

A Playbook For Research Methods Integrating Conceptual

A Playbook for Research Methods Integrating Conceptual Frameworks and Project Management Routledge Handbook of Research Methods in Military Studies Routledge

The purpose of this work is to advance understanding of intersectional theory and its application to research in education. The scholars whose work appear in this volume utilize intersectional theory and research methods to work in fields and disciplines such as Education, Sociology, Women's Studies, Africana Studies, Human Development, Higher Education Administration, Leadership Studies, and Justice Studies. The book illustrates how intersectional theory can be used in both quantitative and qualitative education research on college student access and success, faculty satisfaction and professional development, and K-12 educational issues such as high school dropouts and bullying. This book is unique, as no other book ties intersectionality to the research process. Key Features: * Readers will learn the basic tenets of intersectionality and how it can be useful in education research. * Readers will learn how intersectionality can be used to analyze both quantitative (large scale survey) and qualitative (interview, participant observation, and ethnographic) data. * Lastly, readers will learn how intersectionality can be particularly useful in examining the experiences of diverse groups of students attending elementary schools, high schools, colleges and universities, and faculty working at post-secondary institutions.

Intersectionality is increasingly being used in research and education. This theory holds great promise in exploring students' experiences in terms of access, success, and outcomes for marginalized groups. In essence, application of the theory promotes critical complex thinking regarding the intersectionality of race, class, and gender and their outcomes.

This book draws on both traditional and emerging fields of study to consider what a grounded definition of quantitative and qualitative research in the Digital Humanities (DH) might mean; which areas DH can fruitfully draw on in order to foster and develop that understanding; where we can see those methods applied; and what the future directions of research methods in Digital Humanities might look like. Schuster and Dunn map a wide-ranging DH research methodology by drawing on both 'traditional' fields of DH study such as text, historical sources, museums and manuscripts, and innovative areas in research production, such as knowledge and technology, digital culture and society and history of network technologies. Featuring global contributions from scholars in the United Kingdom, the United States, Europe and Australia, this book draws together a range of disciplinary perspectives to explore the exciting developments offered by this fast-evolving field. Routledge International Handbook of Research Methods in Digital Humanities is essential reading for

anyone who teaches, researches or studies Digital Humanities or related subjects.

This volume offers an overview of the methodologies of research in the field of military studies. As an institution relying on individuals and resources provided by society, the military has been studied by scholars from a wide range of disciplines: political science, sociology, history, psychology, anthropology, economics and administrative studies. The methodological approaches in these disciplines vary from computational modelling of conflicts and surveys of military performance, to the qualitative study of military stories from the battlefield and veterans experiences. Rapidly developing technological facilities (more powerful hardware, more sophisticated software, digitalization of documents and pictures) render the methodologies in use more dynamic than ever. The Routledge Handbook of Research Methods in Military Studies offers a comprehensive and dynamic overview of these developments as they emerge in the many approaches to military studies. The chapters in this Handbook are divided over four parts: starting research, qualitative methods, quantitative methods, and finalizing a study, and every chapter starts with the description of a well-published study illustrating the methodological issues that will be dealt with in that particular chapter. Hence, this Handbook not only provides methodological know-how, but also offers a useful overview of military studies from a variety of research perspectives. This Handbook will be of much interest to students of military studies, security and war studies, civil-military relations, military sociology, political science and research methods in general.

This book contains 11 papers from the 8th Workshop on Global Sourcing, held in Val d'Isère, France, during March 23–26, 2014, which were carefully reviewed and selected from 42 submissions. They are based on a vast empirical base brought together by leading researchers in information systems, strategic management, and operations. This volume is intended for students, academics, and practitioners interested in research results and experiences in outsourcing and offshoring of information technology and business processes. Topics discussed in this book combine theoretical and practical insights regarding challenges that industry leaders, policy makers, and professionals face; and they predominantly focus on how sourcing relationships are governed at the national, industry, and firm level. The contributions also examine current and future trends in outsourcing, paying particular attention to cloud services and their impact on the outsourcing sector.

This book discusses the need of a legal protection at national and global levels to address the use of temporary employment contracts by employers. Chapter 1 reviews some theories of job security, showing how job security issues should be regulated in labour laws to protect workers and also how temporary contracts affect job security. Chapter 2 examines legal protection of job security in temporary contract in international contexts where it examines the concept and need for job security and job protection especially for temporary contracts based

on three United Nations' instruments, namely, the Universal Declaration of Human Rights (UDHR), International Covenant on Civil and Political Rights (ICCPR), and International Covenant on Economic, Social and Cultural Rights (ICESCR). Chapter 3 studies the ILO standards in relation to job security and temporary contracts as well as those covered by the Philadelphia Declaration and other conventions and recommendations. Chapter 4 discusses Islamic jurisprudence on jobs and job security. The main aims of this chapter is to provide the framework for protecting workers as a means to enhance job security in the world especially in Islam. It discusses Islamic jurisprudence concerning work and job conditions. The Islamic precept is based on the Qur'an and Hadith and these sources are used to explain the concept of jobs in Islam. In addition, this chapter also examines the Cairo Declaration on Human Rights in Islam (CDHRI).

