

C04 Fundamentals Of Business Economics Cima

A Core Study Text for the CIMA Certificate.

Fundamentals of Business Economics. Valid until 2008.

Understand the macroeconomic context of business -- Publisher's description.

CIMA's Official Learning System has been written specifically for the new certificate syllabus by former CIMA examiners in conjunction with the CIMA faculty. * Completely updated to reflect changes in the syllabus * The official Learning systems are the only study materials endorsed by CIMA * Key sections written by former examiners for the most accurate, up-to-date guidance towards exam success * Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice
Written for the CIMA qualification, this study text is tied to the content and learning outcomes of the CIMA syllabus. It incorporates mind maps, quick quizzes and other learning tools.

This new edition of CIMA's Official Learning Systems has been written in conjunction with the Examiner. The Learning System has been written specifically for the certificate syllabus by former CIMA examiners in conjunction with the CIMA faculty. Fully revised paperback edition features color throughout and includes: * practice questions throughout * complete revision section * topic summaries * recommended reading articles from a range of journals * Q and A * Completely updated to reflect changes in the syllabus * The official Learning Systems are the only study materials endorsed by CIMA * Key sections written by former examiners for the most accurate, up-to-date guidance toward exam success * Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice

CIMA Exam Practice Kits are the only practice materials endorsed by CIMA. Fully updated for the new 2010 syllabus examinations, the "CIMA Official Exam Practice Kit" contains a bank of questions to help you prepare for your examination. Supplementing the Official Learning System, this "Exam Practice Kit" focuses purely on applying what has been learned to pass the exam. It is ideal for independent study or tutored revision courses, helping you to prepare with confidence for exam day and pass the new syllabus first time. "The CIMA Exam Practice Kit" includes: exam standard multiple choice questions; detailed explanations or calculations for each answer, showing why the answer is correct; type and weighting of questions which match the format of the exam; CBA style mock paper; tailor-made design closely following the structure of the CIMA learning system and CIMA's learning outcomes. This book is officially by CIMA and written by leading CIMA tutors. The Exam Practice Kits provide a valuable insight on how to score top marks.

CIMA Official Learning Systems are the only coursebooks recommended by CIMA. Written by a team of experts that include past and present CIMA examiners and markers, they contain everything you need to know. Each book maps to the syllabus chapter by chapter to help you learn effectively and reinforce learning with features including: - comprehensive coverage of the whole syllabus - step by step coverage directly linked to CIMA's Learning Outcomes - up to date examples and case studies - practice questions to test knowledge and understanding - integrated readings to increase understanding of key theories - colour used throughout to highlight key learning points * The Official Learning systems are the only study materials endorsed by CIMA * Key sections written by former examiners for the most accurate, up-to-date guidance towards exam success * Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice

Cima - C04 Fundamentals of Business Economics Revision Kit BPP Publishing

BPP Learning Media provides comprehensive materials that highlight the areas to focus on for your exams and complement the syllabus to increase your understanding.

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This new edition of the CIMA's Official Learning Systems is published by Elsevier on behalf of CIMA. The Learning System has been written specifically for the new certificate syllabus by former CIMA examiners in conjunction with the CIMA faculty. This edition is in paperback format with 2 colour throughout and includes: * practice questions throughout * complete revision section * topic summaries * recommended reading articles from a range of journals * CBA style mock exam * Re-engineered to meet the demands of the CIMA Certificate in Business Accounting 2006 syllabus * Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice * CIMA Official Learning Systems are the only materials written and endorsed by the CIMA Faculty.

The 2009 edition of CIMA's Official Learning Systems has been written in conjunction with the Examiner to fully reflect what could be tested in the exam. Fully revised and in 2-color, paperback format the 2009 Learning Systems provide complete study material for the May and November 2009 exams. This edition includes: * practice questions throughout * complete revision section * topic summaries * recommended reading articles from a range of journals * Q & A's CIMA Learning Systems are the only study materials endorsed and recommended by CIMA.

CIMA - C04 Fundamentals of Business Economics: Study Text

BPP Learning Media provides the widest range of study materials of any CIMA publisher. Our comprehensive printed materials highlight the areas to focus on for your exams, and our e-Learning products complement the syllabus to improve your understanding.

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