

2017 Medical Provider Directory Emi Health

“The author, a physician, draws on his long and varied experiences... His selection of cases and detailed descriptions of the environments in which they unfold clearly convey his values and a humanistic approach to patient care. ...provides an excellent critique of thoughtless adoption of technology in clinical medicine, and offers suggestions on how to incorporate humanism into the technology development and implementation process...recommended”—Choice

Medicine is an ancient profession that advances as each generation of practitioners passes it down to the next. It remains a distinguished, flawed and rewarding vocation--but it may be coming to an end as we know it. Computer algorithms promise patients better access, safer therapies and more predictable outcomes. Technology reduces costs, designs more effective and personalized treatments and diminishes fraud and waste. Balanced against these miraculous developments is the risk that medical professionals will forget their primary responsibility is to their patients, not to a template of care. Written for anyone who has considered a career in health care--and for any patient who has had an office visit where a provider spent more time doing data-entry than examining them--this book weighs the benefits of emerging technologies against the limitations of traditional systems to envision a future where both doctors and patients are better-informed consumers of health care tools.

This book illustrates the significance of biomedical engineering in modern healthcare systems. Biomedical engineering plays an important role in a range of areas, from diagnosis and analysis to treatment and recovery and has entered the public consciousness through the proliferation of implantable medical devices, such as pacemakers and artificial hips, as well as the more futuristic technologies such as stem cell engineering and 3-D printing of biological organs. Starting with an introduction to biomedical engineering, the book then discusses various tools and techniques for medical diagnostics and treatment and recent advances. It also provides comprehensive and integrated information on rehabilitation engineering, including the design of artificial body parts, and the underlying principles, and standards. It also presents a conceptual framework to clarify the relationship between ethical policies in medical practice and philosophical moral reasoning. Lastly, the book highlights a number of challenges associated with modern healthcare technologies.

Tropical emerging diseases pose a significant risk for the circulation of old and new pathogens in areas previously unknown, also implying the possibility of new morbidities and mortalities and new consequences for naïve populations. Globalization, migration and travel are key factors for tropical diseases, and represent the need for integration of tropical medicine, travel medicine and epidemiology in the understanding of such complex situations. Neglected tropical diseases such as leprosy or Chagas disease, arboviral diseases, HIV, Ebola, and arenaviral infections are just a few examples. This book tries to update significant

epidemiological and clinical research in many aspects with a multinational perspective.

Due to the competitive edge it confers on students, educational institutions, and non-English speaking nations in a globalized economy, English as a medium of instruction (EMI) has been gaining popularity in tertiary education in non-native English-speaking (NNES) countries. Institute-wide EMI implementation has often been imposed by top-down decisions, in combination with the optimistic view that the horse should always be placed before the cart. However, emerging evidence suggests that the delivery of such programs to NNES students has led to new pedagogical challenges and learning problems that go beyond the scope of language learning and teaching and deserve immediate attention. For example, how would an instructor respond to situations in which students' learning of content is compromised by their limited language proficiency? This book draws on the current practice of EMI in diverse disciplines and university settings and examines how these new pedagogical and learning issues can be addressed. The discussion also involves a reflection on the essence of EMI in relation to the use of the first language (L1) as the medium of instruction in tertiary education. In addition, the book includes discussion about how to ensure and maintain the quality of EMI programs and assess the readiness of stakeholders for such programs, which include administrators, teachers, and students. The discussion is led by exemplars in Hong Kong and Taiwan, where the majority of students are native Chinese speakers, in the hope of developing critical perspectives and practical guidelines as references for EMI in other NNES settings. "The Open Access version of this book, available at

<http://www.taylorfrancis.com/books/e/ISBN>, has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license.