This multidisciplinary book focuses on best practices in sustainability research in the Asia-Pacific Region. Drawing links between research, practice, education for sustainability and the needs of industry, it addresses the sustainable development goals (SDGs). The book also presents research undertaken by a wide range of universities on matters related to sustainable development, in order to promote research in this area across multiple disciplines. Four key themes are explored: (1) Education for Sustainability. (2) Sustainable Cities. (3) Sustainable Buildings. (4) Sustainable Infrastructure. This unique book documents and disseminates the wealth of know-how on sustainable development research in the Asia-Pacific Region today. It presents lessons learned and comparative case studies from various countries, including India, China, Indonesia, the Philippines, Bangladesh, New Zealand and Australia.

Simplicity is a hard thing. As the legendary Jony Ive, Apple's former Chief Design Officer, once said, the challenge is "to solve incredibly complex problems and make their resolution appear inevitable and incredibly simple". Today, as technology becomes more complex than we can process, how do we hold on to that precious thread of simplicity? How do we design products and systems that are human-centred? How do we put innovation back in our own hands, even as we drive radical digital transformation? The Simplicity Playbook for Innovators shows the way. It introduces five strategic shifts that will transform the way you look at your business - from customer research to product/service development. In each strategic shift, you will find a wealth of practical tools that have been applied and tested, particularly in legacy companies dealing with complex processes and systems. When we focus on simplicity instead of innovation-for-the-sake-of-innovation, customers love the experience. With this illuminating step-by-step guide, you will rediscover how to focus on what really matters for your business, and learn the methods to create experiences that win customers' hearts

Conventional marketing strategies that focus on product differentiation and positioning often fail to deliver faster growth. In this re-published book, Jaworski

and Lurie offer a novel approach to this problem of growth.

"The Public Relations Practitioner's Playbook" is how-to and hands-on. Theory is woven into thousands of proven techniques, tips, tactics, tools and strategies spread over nearly 600 pages. Explanations, examples and anecdotes are in a language that should appeal to experienced practitioners, college students and organization volunteers who assist with public relations and publicity. "The PR Practitioner's Playbook" - an anatomy of the public relations profession - relies on my experience as a reporter, editor, public relations counselor, and strategic advisor and evaluator. It demonstrates that successful writers practice their craft with poise and eloquence. It is an extension of the author's classroom, which many students call, "Litwin's laboratory for practical knowledge." As former KYW Newsradio colleague Kim Glovas observed, "Larry's voice is the voice of this book." Among those considered mentors - and contributors to this book - are Nick George, former managing editor at ABC Radio News, ABC sportscaster Howard Cosell, KYW Newsradio anchor Bill Bransome, print journalist extraordinaire Everett S. Landers and legendary broadcast journalist Edward R. Murrow. They spent countless hours helping the author hone his skills and encouraging me to be an open, honest, thorough and valid (relevant) communicator. They stressed tangible tools, and such attributes as knowledge, loyalty, judgment, trust, credibility, ethics and integrity. "The Public Relations Practitioner's Playbook" serves as a basic or supplemental text in introduction to public relations and graduate overview courses. It offers a refreshing, down-to-earth approach to which many students are just not accustomed. Strategic advisors refer to it as a "potpourri of proven public relations techniques." The companion CD-Rom contains, among its many tactics, three PowerPoints that summarize the 17 chapters.

This book constitutes the refereed proceedings of the 15th IFIP WG 8.5 International Conference on Electronic Government, EGOV 2016, held in Guimaraes, Portugal, in September 2016, in conjunction with the 8th International Conference on eParticipation, ePart 2016. The 24 revised full papers presented were carefully reviewed and selected from 87 submissions. The papers are clustered under the following topical sections: foundations; benchmarking and evaluation; information integration and governance; services; evaluation and public values; EGOV success and failure; governance; social media; engagement; processes; policy-making; trust, transparency and accountability; open government and big/open data; smart government/governance/cities. The Data and Analytics Playbook: Proven Methods for Governed Data and Analytic Quality explores the way in which data continues to dominate budgets, along with the varying efforts made across a variety of business enablement projects, including applications, web and mobile computing, big data analytics, and traditional data integration. The book teaches readers how to use proven methods and accelerators to break through data obstacles to provide faster, higher quality delivery of mission critical programs. Drawing upon years of

