. ? Separate chapters on technology (including social media), intercultural communication, nonverbal communication and conflict management provide students with the skills to building relationships and influencing stakeholders; key skills for any manager. A companion website includes comprehensive support material to teach this class, making Management Communication a complete resource for students and instructors.

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Every company large and small wants to boost its sales, control its spending, and keep the auditors at the Internal Revenue Service happy. But, no company wants to waste time on more paperwork. These days, a growing number of companies are turning to QuickBooks accounting software not only to speed up their bookkeeping efforts, but manage their businesses more effectively. Organizations come in all shapes, sizes, and business models, so it's no surprise that accounting practices can be a convoluted road to travel. QuickBooks can handle many of the financial tasks companies face, but the price you pay is an overabundance of software features. To make the learning curve even more challenging, QuickBooks doesn't come with a manual. Fortunately, to help pave the road to accounting success, there's QuickBooks 2005: The Missing Manual, a comprehensive guide from O'Reilly that examines everything the QuickBooks Pro edition has to offer, from invoices and inventory to assets and accounts payable. With QuickBooks 2005: The Missing Manual, financial managers can quickly learn how to use the program's tools to implement and maintain critical accounting processes. By covering details in a friendly and light-hearted way, the book explains when and why a feature is useful, and then offers indispensable, relevant advice. Each page of this Missing Manual provides insightful tips and tricks to help readers become more efficient, sophisticated users no matter what the extent of their existing knowledge is. Whether you're interested in QuickBooks for its basic bookkeeping features or its more powerful, business planning tools, the only way to truly harness its power is to read the book that should have been in the box: QuickBooks

2005: The Missing Manual.

The QuickBooks Learning Guide introduces students to QuickBooks accounting software. This publication contains 15 lessons with step-by-step instructions that make it easy to learn QuickBooks. Use as a stand-alone workbook or in conjunction with QuickBooks In The Classroom (ISBN 1-57338-102-0). Also includes a sample data file on CD.

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