Learn how to provide dental care to any patient, regardless of existing medical conditions. Little and Falace's *Dental Management of the Medically Compromised Patient*, 9th Edition, has been thoroughly revised to give you the information you need to assess common problems, and make safe and healthy dental management decisions. The new addition includes expanded coverage of women's health issues and introduces a process for developing a medical-risk source. Also, each chapter features vivid illustrations and well-organized tables to give you in-depth details and overall summaries to help you get to the root of your future patients' needs. Logical organization of conditions makes it easy for you to understand and follow the material as you prepare to treat patients. Standardized assessment process helps you to ascertain the severity and stability of common medical disorders. Dental management summary table summarizes important factors for consideration in the dental management of medically compromised patients. Over 400 color images provide a visual guide and highlight key information. Dental management box in each chapter allows you to locate key information for evaluating a medically compromised patient. NEW! Thoroughly revised content provides you with the most current, evidence-

based information you need to make dental management decisions. NEW! Evidence-based process for creating a medical-risk score enables you to determine whether the benefit of treatment outweighs the risk of a complication. NEW! Expanded coverage of women's health issues addresses issues specific to women that can impact dental management.

Integrating Content and Language in Multilingual Universities Springer Nature
This textbook presents the most recent evidenced-based knowledge in basic sciences in anesthesia. It covers topics from the syllabus of the American Board of Anesthesiology (ABA) basic science exam, including anatomy, pharmacology, physiology, physics in anesthesia, and more. In each chapter, key points summarize the content, followed by a pertinent and concise discussion of the topic, ending with multiple choice questions with answers and suggested further reading. Basic Sciences in Anesthesia is aimed at residents taking the ABA basic science of anesthesia examination, and any other anesthesiologist or trainee with an interest in the topic.

This interdisciplinary anthology contributes to the contemporary dialogues about motherhood/mothering drawing attention to the experiences of motherhood/mothering both within medical practice as physicians as well as highlighting motherhood/mothering experiences of medicine, examining both mothers as patients themselves and with their children as patients. As medical schools steadily increase the number of women studying medicine, research on mothers in medical practice would add to a better understanding on the different values, expectations, institutions, and events that shape and define the identities within medicine. How does the increase of women as mothers practicing medicine affect the outcomes of mothers as patients? Does birthing your own child impact your practice? Does knowing your physician or your child's physician is a mother affect your experience as a patient or that of your child's? The edited volume will explore how relationships between motherhood/mothering experiences in/of medicine are presently being theorized, re-examined, negotiated, and most importantly, debated. This is an interdisciplinary volume which unites essays as well as creative submissions that engage with the issue of motherhood experiences in/of medicine, including works of fiction and creative non-fiction in addition to traditional academic writing, allowing an open and innovative space for critical discussion.

This book presents the multiple facets of English as a Medium of Instruction (EMI) in higher education across various academic disciplines, an area that is expected to grow constantly in response to the competitive global higher education market. The studies presented were conducted in various EMI classrooms, with data collected from observing and documenting the teaching activities, and from interviewing or surveying EMI participants. Through data analysis and synthesis, cases across disciplines – from engineering, science, technology, business, social science, medical science, design and arts, to tourism and leisure service sectors – are used to illustrate the various EMI

curriculum designs and classroom practices. Although the cases described are limited to Taiwanese institutions, the book bridges the gap between planning and executing EMI programs across academic domains for policy makers, administrators, content teachers, and teacher trainers throughout Asia. This timely volume opens a window on issues related to English language education in Vietnam. The authors consider that teacher quality is the key factor to be considered if the national English language curriculum outcomes are to be achievable. Aiming to shed light on key issues recently observed in the Vietnamese landscape of English language education, it examines the complexity of the institutionalization of the standardized English proficiency policy, which has been in force since 2008. That policy uses the Common European Framework of References for Languages (CEFR) as the model to set the standards and levels of proficiency for teachers, learners and state employees. The book presents both the theoretical and practical aspects of the standardization movement in English language education. The contents comprise a series of extended research-based chapters written by experts of language-in-education policy and planning in and about Vietnam from a range of perspectives including teachers, English language curriculum developers, teacher educators and researchers. The rich coverage of the book includes current discussion on English language education in Vietnam ranging from policy to practice, making it highly relevant to English teachers, teacher educators, and scholars, in Vietnam and worldwide, who aspire to broaden their horizons and professionalism.