practical experience, and using numerous examples and an easy to understand playbook, Lowell Fryman, Gregory Lampshire, and Dan Meers discuss a simple, proven approach to the execution of multiple data oriented activities. In addition, they present a clear set of methods to provide reliable governance, controls, risk, and exposure management for enterprise data and the programs that rely upon it. In addition, they discuss a cost-effective approach to providing sustainable governance and quality outcomes that enhance project delivery, while also ensuring ongoing controls. Example activities, templates, outputs, resources, and roles are explored, along with different organizational models in common use today and the ways they can be mapped to leverage playbook data governance throughout the organization. Provides a mature and proven playbook approach (methodology) to enabling data governance that supports agile implementation Features specific examples of current industry challenges in enterprise risk management, including anti-money laundering and fraud prevention Describes business benefit measures and funding approaches using exposure based cost models that augment risk models for cost avoidance analysis and accelerated delivery approaches using data integration sprints for application, integration, and information delivery success

Key Features --

These proceedings represent the work of researchers participating in the 11th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning - ICICKM 2014, which this year is being held at The University of Sydney Business School, The University of Sydney, Australia. The Conference Co-Chairs are Dr John Dumay from Macquarie University, Sydney, Australia and Dr Gary Oliver from the University of Sydney, Australia. The conference will be opened with a keynote by Goran Roos, Advanced Manufacturing Council, Adelaide, Australia who will address the topic of "Intellectual capital in Australia: Economic development in a high cost economy." The second day will be opened with a from James Guthrie, University of Sydney, Australia on the topic of "Intellectual Capital and the Public Sector Research: Past, Present, and Future."

Understanding and Evaluating Research: A Critical Guide shows students how to be critical consumers of research and to appreciate the power of methodology as it shapes the research question, the use of theory in the study, the methods used, and how the outcomes are reported. The book starts with what it means to be a critical and uncritical reader of research, followed by a detailed chapter on methodology, and then proceeds to a discussion of each component of a research article as it is informed by the methodology. The book encourages readers to select an article from their discipline, learning along the way how to assess each component of the article and come to a judgment of its rigor or quality as a scholarly report.

Skills for becoming clear communicators, confident speakers, and sharp thinkers. Designed for today's active learners, The Communication Playbook moves

students beyond the classroom by helping them develop a strong communication skillset that will benefit them throughout their lives. With a focus on effective communication skills and career success, bestselling authors Teri Kwal Gamble and Michael K. Gamble give students clear explanations of core concepts followed by practical learning activities—encouraging students to think critically about why good communication is important and how the concepts can be applied to today’s classroom, workplace, and community. Perfect for the hybrid communication course with coverage of public speaking, this concise text has been strategically separated into tabbed chapters—making it easier for readers to navigate, digest, revisit, and review the content. As good communication is the foundation of everyday life, *The Communication Playbook* primes students for success in both their courses and their careers.

The volume presents the research experience of young researchers and PhD candidates, dealing with the Italian scientific area 08-C1 (Design and Technology of Architecture), with a discussion about scientific issues and methodologies applied. The aim is to express the methodological and investigation features of the issues faced by the researchers, along with the effectiveness of their researches design, giving the reader an immediate overview of the 08-C1 doctoral experience. Beside young researchers statements as witnesses of this research path, the volume collects professors critical contribution, to enrich the comprehensive picture of the progression and methodologies of the doctoral researches presented.

This book describes a humanistic approach to implementing programs and systems that bring academic press, social support, and relational trust together in unique ways. Based on the understanding that old beliefs are changed by supporting new behaviors, the approach includes acquiring and using data in innovative and intentional ways. Properly conducted, the approach results in high morale, a sense of inclusiveness and success, increased efficacy, and improved metrics in all areas of education. The book includes the research and theory behind the approach, action steps for leaders, and lessons learned in the process—useful elements of success for any school.

This edited book brings together a collection of research-based chapters that address a variety of topics related to the teaching of English in different contexts around the world. The chapters are informed by a critical approach to research, employing a variety of research methods to question and problematize taken-for-granted definitions and practices in areas such as classroom pedagogy, testing, curriculum, language policy, the position of English as a medium of instruction, educational management, teacher education, materials and evaluation. This book addresses a major gap in theoretical and research literature in the area of teaching English, and it will be of interest to trainee and practising teachers, research students and scholars of EFL and TESOL, and researchers in applied linguistics. Salah Troudi is Associate Professor in the Graduate School of Education at the University of Exeter, UK. He directs the doctorate programme in

TESOL in Dubai, and is the International Development Coordinator. His teaching and research interests include language teacher education, critical issues in language education, language policy, curriculum development and evaluation, and classroom-based research.

This book examines the life and works of Jane Addams who was awarded the Nobel Peace Prize (1931). Addams led an international women's peace movement and is noted for spearheading a first-of-its-kind international conference of women at The Hague during World War I. She helped to found the Women's International League of Peace and Freedom. She was also a prophetic peace theorist whose ideas were dismissed by her contemporaries. Her critics conflated her activism and ideas with attempts to undermine the war effort. Perhaps more important, her credibility was challenged by sexist views characterizing her as a "silly" old woman. Her omission as a pioneering, feminist, peace theorist is a contemporary problem. This book recovers and reintegrates Addams and her concept of "positive peace," which has relevancy for UN peacekeeping operations and community policing. Addams began her public life as a leader of the U.S. progressive era (1890 - 1920) social reform movement. She combined theory and action through her settlement work in the, often contentious, immigrant communities of Chicago. These experiences were the springboard for her innovative theories of democracy and peace, which she advanced through extensive public speaking engagements, 11 books and hundreds of articles. While this book focuses on Addams as peace theorist and activist it also shows how her eclectic interests and feminine standpoint led to pioneering efforts in American pragmatism, sociology, public administration and social work. Each field, which traces its origin to this period, is actively recovering Addams' contributions.

Requirements elicitation is the extraction of users' requirements. This process has been affected by legacy systems which are outdated computer systems that are no longer applicable to current contexts but are being used instead of available upgraded versions. Re-engineering will play an important role in the decision making process, especially the way the data is collected and presented through a computing platform. The study establishes appropriateness of existing Elicitation Techniques, determine appropriate Attributes for re-engineering legacy systems and design a Frame work used during elicitation process.

This title includes a number of Open Access chapters. As we realize the ways in which our food systems contribute and respond to climate change, sustainable agriculture becomes increasingly crucial. It is a complicated, multi-dimensional issue, which should be considered from a variety of angles. This compendium includes the perspectives of science, economics, sociology, and policy. The editor and contributors present an international and comprehensive perspective that examines the concept of sustainability as it applies to the food supply chain from farm to fork.

element of relationships between entities, but, above all, it positively influences

the building of an organization's intellectual capital. This capital can be defined in different ways, but its definition always references elements that determine the potential of sustainable organizations, often in human, social, relational, organizational, and innovation dimensions. Trust is increasingly becoming the key determinant of this capital (Kořuch, Lenart-Gansiniec, 2017). Trust also has a number of different definitions. However, the basis of many of these definitions is the building of relationships focused on developing some kind of individual or inter-organizational link. Organizational trust is a complicated concept, and it is the basis of all organized activities performed by people in the organization, largely because trust is needed to develop relationships with integrity and commitment. Thus, it is interesting to study the relationship between trust and the building of the intellectual capital of sustainable organizations. Indeed, intellectual capital plays a special role here. It is a guide and a platform for achieving not only a competitive advantage for the sustainable organization, but also a source of value creation in the short and long term. Thus, this strategic hybrid, composed of a business model, strategy, and business processes, is favorable to the development of intellectual capital (Jab?o?ski 2017). Trust is an element that ties this capital to relationships in business. Moreover, it has an integrated character (R.C. Mayer, J. H. Davis, F. D. Schoorman 1995). Assuming that, nowadays, the network paradigm is becoming increasingly important, it is worth asking how the mechanism of building trust-based intellectual capital in a sustainable organization functions as its key asset in the network environment.

Active blended learning (ABL) is a pedagogical approach that combines sensemaking activities with focused interactions in appropriate learning settings. ABL has become a great learning tool as it is easily accessible online, with digitally rich environments, close peer and tutor interactions, and accommodations per individual learner needs. It encompasses a variety of concepts, methods, and techniques, such as collaborative learning, experiential learning, problem-based learning, team-based learning, and flipped classrooms. ABL is a tool used by educators to develop learner autonomy, engaging students in knowledge construction, reflection, and critique. In the current educational climate, there is a strong case for the implementation of ABL. Cases on Active Blended Learning in Higher Education explores strategies and methods to implement ABL in higher education. It will provide insights into teaching practice by describing the experiences and reflections of academics from around the world. The chapters analyze enablers, barriers to engagement, outcomes, implications, and recommendations to benefit from ABL in different contexts, as well as associated concepts and models. While highlighting topics such as personalized university courses, remote service learning, team-based learning, and universal design, this book is ideal for in-service and preservice teachers, administrators, instructional designers, teacher educators, practitioners, researchers, academicians, and students interested in pedagogical approaches aligned to ABL and how this works in higher education institutions.