"Perhaps I should have realized that cancer runs in my family. After all, three grandparents and my father and brother perished from this disease. Yet, when I received my colorectal cancer diagnosis, I was surprised. I never expected to be primarily identified as a cancer patient. Following a typical combination of chemotherapy, radiation, surgery, and more chemo, I was presumably cancer-free when my post-treatment scans looked clean. Nonetheless, within a year I received a terminal diagnosis; cancer had metastasized in my lungs. Thus began my year as a dead woman--a time of chaotic emotions, new priorities, and rapid-fire plans and changes. Expecting the unexpected became a theme in my life, but the things that turned out to be most shocking are social, familial, and even my expectations about what is realistic for a dead woman to be or do."

Preconceptions about a terminal cancer diagnosis frequently are based on popular culture depictions of cancer and dying, which can be misleading as a guide for knowing what to expect when you're expecting to die. This memoir provides one woman's often-irreverent, pop culture-illustrated guide to life that deconstructs some common preconceptions about living with a terminal diagnosis.

This collection brings together insights from research and scholars' practical experience on the role of language and language use in teacher practices at the university level in EMI contexts, offering global perspectives across diverse educational settings. The volume considers the language-related practices,

processes and ways of thinking implemented in EMI contexts as teachers and students co-construct meaning through interaction while also situating these observations within the wider educational policies of institutions, societal norms and contextual pedagogies. The book highlights both the diversity and commonalities of the challenges and opportunities in enhancing student experience in different EMI contexts, drawing on international perspectives spanning South America, Europe and Asia. In so doing, the volume offers a comprehensive portrait of the current realities of the EMI experience at the university level, empowering stakeholders to critically reflect upon and adapt their classroom strategies to their own realities and chart new directions for research in the field. The book will be of particular interest to scholars interested in issues in English-medium instruction, applied linguistics, language policy and language education, as well as those currently teaching in EMI contexts.

This edited book is about the rationale, practice and classroom implementation of English-medium instruction courses in Chinese universities. It specifically focuses on classroom discourse analysis across different disciplines and settings. The main themes of this book are: describing the state educational policies toward English-medium instruction at the tertiary level; distinguishing English-medium instruction from mainstream foreign language learning; analyzing curricula and discourse at the classroom level and evaluating the learning effectiveness of these courses. This book covers the widespread implementation of English-medium courses in China across different disciplines, and it provides a window for researchers and practitioners from other parts of the world to see the curriculum design, lesson planning, discourse features and teacher-student interaction in English-medium classrooms in China. Contributors to this volume consists of a panel of highly respected researchers in the fields of bilingual education, English-medium instruction, classroom discourse analysis and language program evaluation. Chapters include, Balance of Content and Language in English-Medium Instruction Classrooms English-Medium Instruction in a Math Classroom: An Observation Study of Classroom Discourse Asking and answering questions in EMI classrooms: What is the Cognitive and Syntactic Complexity Level?

This book provides a guide for the management of patients with cardiovascular emergencies in the ER. It covers a broad range of the most important and frequent acute cardiovascular events including coronary syndromes, aortic syndromes, pulmonary embolism, and left heart failure. Pragmatic in nature, chapters discuss frequent clinical presentations in a thorough fashion while emphasizing a practical and concise approach to diagnosis and treatment. In addition, the book explores how new knowledge and technological advances are improving the quality of patient care in the emergency room, highlighting technological advances in the use of pharmacotherapy, biomarkers, and imaging techniques such as X-ray, echocardiography, CT, MRI, and nuclear. Cardiology in the ER: A Practical Guide is an essential resource for physicians and related

professionals, residents, and fellows in cardiology, emergency medicine, intensive and critical care, and internal medicine.