Media in India has become a public court that is interfering with court proceedings. Media influence people's talk at a given time and place. Media influences the population's opinion regarding situations in the society. The media reflects people's diverse perceptions of unlike situations. Media presents stories in a manner that will capture the public's attention regarding the situations. Recently, the media has also been involved in criminal justice trials, especially high-profile cases. This has been said to interfere with the criminal justice process, including witness testimony and the evidence collected in a given case. There is a widespread concern that criminal justice processes should be handled carefully by the media. The current study was conducted to examine the influence of media on the criminal justice system in India. The study examined the relationship between court verdicts and media trials in India. The narrative policy framework was used to guide the study. Data were gathered from a variety of sources, including the court cases and the related verdicts picked up by the media as media trials from 2005 to 2015. Findings indicated that media interference affects the Indian criminal justice system, often adversely. Findings may be used to help public policymaking bodies formulate media guidelines about reporting crime and the justice system in India. Findings may also be used to bolster public confidence in the judicial system in India.

Volume XII Includes scientific articles and reports from the 15th International Scientific Conference on the topic of „The science in help of business. Modern problems of the science, business, education and tourism“, July 3rd -5th, 2019, Varna, Bulgaria

This special issue of the journal tries to shed light on how innovation processes occur in less developed regions by examining which factors affect these processes and how they differ substantially between the less developed and the more developed areas in Europe. There are significant differences in innovation capacity among the lagging-peripheral and the more developed regions. Recently, the downgrading of traditional manufacturing and districts-based models in Europe has also highlighted the importance of enhancing relationships between the global and local-regional networks of entrepreneurs and innovators. The transfer of resources alone is not enough to create competitive regional economies in a global world. In this regard, innovation policy may be crucial in designing new paths for development and increasing innovation in peripheral regions. The issue consists of six articles. All of the papers focus on analyzing various aspects of the less developed and peripheral areas within a European context, and look at innovation issues from different research perspectives and methods. In particular, four papers are related to innovation in SMEs and Smart Specialisation Strategy, innovation and the regional allocation of coordination–participation in projects across EU regions, innovation policy and firm absorptive capacities, and innovation linkages with path development in rural areas. One article is based on the relationship between family firms and the propensity to invest in innovation, comparing the more and less developed macro

geographical areas. The final paper concerns the nexus between policy planning and the local business ecosystems' innovative and competitive competence. The first paper by Lukasz Arendt and Wojciech Grabowski focuses on indirectly assessing the impact of innovation policies conducted in Polish NUTS 2 regions within the framework of Regional Innovation Systems and Smart Specialisation Strategy. Interestingly, the authors combine firm-level data with meso data in a multilevel setting and observe that Polish SMEs in less developed regions mostly depend on in-house capabilities, rather than on regional innovative potential, to introduce different types of innovations. Another observation is that Polish SMEs are more likely to innovate if they have an R&D department, a higher quality of labor, realized investments and they use ICT. Finally, regional policies in these less-developed regions should focus more on linking firm-level factors with regional innovation systems, so as to enhance companies' innovation capacity. The article by Pedro Varela-Vázquez, Manuel González-López and María del Carmen Sánchez-Carreira presents a consistent descriptive analysis concerning the regional allocation of coordination and participation in projects under the 6th and 7th Framework Programmes (FPs), as well as the funds allocated by the ongoing Horizon 2020. By comparing the 6th and 7th FPs, the authors show the existence of a slight reduction in the disparities, in particular, due to the higher participation of regions from Spain, Portugal, and Italy. The results show some interesting insights, as it emerges that developed regions account for most of the participation in projects and funds from the FP instruments. Concerning less developed regions, an uneven geographical distribution of projects and funds leads to the reinforcement of pre-existing industrial and innovation hubs. The third paper is by Marco Pini. The author investigates whether, in less developed regions, family businesses run by outside managers show a higher propensity to innovate (investing in Industry 4.0) than those where the managers are family members. This research focuses on the impact of digital innovation between the less developed Italian regions (Southern) and the more developed regions (the Centre-North). The results show that in Southern Italy, family businesses are more likely to invest in digital technologies when the firm is run by an external manager and spends on R&D. However, in less developed regions, R&D requires new competencies and capabilities. Hence, innovation policies should be based on specific "innovation patterns" defined within individual regions, not only in terms of R&D incentives, but also in encouraging a policy mix approach that is not entirely based on R&D and technology issues. The fourth paper, written by Agn? Paliokait?, refers to the "regional innovation paradox," i.e. the low absorption capacity of public funds for innovation shown by less developed region. The author has carried out an analysis of innovation policies applied to central and eastern European countries between 2007 and 2013. She finds that policies hardly promote structural changes as they mainly focus on improving the capacities of mature sectors and on adopting existing technologies. In this sense, the results suggest that a more

tailored approach to innovation capacity building is needed, taking into account the current capacity levels within the target groups. The fifth paper, by Merli Reidolf and Martin Graffenberger, analyses the role of local resources for firm innovation and path development in rural areas. Based on the case of Estonia, they find that rural resources (physical, human, immaterial, social and community, and financial) have the potential to extend and upgrade regional development paths, and to enrich existing paths with additional functions. However, merely relying on rural resources to facilitate substantial changes in regional paths does not suffice. Finally, the sixth paper which has been written by Charis Vlado and Dimos Chatzinikolaou analyses the case of business ecosystem policy from a physiological and evolutionary perspective, the so-called “Strategy, Technology and Management” which represents the organic center of the produced innovation, inside a socioeconomic organism. By studying the case of the Eastern Macedonia and Thrace region, one of the less developed regions in Greece, they present an introductory and qualitative field research. The authors outline a new possible direction for policy planning and implementation in order to expand the local business ecosystems’ innovative and competitive competence, especially in the context of a less developed region, by the usage of the ILDI (Institutes of Local Development and Innovation) mechanism. We would sincerely like to thank the authors for their contributions to this special issue. The articles offer us the opportunity to evaluate various facets underneath innovation issues within the context of different peripheral areas. We also thank all the reviewers for their commitment, and for contributing to improving the quality and reliability of the articles. Finally, our special thanks go to the Editor in Chief, Prof. Anna Ujwary-Gil, for her tireless and valuable effort in producing this journal. And, lastly, we hope that all of our readers around the world find these articles an inspiration to conduct more research on these topics in the future.

Take a Design-led Approach to Innovation Innovation drives growth in organisations and entire economies. Yet innovation is hard, risky and rarely successful. Most innovations and startups fail because of a lack of focus on the front end of the innovation process where customer needs are researched, insights are distilled, solutions are ideated, prototyped and tested and business models are shaped. But innovation doesn’t have to be this way. In Innovator’s Playbook, author and leading Design Thinking expert Nathan Baird shares his 20 years of hands-on experience, tools and methods for developing a winning customer-centric approach to innovation. This book will teach you how to apply the design thinking method to innovation and help you to innovate better with five practical and proven stages: 1. Build the right team for innovation. 2. Better understand your customer through empathy. 3. Distill and refine customer-centric needs and insights. 4. Unleash your team’s creativity to create fresh new ideas to address customer needs. 5. Experiment and validate desirable, feasible and viable solutions. Innovator’s Playbook helps entrepreneurs, corporate teams, startups and leaders across all levels to use design-led methodologies for start-to-

finish innovation success.

This book presents a series of in-depth examinations, by leading experts from banking institutions, academia and civil society, of key aspects of the rapidly evolving practice of IAMs, and of the implications of such practice for environmental and social governance.

This book concerns EU Cohesion Policy and the economic convergence of underdeveloped regions in Italy and Spain from the first programming period to the present: it investigates the political and institutional factors that determine the success or failure of implementing EU Cohesion Policy at national and sub-national level, as well as their impact on economic growth. On the wave of the American tradition of development studies, this book suggests that public policy analysis can be fruitful for understanding economic growth and cohesion, if it were to reconstruct domestic public interventions for development and the institutional characteristics of the subjects responsible for pursuing development goals. To do so, this book derives its theoretical foundations from the traditional debate on the role of state actors in promoting economic development and on the institutional characteristics that the public authorities involved in the process of economic development should display. More precisely, by adopting an Hirschmanian approach to development, it elaborates an original framework to compare different Cohesion Policy implementations and to understand its economic results in different countries, using Italy and Spain as pilot studies. This book constitutes the refereed proceedings of the 18th International Conference on Product-Focused Software Process Improvement, PROFES 2017, held in Innsbruck, Austria, in November/December 2017. The 17 revised full papers presented together with 10 short papers, 21 workshop papers, 3 posters and tool demonstrations papers, and 4 tutorials were carefully reviewed and selected from 72 submissions. The papers are organized in topical sections on : Agile software Development; Data science and analytics; Software engineering processes and frameworks; Industry relevant qualitative research; User and value centric approaches; Software startups; Serum; Software testing. Today, most large port hubs include the circular economy transformation challenge, together with smart digitalization and Internet of Things (IoT), in their strategic priorities. However, many ports do not seem to have progressed beyond incremental, small-scale sustainable innovations or the support of rather fragmented sustainability initiatives. The challenges are complex, since ports do not only have to reconsider their own core activities but also their role in the supply chain of shippers, to lift themselves out of the linear lock-in. Opportunities are also created, and port authorities and businesses need to embrace circular learning and turn these projects into sustainable business models. This strategic change or refocus requires new insights into innovative governance and business frameworks, the link between strategy and commercially viable business models, systems innovation, intensified stakeholder collaboration and co-creation, altered traffic segments and hinterland focus, amongst others. These Special Issue

articles address current CE transition concerns salient to port strategists and managers, such as first strategic changes towards circular ports, building awareness on the importance of sustainability data and available space, and how port authorities can develop circular business models.