This volume offers research-based studies on English for Specific Purposes in higher education from across the world. By drawing on international studies, the book brings together diverse ESP practices and aspects of relevant issues in the development of ESP programs, teachers and learners in a coherent fashion. There is a growing need for undergraduate students to develop their proficiency of ESP skills and knowledge in the increasingly globalized world. Knowledge of ESP is an important factor in subject matter learning by students, and also closely related to the performance of university graduates in the relevant sectors. Careful planning and efficient implementation are essential to ensure the quality of the language learning process. For a variety of reasons, it proves difficult to maintain ESP instruction in higher education. These reasons include the incompetence of teachers, lack of materials for that specific context, as well as lack of opportunities for ESP teachers to develop their skills. The chapters in this book, taken from a wide variety of countries, shed light on the diversity of current practices and issues surrounding ESP.

This book offers a window into student perceptions of English-Medium Instruction (EMI), building on research from an Italian university to provide a better understanding of attitudes toward EMI in Europe and future directions for cross-country comparative research. The volume provides context on the current situation with EMI in Italy, unpacking debates around the tensions between the increased competitiveness it brings at the higher education level with the potential detrimental impact of English on local language practices. Seeking to introduce a counterpoint to existing research on lecturer experiences, Guarda draws on a wide range of data, from online questionnaires to semi-structured interviews and a focus group, to showcase perceptions on EMI from students enrolled in English-Taught Programmes at the University of Padova over a two-year period. The resulting insights contribute to the current literature on EMI toward creating a clearer and more holistic picture of the advantages and challenges of learning through English and implications for quality improvement measures for EMI implementation in Italy, Europe and beyond. This book will be of interest to scholars in English-Medium Instruction and applied linguistics, especially to those working on issues around language policy, bilingual education and the internationalisation of higher education.

This is a guide to computer-readable databases available online, in CD-ROM format, or in other magnetic formats. Details include database descriptions, costs, and whom to contact for purchase. The material is indexed alphabetically, and by subject, vendor, and producer.

This e-book is a compilation of papers presented at the 6th Mechanical Engineering Research Day (MERD'19) - Kampus Teknologi UTeM, Melaka, Malaysia on 31 July 2019.

Smart Biosensors in Medical Care discusses the characteristics of biosensors and their potential applications in healthcare. This book is aimed at professionals, scientists and engineers who are interested in integrating biosensors into medical care systems for patients. It also provides fundamental and foundational knowledge for undergraduate and post graduate students. The book presents a comprehensive view of up-to-date requirements in hardware and communication, offers future perspectives on next-

generation medical care systems, and includes global case studies of recent system operations in healthcare. Sections cover smart biosensors, such as wearable, implantable, patch based, and enzyme based for medical care. Advances in ubiquitous sensing applications for healthcare is a series which covers new systems based on ubiquitous sensing for healthcare (USH). Volumes in this series cover a wide range of interdisciplinary areas, including wireless sensors networks, wireless body area networks, Big data, Internet-of-Things (IoT), security, monitoring, real time data collection, data management, systems design/analysis, and much more. Covers the basics of biosensor based medical care data analysis and management Discusses data transmission techniques, presenting applications with extensive studies for biosensor based medical healthcare systems Offers solutions to the challenges of designing biosensor based medical healthcare systems

Having now come of age, telemedicine has the potential of having a greater impact on the future of medicine than any other modality. Telemedicine, in the final analysis, brings reality to the vision of an enhanced accessibility of medical care and a global network of healthcare, which was not even imagined two decades ago. Today, the field of telemedicine has expanded rapidly and is likely to assume greater importance in healthcare delivery in the coming times. To address the developing trend of telemedicine applications in both urban and rural areas throughout the world, this book has been designed to discuss different technologies which are being applied in the field of telemedicine and their applications including advances in wireless technologies, the use of fibre optics in telecommunication, availability of broadband Internet, digital imaging technologies and compressed video techniques that have eliminated the problems of telemedicine and also reduced the cost. Starting with the basic hospital based telemedicine system and leading to mHealth, teleHealth and eHealth, the book covers as to how various physiological signals are acquired from the body, processed and used for monitoring the patients anywhere anytime. The book is primarily intended for undergraduate and postgraduate students of Biomedical Engineering, Biomedical Instrumentation, Computer Science and Information Technology and Hospital Management and Nursing. **KEY FEATURES** • Covers all aspects of telemedicine technology, including medical devices, telecommunications, networking and interfacing techniques • Provides step-by-step coverage on how to set up a telemedicine centre • Includes broad application areas of telemedicine • Covers essentials of telemedicine including mHealth, eHealth and teleHealth • Provides abbreviations/acronyms and glossary of commonly used terms in telemedicine

De lange weg naar de vrijheid is de beroemde autobiografie van een van de grootste mannen van de twintigste eeuw. Nelson Mandela beschrijft de lange weg die hij heeft moeten afleggen van onwetende jongen tot charismatisch staatsman. Dit is het verhaal van misschien wel de wonderbaarlijkste omwenteling in de geschiedenis, verteld door de man die het allemaal heeft meegemaakt en in gang gezet. Het verhaal van Mandela, door Mandela.

Comprehensive, detailed, and up to date, Roberts and & Hedges' Clinical Procedures in Emergency Medicine and Acute Care, 7th Edition, provides highly visual coverage of both common and uncommon procedures encountered in emergency medicine and acute care practice. It clearly describes the ins and outs of every procedure you're likely to consider, such as how, why, when to, and

when not to perform them, in addition to and recommends other emergency or acute care procedures that may be an option. Thoroughly revised and updated throughout, the 7th Edition remains the most well-known and trusted procedures manual in its field. Covers the latest equipment, devices, drug therapies, and techniques you need to know for the effective practice of emergency medicine and acute care. Features new and updated information on ultrasound throughout the text, including Ultrasound Boxes which are expertly written and richly illustrated with photographs and clinical correlative images. Includes more Procedure Boxes that allow you to see entire procedures at a glance, functioning as a mini-atlas that allows you to quickly grasp how to perform a procedure. Contains hundreds more than 100 of new figures— of more than 3,500 images total— plus including new color photographs, a new Ultrasound Boxes, and new algorithms, new authors, new concepts and approaches. Features a new chapter on Procedures in the Setting of Anticoagulation. Covers hot topics such as novel loop abscess drainage technique, ENT techniques, and ophthalmology techniques, as well as procedures performed by acute care practitioners such as sedation of the agitated patient, alternate methods of drug delivery, and common errors and complications in the acute care setting.

The second, fully updated edition of this book applies and contextualizes up-to-date information on pediatric surgery for low and middle-income countries (LMICs). The book is organized in general anatomic and thematic sections within pediatric surgery, such as urology, oncology, orthopedics and gastroenterology and includes chapters addressing the unique challenges and approaches for pediatric surgery in low-resource settings. Each chapter has dual authorship LMIC author providing context-specific insights and authors from high-income countries (HICs) contributing experience from well-resourced settings. Written in a reader-friendly format, this book has a uniform structure in each chapter, with introduction, demographics, etiology, pathophysiology, clinical presentations, investigations, management, outcome, prevention, ethics, evidence-based surgery and references. This comprehensive volume fills the gap between up-to-date pediatric surgical scholarship and knowledge developed and applied in HICs, and the practical needs of practitioners in low-resource settings. This is an indispensable guide for postgraduate surgical trainees in Africa and other LMICs as well as general surgeons practicing in Africa and other LMICs, who need to care surgically for children.

This volume provides conceptual syntheses of diverging multilingual contexts, research findings, and practical applications of integrating content and language (ICL) in higher education in order to generate a new understanding of the cross-contextual variation. With contributions from leading authors based in Asia, the Middle East, and Europe, the volume offers comparison of contextualized overviews of the status of ICL across the geographic areas and allows us to identify patterns and advance the scholarship in the field. ICL in teaching and learning has become an important consideration in the endeavors to address

linguistic diversity at universities, which has resulted from the growing teacher and student mobility around the world.