This book addresses sample size and power in the context of research, offering valuable insights for graduate and doctoral students as well as researchers in any discipline where data is generated to investigate research questions. It explains how to enhance the authenticity of research by estimating the sample size and reporting the power of the tests used. Further, it discusses the issue of sample size determination in survey studies as well as in hypothesis testing experiments so that readers can grasp the concept of statistical errors, minimum detectable difference, effect size, one-tail and two-tail tests and the power of the test. The book also highlights the importance of fixing these boundary conditions in enhancing the authenticity of research findings and improving the chances of research papers being accepted by respected journals. Further, it explores the significance of sample size by showing the power achieved in selected doctoral studies. Procedure has been discussed to fix power in the hypothesis testing experiment. One should usually have power at least 0.8 in the study because having power less than this will have the issue of practical significance of findings. If the power in any study is less than 0.5 then it would be better to test the hypothesis by tossing a coin instead of organizing the experiment. It also discusses determining sample size and power using the freeware G*Power software, based on twenty-one examples using different analyses, like t-test, parametric and non-parametric correlations, multivariate regression, logistic regression, independent and repeated measures ANOVA, mixed design, MANOVA and chi-square.

Florian Brauner addresses the risk reduction effects of security measures (SecMe) as well as economic and social effects using terrorist threats in public transportation as use case. SecMe increase the level of security but cause interferences and restrictions for customers (e.g. privacy). This study identifies the interferences and analyzes the acceptance with an empirical survey of customers. A composite indicator for the acceptance of different SecMe is developed and integrated into a risk management framework for multi-criteria decision analysis achieving the right balance of risk reduction, costs, and social acceptance.

A step-by-step approach to problem-solving techniques using SPSS® in the fields of sports science and physical education Featuring a clear and accessible approach to the methods, processes, and statistical techniques used in sports science and physical education, Sports Research with Analytical Solution using SPSS® emphasizes how to conduct and interpret a range of statistical analysis using SPSS. The book also addresses issues faced by research scholars in these fields by providing analytical solutions to various research problems without reliance on mathematical rigor. Logically arranged to cover both fundamental and

advanced concepts, the book presents standard univariate and complex multivariate statistical techniques used in sports research such as multiple regression analysis, discriminant analysis, cluster analysis, and factor analysis. The author focuses on the treatment of various parametric and nonparametric statistical tests, which are shown through the techniques and interpretations of the SPSS outputs that are generated for each analysis. Sports Research with Analytical Solution using SPSS® also features: Numerous examples and case studies to provide readers with practical applications of the analytical concepts and techniques Plentiful screen shots throughout to help demonstrate the implementation of SPSS outputs Illustrative studies with simulated realistic data to clarify the analytical techniques covered End-of-chapter short answer questions, multiple choice questions, assignments, and practice exercises to help build a better understanding of the presented concepts A companion website with associated SPSS data files and PowerPoint® presentations for each chapter Sports Research with Analytical Solution using SPSS® is an excellent textbook for upper-undergraduate, graduate, and PhD-level courses in research methods, kinesiology, sports science, medicine, nutrition, health education, and physical education. The book is also an ideal reference for researchers and professionals in the fields of sports research, sports science, physical education, and social sciences, as well as anyone interested in learning SPSS.

The first collection in the area of mentoring that applies theory to real-world practice, research, programs, and recommendations from an international perspective In today's networked world society, mentoring is a crucial area for study that requires a deep international understanding for effective implementation. Despite the immense benefits of mentoring, current literature on this subject is surprisingly sparse. The Wiley International Handbook of Mentoring fills the need for a comprehensive volume of in-depth information on the different types of mentoring programs, effective mentoring practices, and emerging practical and applicable theories. Based on sound research methodologies, this unique text presents original essays by experts from over ten different countries, demonstrating the ways mentoring can make a difference in the workplace and in the classroom; these experts have an understanding of mentoring worldwide having worked in mentoring in over forty countries. Each of the Handbook's four sections—mentoring paradigms, practices, programs, and possibilities—include a final synthesis chapter authored by the section editors that captures the essence of the lessons learned, applies a global context, and recommends research avenues for further exploration. This innovative volume demonstrates how mentoring in any culture can help employees to complete tasks and advance in their positions, aid in socialization and assimilation in various settings, provide diverse groups access to resources and information, navigate through personalities, politics, policies, and procedures, and much more. Offers an inclusive, international perspective that supports moving mentoring into a discipline of its own and lays a theoretical foundation for further

research Shows how emerging practical theories can be implemented in actual programs and various scenarios Examines a wide range of contemporary paradigms, practices, and programs in the field of mentoring, including a panorama of introspections on mentoring from international scholars and practitioners Includes historical and epistemological content, background information and definitions, and overviews of fundamental aspects of mentoring The Wiley International Handbook of Mentoring is an essential volume for a global readership, particularly teachers of mentoring courses, trainers, and researchers and practitioners in a variety of fields such as business, education, government, politics, sciences, industry, or sports.

Nowadays it is impossible to imagine a business without technology as most industries are becoming "smarter" and more tech-driven, ranging from small individual tech initiatives to complete business models with intertwined supply chains and "platform"-based business models. New ways of working, such as agile and DevOps, have been introduced, leading to new risks. These risks come in the form of new challenges for teams working together in a distributed manner, privacy concerns, human autonomy, and cybersecurity concerns. Technology is now integrated into the business discipline and is here to stay leading to the need for a thorough understanding of how to address these risks and all the potential problems that could arise. With the advent of organized crime, such as hacks and denial-of-service attacks, all kinds of malicious actors are infiltrating the digital society in new and unique ways. Systems with poor design, implementation, and configurations are easily taken advantage of. When it comes to integrating business and technology, there needs to be approaches for assuring security against risks that can threaten both businesses and their digital platforms.

Strategic Approaches to Digital Platform Security Assurance offers comprehensive design science research approaches to extensively examine risks in digital platforms and offer pragmatic solutions to these concerns and challenges. This book addresses significant problems when transforming an organization embracing API-based platform models, the use of DevOps teams, and issues in technological architectures. Each section will examine the status quo for business technologies, the current challenges, and core success factors and approaches that have been used. This book is ideal for security analysts, software engineers, computer engineers, executives, managers, IT consultants, business professionals, researchers, academicians, and students who want to gain insight and deeper knowledge of security in digital platforms and gain insight into the most important success factors and approaches utilized by businesses. We are delighted to introduce the proceedings of the 3rd English Language & Literature International Conference (ELLiC 3). This conference has brought researchers, developers and practitioners around the world who are leveraging and developing the English language education, literature, linguistics, and translation. We strongly believe that this conference provides a good forum for all researchers, developers and practitioners to discuss all scientific aspects that are

relevant to Digital Society especially in the above fields. We also expect that the future conference will be as successful and stimulating, as indicated by the contributions presented in this volume

In this book, all primary research scope and dimensions are considered, which will help the researcher have a self-evaluation of the work he/she is carrying out. This book focuses on each possible way of research steps – beginning from problem identification to report generation. This book has eight chapters. Chapter I deal with Research Methodology: An Introduction it has included especially the values and ethics in social research through it the students and the researcher would get knowledge about the ethical manners of research. Chapter II deals with Research Methods under it exclusively focus on the utility of socio-legal research and the relevance of empirical research. Chapter III deals with the Identification of Research Problem; it has covered criteria of research problem, evaluation of research problem, survey of available literature, and bibliography research through point researcher can understand how literature review helpful in accomplishing the research work? Purpose of the literature review, what types of legislative material can refer by the researcher? How is the juristic writing vital in the socio-legal research? Chapter IV deals with the Hypothesis. Chapter V deals with the Preparation of the research design under this chapter. I have tried to discuss devising tools and techniques for collecting data with the help of juristic literature, the use of historical and comparative research materials, observation studies, and questionnaires, jurimetrics, computerized research, etc. Chapter VI deals with the classification and tabulation of data. Chapter VII deals with Report writing. Chapter VIII deals with Legal citation methods; it is the exclusive chapter in this book because there is no need for the researcher to refer another text for Standard Indian legal citation style. It is well-organized book deals with a variety of research methods used in legal and social sciences. A Handbook of "A Socio-legal research & citation methods" is recommended for researchers and useful during Ph. D Course Work.

The book contains high-quality research papers presented at Sixth International Conference on Solid Waste Management held at Jadavpur University, Kolkata India during November 23-26, 2016. The Conference, IconSWM 2016, is organized by Centre for Quality Management System, Jadavpur University in association with premier institutes and societies of India. The researchers from more than 30 countries presented their work in Solid Waste Management. The book is divided into two volumes and deliberates on various issues related to innovation and implementation in sustainable waste management, segregation, collection, transportation of waste, treatment technology, policy and strategies, energy recovery, life cycle analysis, climate change, research and business opportunities.

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