Bloomsbury World Englishes offers a comprehensive and rigorous description of the facts, implications and contentious issues regarding the forms and functions of English in the world. International experts cover a diverse range of varieties and topics, offering a more accurate understanding of English across the globe and the various social contexts in which it plays a significant role. With volumes dedicated to research paradigms, language ideologies and pedagogies, the collection pushes the boundaries of the field to go beyond traditional descriptive paradigms and contribute to moving research agendas forward. Volume 3: Pedagogies addresses the teaching of English as a world language. Chapters in this volume consider the teaching and learning of English(es) from a range of perspectives and on the basis of experiences and research from many parts of the world.

As with other transportation methods, safety issues in aircraft can result in a total loss of life. Recently, the air transport industry has come under immense scrutiny after several deaths occurred due to aircraft design and airlines that allowed improperly inspected aircraft to fly. Spacecraft too have found errors in system software that could lead to catastrophic failure. It is imperative that the aviation and aerospace industries continue to revise and refine safety protocols from the construction and design of aircraft, to secure and improve aviation systems, and to test and inspect aircraft. The Research Anthology on Reliability and Safety in Aviation Systems, Spacecraft, and Air Transport is a vital reference source that examines the latest scholarly material on the use of adaptive and assistive technologies in aviation to establish clear guidelines for the design and implementation of such technologies to better serve the needs of both military and civilian pilots. It also covers new information technology use in aviation systems to streamline the cybersecurity, decision making, planning, and design processes within the aviation industry. Highlighting a range of topics such as air navigation systems, computer simulation, and airline operations, this multi-volume book is ideally designed for pilots, scientists, engineers, aviation operators, air traffic controllers, air crash investigators, teachers, academicians, researchers, and students.

Dr. Steven Kussin, physician and a pioneer in the Shared Decision movement, takes readers through the steps of how to avoid the many pitfalls of unnecessary and sometimes even dangerous medical care. The American healthcare system is subsidized by its services to healthy people. The goal as it is for any business is to encourage people to become consumers by creating an emotionally-fueled demand for things that are suddenly and urgently needed. It's hard to make healthy people well; it's easy to make them sick. Under the goal to make you even healthier, the medical industry identifies and encourages investigations and preventive technologies for 'problems' unlikely to occur, unlikely to harm, unlikely to benefit from testing, and, once diagnosed, unlikely to benefit from

treatment. Profitable services go on indefinitely for those who are young and well. For the health care industry being in good health is not just the best way to live; good health is also the slowest way to die. Many people find themselves on what the author calls the Slippery Slope, experiencing a cascade of escalating misfortunes produced by more tests with incrementally greater risk, expense, and fewer benefits. Many people, who, in the attempt to improve what is already just fine, unquestioningly pay an immediate and visible price for what are distant, invisible, and uncertain benefits. The central starting point for initiating a Slippery Slope adventure can be the first blood test, the first screening test, the first x-ray, the first pill, or the first diagnosis that's accepted by unwitting and trusting consumers. The bottom of the Slippery Slope is occupied by those previously well but who now are damaged, and by others who suffered needless unscheduled deaths. America's famed consumer skepticism when judging retail products is curiously and dangerously absent in their interactions within the healthcare system. Here, Steven Kussin offers strategies that give readers knowledge and power by offering unique perspectives, information, and resources. He confronts the mighty forces arrayed against health care consumers and helps readers learn to identify them themselves. The power of money, the authority of science, the stature of physicians, the lure of elective health 'improvements', the promise of technology, and the pitch perfect, perfect pitches of televised ads all conspire to push people in directions that are often at odds with their stated priorities and interests. This book is dedicated to one lesson: The view from atop the Slope, before making a health care decision, is better than the view from the bottom, after having made a bad one.

This is the story of Kiko and Gaby, two martial-law babies who underwent political initiation during the Marcos years. The novel poses questions about the Filipinos' complicity in the Marcos dictatorship and portrays many compromises that are still present in the current Philippine politics.

We can all point to random examples of innovation inside of healthcare information technology, but few repeatable processes exist that make innovation more routine than happenstance. How do you create and sustain a culture of innovation? What are the best practices you can refine and embed as part of your organization's DNA? What are the potential outcomes for robust healthcare transformation when we get this innovation mystery solved? Loaded with numerous case studies and stories of successful innovation projects, this book helps the reader understand how to leverage innovation to help fulfill the promise of healthcare information technology in enabling superior business and clinical outcomes.

English-Medium Instruction in Japanese Higher Education provides a touchstone for higher education practitioners, researchers and policy makers. It enables readers to more clearly understand why policies concerning English-medium instruction (EMI) are in place in Japan, how EMI is being implemented, what challenges are being addressed and what the impacts of EMI may be. The

volume situates EMI within Japan's current policy context and examines the experiences of its stakeholders. The chapters are written by scholars and practitioners who have direct involvement with EMI in Japanese higher education. They look at EMI from perspectives that include policy planning, program design, marketing and classroom practice.

In this special edited volume, the editors and invited English Medium Instruction (EMI) researchers, from different parts of the world, outline the latest EMI research methods. Providing academic instruction using English is rapidly spreading in many countries where English is a second or foreign language, and there is a growing interest in researching the effectiveness and effects of EMI across different educational levels. This volume includes chapters on everything from research into classroom interaction to teachers' and students' perceptions and motivations to language challenges and strategies and the pedagogical implications of translanguaging in EMI classrooms. These specific topics were chosen to reflect different approaches to researching EMI. Each chapter focuses on a specific type of research methodology. It begins with an overview of the literature of the topic under discussion. Then an example study is provided to illustrate how this methodology can be used to investigate EMI. Each chapter identifies the process that the EMI researcher used to conduct their research and discusses key dilemmas they faced, focusing particularly on the methodological issues they encountered. By exploring these issues, this volume hopes to inform theory (or the lack thereof) underlying research into the phenomenon of EMI. This volume is indispensable for EMI tutors, curriculum developers, policymakers, and teachers, as well as students at both undergraduate and postgraduate levels. It is particularly valuable for researchers from across the globe working in the fields of applied linguistics, language education, English for Academic Purposes (EAP), English Language Teaching (ELT), and Teaching English to Speakers of Other Languages (TESOL).

ROAD TEST YOUR IDEA BEFORE YOU LAUNCH YOUR LEAN START-UP

Thinking about starting a new business? Stop! Is there a genuine market for your idea? Do you really want to compete in that industry? Are you the right person to pursue it? No matter how talented you are or how much capital you have, if you're pursuing a fundamentally flawed opportunity then you're heading for failure. So before you launch your lean start-up, take your idea for a test drive and make sure it has a fighting chance of working. Now in its fifth edition, *The New Business Road Test* is the essential handbook for anyone wanting to launch a start-up. The new and fully updated case studies – Ella's Kitchen, Whole Foods, eBay and more – and 'seven domains' framework will help you avoid impending disaster and enhance your chances of achieving your entrepreneurial dreams. This book will help you answer the live-or-die questions:

- Are the market and industry attractive?
- Does the opportunity offer both customer benefits as well as competitive and economic sustainability?
- Can you deliver the results you seek?

The accompanying app (available on iTunes and Android) makes it easy

to assemble all the evidence you need for your road test, wherever you are.
www.newbusinessroadtest.com

This volume draws together cutting edge research from the social sciences to find ways of overcoming the unconscious prejudice that is present in our everyday decisions, a phenomenon coined by the philosopher Miranda Fricker as 'epistemic injustice'.

Abortion is one of the most common of all medical procedures. But it is still stigmatized, and all too often people do not feel they can talk about their experiences. Making abortion illegal or hard to access doesn't make it any less common; it just makes it dangerous. Around the world, tens of thousands of women die from unsafe abortions every year. People who support abortion rights have been fighting hard to create a world in which the right to access safe and legal abortion services is guaranteed. The opposition to this has been intense and sometimes violent, and victories have been hard won. The long fight for abortion rights is being picked up by a new generation of courageous, creative and passionate activists. This book is about the history, and the future, of that fight.

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